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People's Paper
Santa Ana Register
Daily Evening
AND TIMES
Orange County

FINAL EDITION

VOL. XXV. NO. 301 Leading daily Orange Co., pop. 105,000; Santa Ana pop. 31,000. Established 1905; "Blade" merger, 1918. SANTA ANA, CALIFORNIA, FRIDAY, NOVEMBER 14, 1930 28 PAGES 3c Per Copy. 65c Per Month

PITTSBURGH PLATE GLASS CO. MAY BEGIN SANTA ANA PLANT AT ONCE

DO-X Starts On Third Leg Of Trip To United States

HUGE FLYING BOAT LEAVES FOR LISBON

Lady Grace - Drummond Hay and Correspondent Late and Left Behind
23 PERSONS ABOARD
One Stop at Bordeaux Enroute to Spain Is Planned By Crew Members

CALSHOT, Eng., Nov. 14.—(UP)—Continuing on its way to Lisbon and the start of transatlantic flight to New York, the giant Dorner flying boat DO-X left Southampton water for Bordeaux, France, today.
Fog delayed the start of the flight until 11 passengers had come aboard at 9:30 a. m. The ship carried a crew of 12.
Lady Grace Drummond-Hay, who had booked passage on the flight, arrived at Calshot 45 minutes after the DO-X had taken off. She lost her way motoring to Calshot, she said, but made a desperate attempt to overtake the DO-X in a chartered motorboat.
Karl Von Wiegand, a newspaper correspondent, also failed to get aboard the DO-X before its departure. Von Wiegand, who arrived here with Lady Drummond-Hay, joined her in the motorboat pursuit of the big plane.
The tentative route to Bordeaux called for a flight of 410 miles. Passengers aboard were Claudius Dornier and his wife, Major G. G. Guston; Major Brenta, an Italian air expert; Major Krakow, a Yugoslav expert; Gerville Reach, representing a Paris company; Colonel the Master of Semphill, noted British aviator who serves the air ministry in an advisory capacity; Robert Hartman, a photographer; Louis Huck, American representative of the Dornier company, and his wife.
"The DO-X is a great bus," said Joseph Gody of Mt. Vernon, N. Y., representative of the Curtiss company aboard the DO-X. "It gives one a completely new conception of flying."
"I believe that it is the forerunner of much larger flying boats of the same type."

RACKETEERS OPEN WAR ON CALIFORNIA GRAPE GROWERS

ROY PETERSON, S. A. MERCHANT, ANSWERS CALL

Former Exalted Ruler of Elks Passes Away at His Home Today
ROY CHARLES PETERSON, prominent Santa Ana shoe dealer, died shortly before noon today at his home at 604 South Sycamore street, after an illness which has extended over a period of the past several years. His condition, however, was not regarded as serious until the past several days, although he has not been able to attend to business for the past two months.
One of the leading business men of the city, Mr. Peterson was proprietor of the Peterson Shoe Company at 215 West Fourth street where he has successfully operated for the past 10 years. Educated in the public schools of Canada, he came to Santa Ana in 1907 where he joined his father, the late Charles O. Peterson, in the shoe business here and when his father died in 1920, he took over the business building it up until today it is one of the leading businesses of its kind in Orange county.
He was an ex-service man, having answered his country's call in 1918, serving with the Twenty-Fifth regiment, U. S. heavy artillery corps.
Mr. Peterson is survived by his widow, Mrs. Alice Norton Peterson.
Prominent in business here, Mr. Peterson was identified with a local order of the Masons, and in 1920 was Exalted Ruler of the Santa Ana lodge of Elks.
Funeral services will be announced later by the Smith and Tuttle funeral parlors.

Open Forum Letters

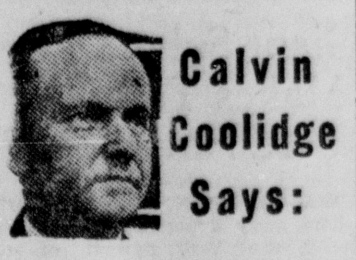
Correcting an erroneous impression The Register wishes to call attention that no anonymous letters are printed in the Open Forum column.
Sometimes letters appear under a title such as "Tax Payer" and others, but the name of the writer is always known to The Register and will be furnished to anyone interested enough to call this office.
The editor of The Register, before using a letter in the Open Forum column, ascertains that the signature is genuine and authentic before printing the article.
The Open Forum is open to all readers of The Register, the only requirement being that the letter is not over 300 words in length.

JAPAN PREMIER SHOT DOWN IN RAILWAY DEPOT

Assassin Overpowered and Prime Minister Near Death in Hospital
TOKIO, Nov. 14.—(UP)—Premier Yukio Hamaguchi of Japan, seriously wounded by an assassin as he waited for a train in the Imperial hospital today fighting for his life.
Doctors believed that unless peritonitis set in, the premier would recover. The bullet, fired from a Mauser revolver, lodged in the left pelvis, severing the small intestine. Two blood transfusions were performed.
The assailant was identified as Tomoe Sagaya, 23 member of the Nationalist society called Aikoku-sha. He was overpowered immediately after the shooting and taken to the Hibuya police station.
The shooting was the second attempt on Premier Hamaguchi's life within a year, and occurred in the central railway station, scene of the assassination of Japan's only untitled prime minister, Takashi Hara, who was stabbed to death in 1921 as he was about to board a train.
Premier Hamaguchi was waiting in company with foreign minister Kijuro Shidehara, Ambassador Shirata to Russia and other notables, for the morning train to take him to the grand military maneuvers. Suddenly the assassin, clad in a cheap cotton kimono, whipped out a revolver and fired. The premier staggered back into the arms of his secretary, and was taken into the station master's office for emergency treatment.
Police overpowered Sagaya. Under questioning the youth said he was from the island of Nagasaki, in the south of Japan. He said he had hoped that by the death of the premier the present economic depression in the country might be relieved.
After one blood transfusion in the station master's office, the premier was able to be removed to the hospital.
The emperor, who was at Okazaki, was informed of the affair by the cabinet. Eugene Dooman, American charge d'affaires, notified the state department at Washington and expressed his sympathy to the Japanese cabinet.
Yukio Hamaguchi was called by the emperor to form a cabinet after resignation of Baron Tanaka as prime minister July 2, 1929. The new premier proved to be a popular and respected statesman with a reputation for honesty, although, despite his nickname of "The Lion" he has been criticized for lacking force. He has decided views on financial measures, and has conducted a regime of economy and retrenchment.

Reports Say Capone Back Of Warnings

Domination of East Markets By Gangsters Causes Heavy Loss Here
SAN FRANCISCO, Nov. 14.—(UP)—Reports of a grape juice war between California farmers and eastern racketeers were current in California today, causing much bitterness on the part of those facing a loss after a year of costly labor.
In the main, the reports centered around contentions that Al Capone, Chicago gangster, had warned representatives of the farmers to refrain from selling grape juice concentrate in the Chicago territory.
It was purported that gangster opposition arose from belief that sale of the concentrate through Fruit Industries Inc., might result in drinkers of gangster distributed beer turning to homemade wine.
Fruit Industries, Inc., the agency selling grape juice and concentrate, was financed in part by the government, being loaned \$1,300,000 by the federal farm board to promote a part of a general farm relief program. That it was held by many, the allegations, if true, constitute defiance to the government.
All efforts toward official confirmation of the asserted gangster ultimatum were in vain. One man, interested in Fruit Industries told the United Press that gangster domination of eastern markets was responsible in part for the demoralization of this year's grape market.
Donald Conn, president of California Vineyardists and an officer of Fruit Industries, Inc., has been in the east for several weeks. The object of the trip, it was generally believed, was to attempt to ascertain definitely the legality of selling grape juice concentrate which, when water is added, will turn to wine, if nature is allowed to take its course.
Conn's office said he was in Chicago today but refused to discuss reports that he was there in connection with the alleged gangster ultimatum.
It has been known for a long time that representatives of the grape growers would like to control eastern markets, as a safeguard against price speculation.
In the past the cooperatives have done fairly well through controlled shipments but this plan, based on the law of supply and demand, failed this year. Prices were not good and finally dropped to disastrous levels.



Calvin Coolidge Says:

BY CALVIN COOLIDGE
Former President of the United States
NORTHAMPTON, Nov. 14.—Every little while it is claimed that old economic principles are outgrown and do not fit modern conditions of trade. Recently about business. The past few months have shown the contention was untrue.
Now it is proposed to stimulate business by modifying the Sherman anti-trust law. That statute is little more than a modification of the common law, which resulted from centuries of bitter commercial experience. Its object is mainly to prevent those conspiracies in restraint of trade, commonly called monopolies, which always have in them an element injurious to the public welfare. Otherwise no legal monopoly exists.
If monopolies were permitted a few men in key positions would soon control our economic and probably our political destinies. Open opportunity would be gone. About the only remedy would be revolution. The alternative would be a rigorous and blighting government control.
Present conditions are far from perfect but the rule against monopolies is sound. If we need conservation of natural resources, let it be secured in less hazardous ways. A bill to amend the Sherman law in one particular is certain to produce all kinds of modifications. It is a dangerous proposal.
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UNITED ARTIST FILM CONCERN TO BUILD HERE

Reports From Los Angeles Say \$350,000 Will Be Expended In S. A.
BULLETIN
LOS ANGELES, Nov. 14.—Joseph Schenck of the United Artists Studios today announced that a lease for 25 years had been obtained from Oliver Halsey on the northeast corner of Fifth and Broadway in Santa Ana. Balch and Stabury, architects, are drawing the plans and it is expected that work will start within the next 30 days.

REPORTS SAY CONTRACTS ALREADY LET

Indications Point to Construction Work Beginning Within Few Days
DENIALS ARE MADE
Chamber Commerce Secretary Refuses to Make Statement on Plans
POSSIBILITY of work starting on the new Santa Ana plant of the Pittsburgh Plate Glass company almost immediately was seen in information obtained by The Register today from a reliable source to the effect that the contracts for the construction of the new \$5,000,000 plant had already been let.
Preliminary work was started recently when piles were driven to test the soil to determine the kind of piling needed for the new plant, but according to the information obtained today, the general contract has been let to the Stone and Webster company, a national construction organization, and the piling contract has been let to the Raymond Concrete Pile company, with offices in the Washington building, in Los Angeles.
The letting of the contracts this year indicates that work will start almost immediately, it is thought, while advance information given out several weeks ago was to the effect that actual work would not be started until after the first of the year.
George Raymer, secretary of the Santa Ana Chamber of Commerce here, said today that he had no statement to make regarding the letting of the contracts and that when he was ready he would make the announcement.
Denials that the contracts had been let were made from the offices of the Stone and Webster company and the Raymond Concrete Pile company today, when interviewed by The Register. Both offices claimed that plans for the factory building had not even been drawn and that the contracts would not be let until after the first of the year.

LEAGUE IN COMPROMISE

GENEVA, Nov. 14.—(UP)—The League of Nations preparatory disarmament commission compromised today on a system of indirect and budgetary limitation of war materials after rejecting motions committing the league to direct limitation as described by the United States, Italy, Russia and others.
A motion for direct limitation was submitted by Count Von Bernstorff of Germany in an effort to break the deadlock between nations desiring direct limitation and about an equal number favoring limitation through reduction of war budgets. It was rejected.

12 PERSONS HURT IN MADRID RIOTING

MADRID, Nov. 14.—(UP)—Rioting, which started when mounted police charged a crowd of 40,000 persons during a funeral procession, broke out in the center of the capital today.
At least 12 persons were injured in the clash, during which bullets flew.
The rioting started when members of the Workers' union defied police orders against passing through the center of the city in a funeral procession for four workers killed in a building collapse Wednesday.
Police and civil guards repeatedly charged the crowds in an effort to disperse them or turn the procession away from the main streets.

THREATS OF FURTHER TROUBLE SEEN DESPITE PRESENCE OF TROOPS

HAVANA, Cuba, Nov. 14.—(UP)—Threats of further rioting hung over the Cuban capital today, despite heavily armed military and police patrols which guarded the city.
A 13-year-old boy, Jose Lima, was killed by a stray bullet and an unidentified man was seriously wounded, when police battled a large, hostile throng of students and government opponents in the Gayo Hueso section of the city late last night. This fatality brought the unofficial death toll in yesterday's riots to seven.
At least 25 persons were believed injured. Among them was Arturo T. Sorla, 24, of Key West, Fla., who has lived in Havana several years but retained his American citizenship.
Several women were in the crowd which started last night's riot. Among the persons arrested before the demonstration was broken up was a beautiful young girl who police said had attacked them with a baseball bat.
Efforts to restore peace to Havana and its suburbs appeared difficult when leaders of students in Havana university announced they would continue their demonstrations against the government until Dr. Avelar, secretary of education, is removed from his post and other changes are made in the university administration.

LAD IS KILLED IN RIOTING IN CUBAN CAPITAL

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WINNERS NAMED IN CONTEST TO COLOR BIRD PICTURES

**Coloring the little English Sparrow this last week was really very difficult but in each group we have several so good that it was hard to decide which deserved the prize. Norma Wisdom, ten years old who lives at 2069 Cedar street, Santa Ana and who goes to the Edison school won the first prize this week for those between nine and twelve. Wanda Todd also had a very good picture as did Robert Nelson. They were so good that we are sorry we have not a prize for everyone. Then in the division of those between the ages of six and nine, Lola Barney, who lives at 2074 Cedar street and goes to the Edison school won the prize. Marion Jeanette Borchard who lives in San Gabriel and goes to the Willard School in Pasadena did very good work and so did Ross Barnes of 814 Eighth Street.
The picture for coloring next week, which will be in the Register tomorrow is, you will probably agree, the most difficult yet to be done. But we have made some changes which will make it possible to have a nice, clear picture to color hereafter. Don't forget to look for the Audubon society colored print tomorrow or tonight or sometime in the next few days. These pictures are now posted in the window of the Children's Department of the Public Library, in the front window of the Santa Ana Register which faces on Sycamore street, and in the window of Watkins Bootery.**

\$15,000,000 IS ASKED FOR BOULDER DAM

Additional Funds Sought to Continue Work on Huge Project

WASHINGTON, Nov. 14.—(UP)—Reclamation Commissioner Elwood Mead appeared again before a house appropriations subcommittee to present the request of the interior department for a \$15,000,000 appropriation at the coming session to continue work on the Hoover dam project, formerly known as Boulder dam.
The additional funds sought this year is nearly one-third larger than that voted last year to begin work, congress appropriating \$10,000,000 at that time.
Mead urged an increase for beginning construction of temporary dams and four large tunnels which are necessary before work can begin on the dam itself. The dam will rise to a height of about 740 feet.
After the temporary dams and the tunnels are constructed for delivering the river water, the corps of workmen then will begin to clear the basins of the canyon preparatory to laying the foundations of the dam. The foundations will be about 125 feet below the present river bed.
It will take about 18 months, however, to complete the tunnels, which are to cost \$18,000,000 altogether.
Pending completion of that work, engineers in charge of the project will begin immediately to dig back the walls of the canyon about 30 feet on each side of the dam site. The sides of the dam are to be set back into the canyon wall, and under a new type of dam construction to be employed, force of the river will be thrown against these sides rather than directly on the dam itself.
During the next few months about 1000 laborers will be added to the working force at the dam. About 150 now are employed there.

Indian Professor, Munich Professor Get Nobel Prizes

STOCKHOLM, Nov. 14.—(UP)—An Indian professor of physics at Calcutta university and a professor of medicine in Munich university has been awarded the 1930 Nobel prize in physics and chemistry, respectively.
Sir Chandrasekhara Raman received the prize in physics in recognition of his research work in diffusion of light and the discovery of effects bearing his name.
Professor Hans Fischer was honored for his "work regarding the composition of dyeing constituents within the blood and leaves."

COMMISSION DENIES RAIL APPLICATION

WASHINGTON, Nov. 14.—(UP)—The interstate commerce commission announced today it had denied the application of the Central Pacific and Southern Pacific railways for authority to acquire the Union Belt railway of Oakland, Calif.
The commission in April, 1929, denied a similar application of the Western Pacific, but upon motion of the Southern Pacific held the record open to permit that road to file further evidence of the necessity of acquiring the Union Belt.

\$20,000,000 Post Office Story Told Senate Committee

CHICAGO, Nov. 14.—(UP)—The story of a \$20,000,000 New York post office building that never materialized for some mysterious reason, was told to Sen. John J. Blaine's investigating committee which is inquiring into the post office rental system of the nation.
"This was originally a \$24,000,000 job," the witness, Jacob Kulp, head of a Chicago securities firm that obtained many of the firm's post office building contracts let in the country in the last 10 years, testified. "My firm was the low bidder but for some mysterious reason we were never able to negotiate with the Pennsylvania railroad for the air rights necessary for the building although we were assured by the government beforehand that the air rights would be bought for \$2,000,000."

FLAPPER FANNY SAYS



When a girl goes buy-buy she has to be given a lot of credit for her purchases.

TWO NAVAL FLIERS KILLED IN CRASH

SAN DIEGO, Nov. 14.—(UP)—The bodies of two naval fliers, killed when their plane crashed near Fallbrook, 50 miles north of here late yesterday, were found early today after an all night search.
Fog was blamed for the accident, which took the lives of Lieut. W. B. Hollingsworth, Coronado, and Aviation Machinists Mate A. O. Pierson, Oakland, Ill., about 4 p. m., yesterday.
Lieutenant Hollingsworth was piloting the plane from a cross-country flight to Calexico with another plane piloted by Lieut. R. L. Fuller.

THREE MEN HURT AS DYNAMITE EXPLODES

AUSA, Calif., Nov. 14.—(UP)—Three men were injured, one probably fatally, late last night when they were trapped at the bottom of a 120-foot shaft by an unexpected explosion of a dynamite charge.
The men were working in a test shaft at the site of the proposed \$5,000,000 Pasadena city water department dam in the San Gabriel river bed. With other workmen, they had placed two dynamite charges in the shaft and climbed to the surface.
Only one charge set off, however, and the second explosion occurred after the men had descended to clean out the debris. Fellow workmen rescued them after they had been entombed for several hours.

(Continued on Page 2)

MEXICAN TRIPS ARE DESCRIBED FOR TEACHERS

Twenty-six members of the Orange county council of modern language teachers attended the meeting of the group held Wednesday night in the language building of the Fullerton Union High school.

Impressions of Mexico and conditions there were told by Miss Martha Ehlen, instructor in the Fullerton high school, and Miss Lella Simpson, of Santa Ana, both of whom recently traveled in Mexico.

Miss Ehlen, who spent the past year working for American companies under the Mexican government in Mexico City, exhibited more than 100 articles of pottery, glass and silverware and many serapes, which she purchased. Uses of much of the pottery in holiday festivities were explained by Miss Ehlen, who has made numerous trips to Mexico to study the people and the customs. The silverware was solid silver and hand-made, Miss Ehlen explained, pointing out that many of the inhabitants of the country were exceedingly skillful in the use of their hands.

Miss Simpson, who traveled with the Pattison excursion to Mexico during the past summer, told of her impressions of the country and of the many surprises she received regarding the people of Mexico. She named numerous districts inhabited by Indians in which no Spanish is spoken, the Indian dialects being used altogether. She declared that many of these groups of Indians had retained many of their customs and had not been affected greatly by Mexican progress.

The January meeting of the group will be in the form of a trip to a Spanish theater on Olvera street in Los Angeles, it was decided at the meeting Wednesday night. A Spanish dinner also is scheduled during the trip to Los Angeles.

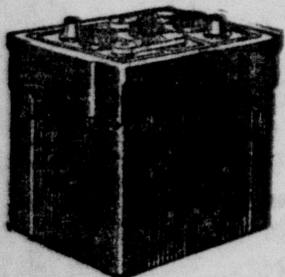
Matthew Weightman, instructor in the Fullerton district junior college, reported on the meeting of the Southern California Council of language teachers which was held October 25 at Inglewood.

Following the meeting on the high school campus, the language instructors adjourned to the California hotel for a Mexican dinner.

Members attending the meeting were from Santa Ana High school and Junior college, Huntington Beach high school, Tustin high school, Brea-Olinda high school and Fullerton Union High school and District Junior college.

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With allowance for your old battery



A GENUINE 13-plate, 6-volt, 80-ampere-hour Ford battery! A remarkable value. Made of best materials; fine workmanship; rigidly tested and fully guaranteed.

Drive in and let us install one in your car. We'll give you an allowance on your old battery.

GEORGE DUNTON

420 East Fourth Street
PHONE 146 SANTA ANA

25 years ago today

BY C. KESSLER



NEW PLAY BY L. C. AND DECEIL DEMILLE "THE GENIUS AND THE MODEL" WITH HENRY WOODRUFF AND EDNA GOODRICH HAS ITS PREMIERE IN BROOKLYN.

Mayor Appeals for Funds to Aid Army In Relief Project

Mayor Frank L. Purinton, of Santa Ana, today sent out an appeal for funds to assist the local unit of the Salvation Army in financing the cost of furnishing and equipping a house to be used as sleeping quarters for homeless and hungry men who are in search of work.

According to information furnished

the mayor by the Salvation Army officials, scores of men are passing through the city each day in search of work. Many of them are destitute, hungry, and without the price of a meal or bed.

Last week 301 meals were served in the kitchen and 102 free beds were given to homeless men. No provision was made in the budget of the Community Chest for this emergency call, caused by the present state of unemployment and economic depression, it was stated.

GOODWILL UNIT CREATES NEW REVOLVING 'WOOD CHOPPING' FUND TO BOOST EMPLOYMENT

As a contribution to Santa Ana's effort to meet the unemployment problem, the Goodwill Industries directors today established a revolving woodchopping fund. With about \$300 worth of seasoned wood cut and on hand, the Goodwill proposed to the people of Santa Ana that this wood be bought immediately, and said the money thus secured would be re-invested immediately in labor on the Goodwill woodpile.

"This woodpile," said T. E. Stephenson, president of the Goodwill board, "has long been used largely as an avenue for meeting minor requests for meals, lodgings, or a little clothing. The Goodwill has a dormitory in its establishment at 415 West Fourth street, used almost exclusively by transients, who, when able to work, have chopped wood for an hour or two to pay for their beds. The usefulness of the woodpile is to be enlarged with a view to using it for the distribution of as much labor as possible among those who are in direct need of work. It always has been the policy of Goodwill to live up to its slogan, 'A chance, not charity,' and that is our plan in relation to the woodpile," said Stephenson.

"There is a large quantity of very good gum and walnut wood ready for delivery. This wood is now offered for sale in tiers or cords, with the assurance to the purchasers that the money will be immediately put back into labor in the woodyard," he pointed out.

Stephenson said that the Goodwill manager, J. Winterbourne, reported that a large quantity of walnut trunks and limbs have been hauled in recently from nearby orchards, and are now ready for cutting.

At yesterday's meeting of the directors, arrangements were made for the distribution of Thanksgiving boxes of supplies that will be gathered through the city schools. Articles are to be brought to school next Tuesday. The gifts will be assembled at the Goodwill headquarters, where they will be distributed into boxes and delivered by Goodwill trucks. The committee in charge for the Goodwill includes J. A. Cranston, superintendent of schools, M. E. Youell, Martin W. Warren and S. S. Vogt. It was pointed out that last year the gifts were well assorted except that there was a decided shortage of meats. It is hoped by the committee that this year the number of donations of meat will be increased, Stephenson said.

OVER 200 BOYS PLANNING TRIP TO HOLLYWOOD

Santa Ana will send 50 boys to enjoy the annual "Hollyday" at Hollywood tomorrow.

Orange, Fullerton and Anaheim also will be represented by large delegations, making a total of more than 200 who will attend from Orange county.

All Santa Ana boys who are going will meet at the Y. M. C. A. building at 6:45 a. m. The bus will leave at 7 a. m. and any boy who is late will miss the trip, as the time schedule is laid out to the minute. The day in Hollywood will start with a special morning showing of "The Big Trail," for which the entire theater has been reserved, to be filled by the boys. A great assembly at noon will provide for the feeding of the multitude by means of box lunches, this gathering to be on the campus of the high school.

The U. S. C. Hawaii football game at the coliseum in the afternoon will be the closing event of the crowded day, after which the boys will be brought home, arriving at about 7 p. m.

The list of Santa Ana boys and leaders, released this morning by Boys' Secretary D. N. Tibbals, is as follows:

Kenneth Baker, Phillip Baker, Thomas Bradley, Kensil Brown, Billy Collins, Bob Cone, George Cone, Joe Crawford, Allan Davis, Alvin Davis, Lawrence Dresser, Rod Dresser, DeEstinn Finn, Ray Foster, Richard Foster, Robert Fowler, Edward Gache, Bud Harwood, Will Hendrie, Robert Johnson, Dick Key,

Billy Lee, George Lee, Lowell Livesey, Paul Livesey, Everett Martin, Dale Maynard, John McBride, Hugh Neighbor, Bill Nelson, Walter Nelson, Willard Noe, Max Norman, Billy Nowotny, George Opp, Gordon Paul, Perry Planchon, Victor Rowland, F. R. Schweitzer, Harold Singer, Stanley Slaback, Hal Smith, Malcolm Smith, Edward Sparks,

Delbert Tucker, Benny Warner, Edward Wood, Charles Lloyd.

WORLD EXHIBITION
SYDNEY, Australia, Nov. 13.—When the Sydney Harbor Bridge is opened here, a "World Exhibition" will be held commemorating the event. It is expected that the exhibition will be held some time in January. It will include displays of agricultural, industrial, mining and artistic materials.

J. C. Penney Co. Inc. DEPARTMENT STORE

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See! ... Come see for yourself the truly exceptional values that all our departments bring you. The newest in styles — the utmost in savings.

Women's Semi-Service Hose

with French Heel

98c Pair

Ask for No. 444

Sheer enough to be smart... heavy enough to be serviceable! Pure silk leg; mercerized top, mercerized sole. Smart shades.

Women's Rayon and Silk Full-Fashioned Hose

Service Weight

79c

Ask for No. 445

Full-fashioned hose of twisted rayon-and-silk yarns; mercerized top and sole. Splendid value for everyday wear.

Part Wool Plaid Blanket

An excellent warm blanket with saten binding. Pair \$3.98

Plaid Blankets

Part wool with China cotton. Size 70x80.

A Real Value

\$2.98 pr.

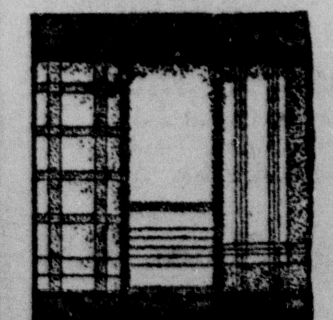
Large size fleecy blankets of sturdy quality, bound with saten ribbon. Assorted patterns and colors.

"Penco" Sheets Outstanding Values!

Fine linen-like appearance that is long retained.

Sizes before hemming
81x90 Inches - **1.39**
81x99 Inches - **1.49**

Pillow Cases
42x36 Inches - **33c**



Big, Heavy Bath Towels

Everybody's favorite! Big and absorbent! Colored borders, plaids and solid colors.

25c each

Save Now! Select One of These



Silk Dresses

at
\$5.90
\$7.90
\$9.90

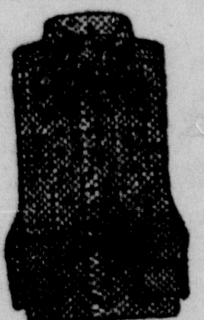
When you see these dresses at such amazingly low prices, you will agree that smartness need not be expensive! All of the new style features are included... in dresses for practically all of your needs... and in colors to wear with your winter coat... and black, of course. Sizes for women, misses and juniors.



Wool and Cotton Sports Coat

\$2.98

Extra heavy weight, tightly knit for service. Bar-tacked and reinforced at strain points.



Smart Shirts

Again we've scored big in presenting these fine broadcloth shirts... the kind you know at a glance are the best values to be had!

\$1.98

Boys' Caps New Patterns



Made of high grade woolsens lined with satin or silk serge, leather forehead protector and unbreakable visor.

98c

Union Suits For Colder Days

Men's underwear with long sleeves and ankle-length legs. Made in medium and heavy weights. Ribbed knit in ecru color. Extra fine quality union suits at

98c

Work Shirts "Big Mac" Brand

For men. Fine or coarse chambray. Strongly made.

59c

"Pay-Day" Overalls Or Jumpers. Union Made

Serviceable garments of heavy 2.20 blue denim. Cut full and roomy for freedom of movement. Triple-stitched throughout with six pockets. Overalls or jumpers at—

\$1 10

All Aboard for TOYLAND!

You'll enjoy every minute of your visit

You won't need a bit of luggage for this visit... because TOYLAND is just as far as it is from your house to the J. C. Penney store!

You'll meet all the dolls, and what a good time you'll have examining their dishes and furniture, their autos and all the wonderful playthings they have to show you! Quickly, now! Get aboard the "Toyland Limited" and see everything for yourself! Bring Mother with you... she'll have a good time, too, and you can show her the things you'd like to have for yourself!

J.C. PENNEY CO.

4th at Bush

LIONS TO MEET IN FUTURE AT KETNER'S CAFE

Ketner's cafe will be the new meeting place of the Santa Ana Lions club following the close of St. Ann's inn, it was decided at the regular club meeting yesterday noon. This decision was recommended by the board of directors following the report of a special committee to investigate the situation, and was given official approval by the club.

Next week's meeting will be the last meeting at the inn, inasmuch as the following Thursday is Thanksgiving, and a farewell party is to be staged, with Burr Shaffer as program chairman, assisted by Harry Hanson and Sunny Sundquist. One of the features will be the annual turkey dinner which the club has enjoyed for several years through the courtesy of Manager R. L. Bisby.

The Junior Lions club provided the entire program at yesterday's meeting, with President Glessner, of the Junior Lions, in charge. Numbers included plans solo by John Crow-

ley, cornet and trumpet numbers by Don Abbott, vocal numbers by Martin Bruner, and a talk by J. Russell Bruff, head of the science department of the junior college, who complimented the Junior Lions for their helpful spirit and their assistance in advancing junior college affairs. Kenneth Morrison, George Ash and Henry Williams formed the program committee in charge of yesterday's meeting.

New members of the club introduced yesterday were A. L. Mellen, cashier of the commercial National bank, and Walter Holst, district manager of the Richfield Oil company.

ORANGE STUDENTS GIVE PLAY NOV. 21

ORANGE, Nov. 14.—Setting a new date for the presentation of "Her Temporary Husband," a play to be given by a drama class of the Orange union high school, those in charge of the production are expecting that after two postponements the play will be given at the Orange union high school auditorium November 21.

SANTA ANA GARDENS

SANTA ANA GARDENS, Nov. 14.—Mrs. Harry Walker, Mrs. L. Griset and Mrs. C. C. Walker accompanied Mrs. Charles Griset of Tustin, to Redlands to visit Miss Louise Griset, who attends college there.

Mr. and Mrs. A. Shrewsbury, of Wayzette, Minn., were recent visitors in the C. C. Walker home. Mrs. Ray Thompson and Mrs. Robert Stricklin, of Huntington Beach, were Wednesday callers in the C. H. Hughes home.

Mr. and Mrs. J. Davis, of Calexico, made a short visit in the home of their sister, Mrs. C. Anderson, recently. They were en route to Los Angeles on a business trip.

Mr. and Mrs. W. Townsend entertained friends from Santa Ana in their home recently.

Mr. and Mrs. Persinger and two daughters and R. E. Lucas visited in the C. R. Robinson home in Bellflower Sunday.

Mr. and Mrs. Herb Hermance and baby, and Mr. and Mrs. Dick McConnell and children, of Huntington Beach, were recent visitors in the C. Dunkin home.

The condition of Virginia, small daughter of Mr. and Mrs. Fred German, who was severely injured Armistice day while playing in the driveway of her home, remains serious. Her oldest brother, not knowing she was in the driveway, backed his car over her body. She was rushed to the county hospital and later removed to her home. Word from the county hospital is that the condition of Mrs. F. Anderson remains serious.

Those enjoying Mrs. Pankay's hospitality included Mesdames A. A. Alderman, John F. Pieper, Walter Myers, Mollie Smith, Ida Uxer, Jennie Beckman, Sarah Matthews, Ann Swartz and Miss Esther Alderman.

CHEST PLEDGES OF \$41,243.38 ARE REPORTED

The board of directors of the Community Chest, meeting yesterday afternoon at Chest headquarters, discussed ways and means of carrying on the campaign which has been under way for the past month.

A total of \$41,243.38 pledged was reported at the meeting, bringing the amount within \$2000 of the point set as an absolute minimum. Each day is bringing in some additions to the fund, some filtering in by mail from out of town, and others coming in from local people who had been missed in the first round.

The board united in an urgent request to the general public for co-operation in getting in these last contributions. A note or a check may be dropped into the mail, the board pointed out.

Stressing the manner in which help is being administered to the needy by local agencies in this time, Harry D. Riley called attention again to the response made by employed people in most of the business houses, and suggested that every person who is employed today in a regular job ought to be willing to share with those less fortunate, by making some contribution to the Chest fund.

Problems of unemployment were discussed, and plans were set under way to co-operate with various agencies in their efforts to find work for the jobless. The activities of the board of directors include not only the securing of funds with which to maintain the agencies, but the further task of seeing to it that the agencies are encouraged and advised in the carrying on of their work of welfare and relief.

The members of the board expressed confidence that the final totals of the fund secured in the present campaign will enable the local organizations to continue without loss of efficiency, and they based their optimism on their determination to keep at the task until they can feel that it is actually completed.

PARTY ENJOYED

TUSTIN, Nov. 14.—The members of the Coreopsis club were pleasantly entertained Wednesday afternoon in the home of Mrs. J. H. Pankay. The rooms were charmingly attractive with large bouquets of fall flowers.

The afternoon passed pleasantly with fancywork and conversation. Refreshments of pumpkin pie, doughnuts and coffee were served by the hostess.

Those enjoying Mrs. Pankay's hospitality included Mesdames A. A. Alderman, John F. Pieper, Walter Myers, Mollie Smith, Ida Uxer, Jennie Beckman, Sarah Matthews, Ann Swartz and Miss Esther Alderman.

Lagunan Finds Arizona Rubies

LAGUNA BEACH, Nov. 14.—Walter Gilbert is exhibiting stones commonly known as Arizona rubies, which he picked up in the San Bernardino mountains. The stones are found imbedded in other rock and are distinguished by their peculiar shape, each appearing to have been artificially cut and set into the stone which holds it. Those which Gilbert secured were chiefly picked up by him where the eroded stone had loosened them from the stone in which they had originally been held. He found about a pint of them, many small ones, but some large enough to stand being cut to remove flaws and checks and still leave them desirable stones.

School Football Queen Named Soon

ORANGE, Nov. 14.—With but one more ballot to be cast for the football queen of the Orange union high school, keen interest is being shown.

At the ballot taken on November 12, Caroline Mueller headed the list with 14,750 votes and Betty Spenneta was second with 13,800 votes.

Standings of other candidates are, Emma Wuttlin, 4425; Helen Meyers, 4275; Ruth Prentiss, 3950; Althea Lembocke, 2050; Martha Huscroft, 1925; Virginia Adams, 1450; Virginia Christensen, 975; Lydia Walker, 200, and Mary Bargsten, 75.

The final ballot will be taken just before November 21.

SAN JUAN CAPISTRANO

SAN JUAN CAPISTRANO, Nov. 14.—Several girl students of the Union high school will act as delegates to the Scholarship society, meeting in Anaheim, and to the Girls' League convention in Orange.

Representing the Scholarship society will be the Misses Betty Halladay, Pauline Tyler and Harriette Crumrine, who will be accompanied by the society's sponsor, Miss Ada Howard. The delegates from the Girls' league to the convention will be Misses Norma Kenny and Elizabeth Lawson. Miss Esther Larson, sponsor of the league, will accompany them.

A skating party to be held on the pier at Long Beach is planned tonight with the members of the Christian Endeavor society under the leadership of Carl Hankey. The local society numbers between 40 and 50 members.

Post 358 of the American Legion will send Arthur Guy to Glendale Saturday with an official envelope containing the post's membership cards. Guy will deliver the envelope on Sunday to one of the pilots in the airplane pick-up of 1931 members.

The local post, numbering between 30 and 40 members will be in line for a special decoration rewarded to all posts having 100 per cent paid up membership, and in addition will receive a medal commemorating the aerial membership roundup.

OFFICERS NAMED BY REBEKAH GROUP

ORANGE, Nov. 14.—The Veteran Rebekahs met yesterday at 2 o'clock in the I.O.O.F. hall with Mrs. Edith Knesel and Mrs. Jennie Brown as hostesses. Mrs. Luck Richards presided. The next meeting will be the Christmas tree party. The annual dinner will be given later. Committees for the Christmas tree and the program were appointed.

On the tree committee are Mesdames Jennie Brown, Nina Law, Anna Wood and Laura Bowen. The entertainment committee members are Mesdames Anna Christenson, Effie Winterrowd and Rebecca Peterkin. Guests of the day were Mrs. Sarah Longmower and Dr. Lizzie Was.

Members present were Mesdames Jennie Brown, Anna Crawford, Ida Davis, Anna Christenson, Nettie Todhunter, Effie Winterrowd, Anna Wood, Lucy Richards and Edith Knesel.

Officers for the new year were elected, as follows: President, Anna Woods; vice president, Nina Dale;

secretary, Ida Davis; chaplain, Anna Christenson; guard, Jennie Brown; treasurer, Edith Knesel.

COSTA MESA

COSTA MESA, Nov. 14.—Mr. and Mrs. J. Beardsley of Long Beach were Armistice day visitors at the H. R. Fuller home on Fairview avenue.

Mrs. H. Q. Willis and Mrs. S. Clark have returned from a three weeks' vacation spent in San Francisco and nearby towns. Dr. Willis accompanied them on the return trip.

A picnic party was held at Balboa

Tuesday afternoon with the following included: Mrs. Harold Rowntree and daughter Margaret, Mrs. J. Bemp and children Gerald and Betty, Mr. and Mrs. Washington and Mrs. J. Ascot, her son and daughter, all of Pasadena; Mr. and Mrs. W. Rowntree of Costa Mesa. Tuesday noon Mrs. H. Prose and Mrs. B. Gird of Los Angeles were luncheon guests of Mr. and Mrs. W. Rowntree of Victoria street. Mr. and Mrs. F. E. Russell and daughter spent the week end with friends at Forest Home. Mr. and Mrs. W. L. Anderson and daughter were Los Angeles visitors Sunday.

Going **BIGGER** and **BETTER**

SAMPLE SHOP'S

2nd ANNUAL SENSATIONAL

MARKDOWN

If It's
Raining
Call a
Taxi

—and come down.
We will pay for it.

SALE

Open
Saturday
Night Till
9 P. M.

Late Arrivals in Coats and Dresses Have Been
Added to Stock

We are just in receipt of over 200 new coats, dresses and suits—these have been placed on sale at the same sensational low prices that are making the women of Orange County talk, come; and what's more they're buying. Because the values are the greatest we ever offered.

Brand New Fall
\$15 DRESSES
AND SUITS

\$4⁵⁵

Smart Jerseys and Knits—both in
dresses and suits—new fall de-
signs. Come—compare values.

\$19.75 DRESSES
AND ENSEMBLES

Cantons, georgettes, chiffons, prints
and crepes. Not old styles but new,
crisp fall and winter styles at mark
down prices.

\$8⁵⁵

\$16.75 DRESSES
& ENSEMBLES

Nowhere can you find such
beautiful styles—Such Marvel-
ous Quality, at such a Low
Price. Come early Saturday.

\$6⁵⁵

\$24.75 DRESSES
AND ENSEMBLES

Dresses for sports, street, business
or party frocks. Never before have
we shown such outstanding values
for so little money.

\$10⁵⁵

\$29.75 DRESSES
SUITS AND
ENSEMBLES

Over 200 Ultra Smart Dresses and En-
sembles for every walk of life—
Wool Crepes, Knit, Sports Fabrics,
Georgette, Chiffon, Velvets and Satins.
Sizes 14 to 20—36 to 48.

\$12⁵⁵

\$29.75
FUR TRIMMED
COATS

Beautiful Broadcloths, in Black, Tan,
Brown, Green and Red. Richly trim-
med with Manchurian Wolf, Vicuña
Fox or plain Sport Fabric.

\$39.75 Fur Trimmed
COATS

Large Smart Collars of Lapin, Man-
churian Wolf and Marmink. Tailored
of Rich Broadcloth, in all sizes and
colors.

\$20⁵⁵

\$35
FUR TRIMMED
COATS

We urge you to come, compare
this one price Coat and you,
too, will wonder how we can
do it.

\$17⁵⁵

\$49.75 Fur Trimmed
COATS

The Sample Shop has always been
known for its Smart Coats and at
this price we have never before offered
such Beauties.

\$24⁵⁵

Luxuriously Furred
COATS
Values to \$79.50

\$39⁵⁵

Beautifully trimmed with Real
Wolf, Fox, Caracul, Beaver and
Lapin. All new Winter shades.
All sizes.

Sample Shop

418 N. Sycamore

IF YOU HAVE GOOD
TASTE AND
A MODEST BUDGET



THE
WORSTED-TEX SUIT

'40

Like so many men nowadays, you constantly
have to compromise between your good
taste and the amount of money you feel like
paying for clothes... Worsteds changes the
picture. It looks, feels and wears like an
expensive suit—yet it costs only \$40.

YOU WANT TO LOOK
SMART EVEN THOUGH
YOU GIVE YOUR COAT
HARD WEAR



THE
KNIT-TEX COAT

'30

Whether you walk into a business office or
go out for the evening, you look smart in
Knit-TEX. It resembles an expensive im-
portation. And though you may be hard on
clothing, this wrinkle-proof topcoat keeps
its rich appearance.

HILL & CARDEN

112 W. 4th Street

TONY REGO TAKES STUDIO POSITION

Mr. and Mrs. Tony Rego, who have been acting as manager and instructor, respectively, for the Hewes Park Putting Greens, have severed their connections with the D. Eymann Huff project and will move to Hollywood.

The Regos have been at Hewes park since the miniature golf course was opened.

Tony Rego, has accepted a position with the Metro-Goldwyn-Mayer company studios in Hollywood, where he will work as an electrician. He also will catch for the Buster Keaton Baseball club in the Winter league. Rego has been catch-

ing for the Anapama Ranch club, which is owned by D. Eymann Huff. The Regos already have left Santa Ana and Tony will enter upon his new duties on Monday of next week.

Rego is well known in baseball circles. For years he was a catcher with the St. Louis Browns and later with the Portland Beavers.

HUNTINGTON BEACH

HUNTINGTON BEACH, Nov. 14.—The H. E. O. class of the Christian church will hold its November meeting a week earlier than the schedule. The meeting will be held at the church November 19. There will be an exchange dinner at noon followed by a business and social session.

Mr. and Mrs. A. H. Dixon left Wednesday for Santa Barbara where Mr. Dixon will enter a sail-

tarium there for a course of special treatments.

The women of the Mooseheart Legion will hold a bazaar Saturday in the front part of the Bales Electric shop.

Mrs. J. S. Bales and her son, Boardman Forbes, visited Tuesday with Mrs. Bales' daughter, Miss Bernadine Forbes, who is attending college at U. C. L. A.

The Women's Aid society of the Methodist church will meet November 19 at 2 o'clock at the home of Mrs. Mildred F. Ridenour, 424 Eighth street.

The class "D" team of the Huntington Beach high school is the first local team to win the championship of Orange county in their respective division this year. The squad numbers 22 and is ably coached by Clifton "Red" Loftis. The Oilers defeated Brea twice, 14 to 0, and 13 to 0; Orange 7 to 6; and Lathrop 18 to 0. Because of their past achievements they will meet some of the other winners in nearby leagues.

Joseph Rodman Post, American Legion, Huntington Beach, won the second prize in the second division of the Armistice day parade at Anaheim, bringing home a beautiful silver loving cup as a trophy. The Legion float was remarkably beautiful and was a close contender for the highest honors. The post chose Pennsylvania in the pageant of states and used the Liberty bell as a float design. It was a flower bell, mounted on a float loaned by the Chamness market for the occasion.

The float committee consisted of Lee Chamness, chairman, L. H. Benniesdorf, Jack Robertson, Roy Patrick and Verne Austin. Leo Farwell, local florist, assisted in the floral decorations and designing of the gorgeous float and Liberty bell.

The float of the auxiliary was one of the most beautiful in the parade. The auxiliary members chose Hawaii in the pageant of states. The float depicted a Hawaiian scene of rare beauty. Mrs. Pauline Curritt was general chairman of the float committee. Leo Farwell, Anthony Mollica and Archie Curtis, dressed in native Hawaiian costumes, were the Hawaiian trio, and played native music during the parade. Miss Joy McCarty and Miss Betty Irwin were the dancers. Gene Belche was the "Tol Maker."

Mrs. Bertha Reynolds supervised the work on the float and contributed many original ideas, due to her trip to the islands. W. G.

Walker helped with the decorations and Willard Klager drove the truck which was donated for the parade by the Standard Oil company. The work of Mrs. Curritt was highly effective and the auxiliary through Mrs. Benniesdorf, president, expressed keen appreciation for the efforts of all who contributed to make the float one of the most beautiful in the parade.

CYPRESS

CYPRESS, Nov. 14.—Mr. and Mrs. H. LaRue and little grandchild, Mr. and Mrs. R. A. Kumpke and family, Savola Tate and Joe Bishop spent Sunday at Irvine park.

Honoring Mr. and Mrs. E. L. Lettrich, who have just moved into their new home, members of Our Savior's Lutheran church of Long Beach, staged a surprise housewarming affair at the Lettrich home on South Walker recently.

Those attending the affair were the Rev. and Mrs. Thorpe, Mr. and Mrs. O. Kendall, Mr. and Mrs. O. Robert, Mr. and Mrs. James Chestnut, Mr. and Mrs. Linde and son, Mr. and Mrs. Gilroy, Mrs. Kendall and son, Oscar, and Bertha Berg, of Long Beach; Mr. and Mrs. R. O. King and Mr. and Mrs. Merton Penhall, of Cypress.

Mr. and Mrs. B. P. Newkirk entertained Friday with a chicken dinner in honor of her sister, Mrs. W. T. Baker, and daughter, Earlene, of Warrensburg. Besides the honorees, covers were laid for Mr. and Mrs. R. H. Baker and Mrs. Anna C. Smith, of Huntington Beach, and Mrs. E. P. Pugh.

Mrs. John Weaver, of Placentia, and Mrs. W. N. Miller, of Anaheim, were hostesses at a surprise lawn supper in observance of the birthday anniversary of their father, J. W. Pugh, who celebrated his 74th birthday at his home on South Juanita street, Cypress, Friday evening.

Those attending were Mr. and Mrs. W. N. Miller and children, Lois, Glen and Ina, of Anaheim; Mr. and Mrs. John Weaver, of Placentia; Mr. and Mrs. Walter Hyatt and children, Lilly, Betty, Vernon and Junior; Mr. and Mrs. E. P. Pugh and sons, Harold, Melvin and Bennie, of Cypress; Mr. and Mrs. L. Pugh and children, Robert and Ruth, of McComb, Mo.; Mr. and Mrs. B. O. Newkirk and sons, Joe and LeRoy, of Hawaiian Gardens; S. L. Pugh, of Long Beach, and Ben Heard, of Garden Grove.

The Fridy real estate office has been moved across the street.

Doris Swanson, of Santa Ana, was a guest of her sister, Mrs. A. E. Arnold, over the week-end.

Ella Simmons, of Whittier, was a guest of her cousins, Mr. and Mrs. B. P. Newkirk, Sunday.

Elsie Franzke has been a house guest of Dr. and Mrs. C. O. Petty, of Fullerton, the past week.

Mr. and Mrs. Ben Sconce entertained with a dinner at their home on Lincoln avenue in observance of the birthday anniversary of their aunt, Mrs. Sally Peak, of Cypress.

The centerpiece of the table was a bouquet of roses and dahlias, with the color scheme carried out in red and green. Covers were laid for Robert and John Sconce, brothers of the honoree; Tom Morris, the honoree and hosts.

IRVINE

IRVINE, Nov. 14.—Mr. and Mrs. Will Summers, Lemon Heights, are recovering from injuries received in an automobile accident near Santa Maria, on their way home from a vacation spent on a trip with friends, Mr. and Mrs. Charles Baker, of Chula Vista. Mr. Baker had to be taken to a hospital where he was treated for a very severe scalp wound and an injured hand. On their trip they visited at the home of Mr. and Mrs. Otto Summers near Sacramento and Mr. and Mrs. Ed Quick, at Tracy.

Bennie and George Osterman, of El Toro, and Horace Munger, are spending several days this week at Kaibab forest on a deer hunting trip.

Mrs. Buster Wells, of the Maxwell place, entertained a group of friends at dinner Tuesday evening, honoring her husband on his 25th birthday anniversary. The guests for dinner and evening were Mrs. Thillie McQuade



Check dandruff!

You, too, can say goodbye to hair worries, if you'll learn this simple method of caring for the hair. It is known to hundreds of stage and screen stars; used by thousands of women and girls, who haven't time for laborious methods.

Sprinkle a little Danderine on your brush tonight. Then as you brush your hair you'll feel the soothing, toning effects.

For over 30 years, specialists have recommended Danderine; to dissolve the crust of dandruff; stop falling hair; tone the scalp, encourage the hair to grow long, silky and abundant.

The first application gives your hair new life and lustre; makes it softer; easier to manage; holds it like you arrange it. Evidence beyond doubt proves the benefits of its regular use.

Danderine
The One Minute Hair Beautifier
AT ALL DRUG STORES—THIRTY FIVE CENTS

and her mother, Mrs. Bellows, of Santa Ana; Mr. and Mrs. Al Newton, Mrs. Alice Crocker and her daughter, Mrs. Roley, and son, Billy, of Hollywood; Harry Clayton and Merton Butler, of Santa Ana; Grace LeBar, and Mrs. Wells' sister, Nellie Hammon and the little daughter of the home, Barbara, and Mr. and Mrs. Clyde Williams, Tustin.

A number of local people enjoyed the Armistice day celebration at Anaheim Tuesday, among them being Mr. and Mrs. Ralph Stone, Mr. and Mrs. William Whitehead and sons, Billy and Roy, and daughter, Hazel; Gene Thomas and Henry Boosey and children, Lecl and Betty.

BUENA PARK

BUENA PARK, Nov. 14.—Mrs. Charles Landell and daughter, Nila Anne, have returned from

Los Angeles, where they visited Mrs. Landell's mother, Mrs. V. L. Patterson, who has been ill for the past week.

Mr. and Mrs. William Loughboro of South Grand avenue, are visiting their son Earl Loughboro and family at Ventura this week.

Albert Moon Jr., of San Diego, is visiting his sisters, Mrs. C. W. Middleton and Mrs. Bessie Jayes, and father, A. Moon.

Mrs. L. E. Berkey was a guest at a birthday celebration given at the family home in Whittier Thursday honoring the 87th anniversary of her mother, Mrs. Sarah Standefer.

Mrs. Ella Liggett was the guest of Mr. and Mrs. Clarence Wahl, of Santa Ana, several days this week.

Mr. and Mrs. E. M. Hart and children, Doran, Laurence and Robert, of Tustin, were guests

of Mr. and Mrs. A. L. Gallagher, of Marshall avenue, Sunday. Other visitors in the Gallagher home Sunday were Mr. and Mrs. Coleman Connolly, of Norwalk.

Mr. and Mrs. H. L. Baird and

children, Christine, Herbert Junior and Julia, were guests of Mr. and Mrs. A. L. Gallagher Monday and in the evening attended a theater party given by the Gallaghers.

HAROLD LLOYD

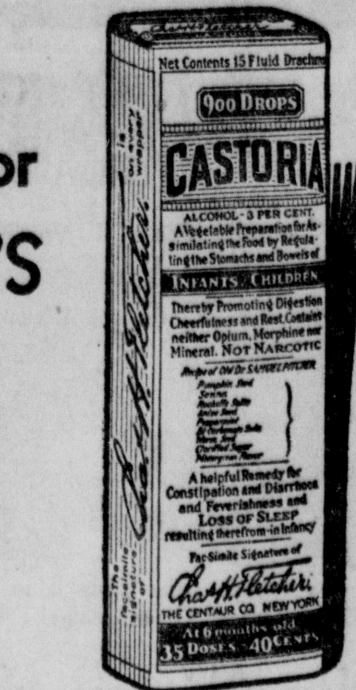
"Feet First"

COMING MONDAY

BROADWAY

Castoria...for CHILDREN'S ailments

ARE you prepared to render first aid and quick comfort the moment your youngster has an upset of any sort? Could you do the right thing—immediately—though the emergency came without warning—perhaps tonight? Castoria is a mother's standby at such times. There is nothing like it in emergencies, and nothing better for everyday use. For a sudden attack of colic, or for the gentle relief of constipation; to allay a feverish spell, or to soothe a fretful baby that can't sleep. This pure vegetable preparation is always ready to ease an ailing youngster. It is just as harmless as the recipe on the wrapper reads. If you see Chas. H. Fletcher's signature, it is genuine



Castoria. It is harmless to the smallest infant; doctors will tell you so.

You can tell from the formula on the wrapper how mild it is, and how good for little systems. But continue with Castoria until a child is grown.

TWO STORES HOME OWNED McCOY'S 2 Day Sale ENDS TOMORROW

Over 300 California Drug Stores in Our Cash Buying Chain.

75c VICK'S VAPO RUB	49c
\$1.00 GILLETTE BLADES	75c
50c AUTO STROP BLADES	35c
\$2.00 BILL FOLDS, HAND LACED	Tooled Leather \$1.79
\$6.00 ELECTRIC HEATING PADS, 3-heat	\$3.98
50c RUB ALCOHOL, 16-oz.	35c
\$2.00 REDUCEOIDS	\$1.79
85c KRUSCHEN SALTS	75c
\$1.25 HOT WATER BOTTLES, 2-quart	59c
\$2.50 COMBINATION SYRINGE	Hot Water Bottle and Fountain Syringe. \$1.69
50c MILK MAGNESIA, 16-oz.	McCoy's Own Brand You Know It's Good 35c

Your Name in 22-Karat Gold, FREE on Every Sheaffer Pen Purchased.

\$1.25 Alarm Clocks, guaranteed	89c	\$1.00 Marmola Tablets	89c
\$3.25 Baby Ben Alarm Clocks	\$2.98	\$1.00 McCoy's Cod Liver Tablets	87c
\$3.25 Big Ben Alarm Clocks	\$2.98	\$22.50 Men's Wal. Wr. Watches	\$16.45
25c Castor Oil, tasteless	19c	\$1.00 Miles' Nervine	87c
\$1.00 Colonial Dames Creams	85c	\$1.00 Milk Weed Cream	87c
50c Dr. West's Tooth Brushes	39c	\$1.00 Pocket Knives, Case brand	89c
\$1.00 Elmo Creams	85c	\$1.25 Pocket Knives, Case brand	\$1.09
50c Gillette Blades, New	45c	\$1.50 Pocket Knives, Case brand	\$1.29
\$1.00 Gillette Blades, New	75c	\$2.00 Pocket Knives, Case brand	\$1.69
\$1.25 Hemroid Pile Treatment	\$1.17	60c Neet Depilatory	43c
50c Hind's Honey Almond Cr'm	33c	\$1.00 Normalettes	87c
\$2.00 Irrigating Cans, complete	\$1.39	\$1.00 Psylla, Battle Creek	87c
\$1.50 Kepler's Malt Cod Liv. Oil	\$1.37	\$6.00 Psylla, Battle Creek	\$4.95
\$1.00 Lacto Dextrin Bat. Cr.	87c	\$5.00 Raymatol for Rheumatism	\$4.69
\$5.50 Lacto Dextrin, 5 lb.	\$4.45	\$1.00 Velvit Hand Cream	79c
\$1.00 Lucky Tiger Hair Tonic	79c	50c Witch Hazel Extract, 16-oz.	35c

CONSTIPATION DISAPPEARS

To keep the bowels properly regulated take McCoy's Liver Tablets. They do not gripe. They do not contain any calomel. They have a tonic effect that aids digestion and they relieve gas on the stomach, bad breath and torpid liver. They cause your stomach and intestines to function properly. You will enjoy your food and the world will look brighter the day you start using McCoy's Liver Tablets. 40 Tablets, 30c; 100 Tablets, 60c; 200 Tablets, \$1.00. For sale at all McCoy Stores.

For Itching or Cracked Toes

If your toes burn, itch or blister, chances are you have "athletes foot." The best remedy obtainable at the present time is McCoy's Toe Ointment. The very first application will give you prompt relief and its continued use over a period of a few weeks will cure you entirely. Get a jar of McCoy's Toe Ointment today and find out for yourself what great relief it affords. Sold at all McCoy Stores—Price 75c jar.

Fourth and Broadway
McCOY
MERCHANDISING DRUGGIST
SANTA ANA
Fourth and French



MEN'S

Part Wool

Union Suits

\$1.55

At what others ask for all cotton. Plenty of room through arms and chest. Elastic ribbing keeps it in perfect shape. Snug ribbed cuffs and anklets.

MEN'S and BOYS'

CAPS

One-piece or 8-part cloth caps. Fancy patterns. Non-breakable visors. Special at—

98c

MEN'S OUTING

PAJAMAS

New novelty patterns. Frog trimmed. Cut good and full. 16 to 19.

\$1.00

SUEDE JACKETS

You usually pay \$12 for this quality

Here to fill the great demand for a good suede jacket at a low price. With outside patch pockets. Wool worsted or leather collars. Cuffs and bottom all wool. Full sateen lined.

\$9.98



Guaranteed Genuine Suede Leather.

6-Tube - Triple Screen Grid - Dynamic Speaker
TONE - CONVENIENCE - PRICE

Big in Performance,
Small in Price

A radio that brilliantly outperforms larger, more expensive sets, besides conveniently going into places larger sets can't go. A beautiful walnut mantel model with latest type screen grid circuit and powerful dynamic speaker.

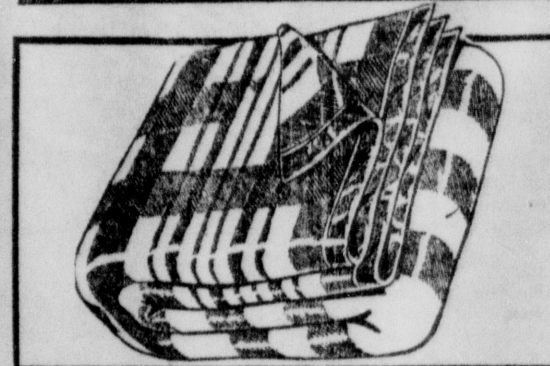
Bantam Radio

\$49.50

Complete

Built for and to Sears
Strict Specifications

You'll thrill to its distance-getting powers—its smooth clear tone. Installed in a minute—for years of pleasure. The quoted price is complete with tubes. Can be purchased on our easy monthly plan—\$5 down, \$5 monthly. Small carrying charge.



These Blankets Are All First Quality and Heavier Than Usual

66x76 in.
All Wool BLANKETS

Get ready for winter now. Broken plaids and checks. Sateen bound. Guaranteed 100% wool. Priced way below ordinary.

\$5.95

70x80 in.
Single Cotton Blankets

Warmer than sheets and require less washing. Soft, fluffy cotton. Sheet size. Special at—

89c

Just Like Sunshine
CLEAN AND ODORLESS
RADIANT HEATER
\$11.60

Built especially for Southern California climate. Quickly brings a good sized room to even heat. Best grade steel construction. Finished in antique brass. Cast iron burner, adjustable needle-point valve. Back wall sectional clay.



Store Hours
9:30 to 6:00
Sat. 9:30 to 9:00

SEARS, ROEBUCK AND CO.

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK

52 in. Square
All Linen
Table Cloths

A real Thanksgiving linen value. Guaranteed pure linen. Woven colored borders in pink, blue, helio, rose, gold. A real imported cloth and worth much more.

\$1.00

ENERGEX CLEANERS

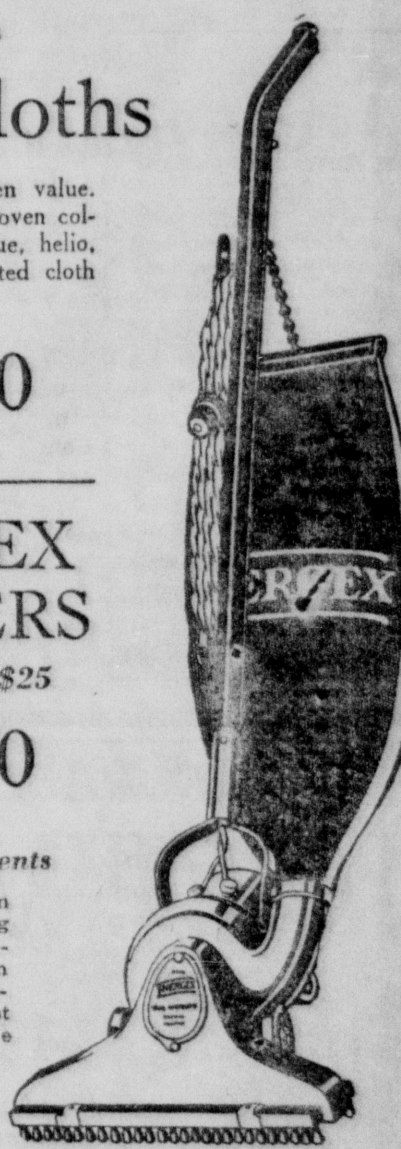
You Save Up to \$25

\$19.50

without attachments

Energex super suction cleaner. Guaranteed long life motor. Self lubricating ball bearings. Fan cooled motor. Low current consumption. Cast aluminum. Removable bag. A real value.

Specially Designed
Super Suction Nozzle
Trigger Handle



Men Whose Feet Work Overtime Choose
Double Duty SHOES

\$4.95

Give great comfort and wear to policemen, firemen, postmen and all who are continually on their feet. Double duty shoes. Have arch supports to relieve the muscular strain. Sewed heel seats. 2 full soles on each shoe. Goodyear welts. Calfskin uppers. Both black and tan.

Tires
Mounted Free
Batteries Installed

Late News From Orange County Communities

400 Teachers Expected For Beach City Banquet

PLAN ADDRESS ON LEGISLATION AT GATHERING

HUNTINGTON BEACH, Nov. 14.—Four hundred teachers and principals of Orange county schools are expected to attend the meeting at the Huntington Beach elementary school at Palm and Eleventh streets November 20. A banquet will be served in the cafeteria and home economics building.

The Parent-Teacher association of Huntington Beach will help with the preparation and service of the meal. After the dinner the meeting will adjourn to the auditorium where Leroy Armstrong will speak on "School Legislation in California." This will be a regular institute credit meeting. Special numbers of music have been prepared to complete the program.

It is expected that R. P. Mitchell, retiring county superintendent of schools, will address the teachers.

Thrift Discussed At Tustin P.-T. A. Session Thursday

TUSTIN, Nov. 14.—"Thrift" was the topic for the round table discussion led by Mrs. A. M. Lindsay at yesterday's meeting of the grammar school P.-T. A. "Christmas Shopping Supervised" and "Spending Money for Children" were discussed by the 40 members present at the meeting, which was held in the kindergarten room at 2:30 p. m.

Following the business session at which the president, Mrs. J. D. Campbell, presided, several numbers were given by the Girls' Glee club under the direction of Mrs. Harry Matthews.

Mrs. Viola Newell's first graders told in interesting fashion about their recent visit at Uti's grape juice factory. Mrs. May W. Burum, who has spent a great deal of time with the Navajo Indians, told about their customs and manner of living. An exhibit of baskets and articles such as the Indians make was presented by the children of the second and third grades who made the articles.

Light refreshments were served by a group of mothers under the supervision of Mrs. F. H. Greenwood.

Fire Department To Be Organized On Monday Night

SAN JUAN CAPISTRANO, Nov. 14.—A representative of the state fire marshal's office will visit Capistrano next Monday evening, holding an open meeting in the Legion hall at 7:30 o'clock. The public is invited to attend and discuss the organization of a volunteer fire department. Arrangements for the meeting are being made by post No. 353 of Capistrano Beach and each member of the post has offered to serve on the fire department.

PLAN OF FIRM ON WORK GETS BREA BACKING

BREA, Nov. 14.—A plan for reducing unemployment suggested by the Pacific National Lumber company was endorsed by members of the Brea Chamber of Commerce at their regular luncheon meeting Wednesday.

In a communication it was stated that for the month of December the firm would hire the same number of employees that were on the pay roll for December of last year, provided these men taken on would purchase some article of furniture costing \$10 or over and providing other firms to whom the communication was addressed would carry out the same plan.

Announcement was made of a meeting of all organizations of the community to be held November 13 at the Legion hall to elect a board of directors for welfare work and to make plans for distribution of the Community Chest funds. H. Massey and Dr. Jackson were appointed as delegates to attend this meeting.

Principal Carl Harvey announced that Capt. Ray Smith, who headed the Armistice day celebration at Anaheim, had presented the Brea-Olinda football team with the trophy, as winners of the game Armistice day, and commented on the spirit of cooperation shown by the team, while L. A. Hogue told of hearing many admiring remarks for the way the boys conducted themselves on the field.

H. A. MacClatchie announced a dinner meeting of the Yorba Linda Chamber of Commerce for Friday at 6:30 p. m. and invited all to attend. He stated that matters pertaining to the Imperial highway would be brought up for discussion.

Buena Park Man Hurt When Auto Forced Off Road

BUENA PARK, Nov. 14.—Eugene "Bud" Childers is suffering from minor cuts and bruises about the head and face and a sprained wrist and his automobile was completely wrecked when he was forced off the highway and into a telephone pole by a hit-and-run driver late Wednesday night. Childers was coming east on Orangewood avenue near Hanson road and was brought to his home on Court street shortly after the accident by a passing autoist. He was in a dazed condition when found and was unable to report the type of car which forced him from the road.

JOINT SESSION IS ENJOYED BY CHURCH GROUPS

BUENA PARK, Nov. 14.—The home of Mrs. J. H. Page on East Orangewood avenue was the setting for a delightful social affair Thursday, when the regular monthly meetings of the Ladies' Aid society and Missionary society of the Buena Park Congregational church were held with a delicious pot-luck luncheon served at 12:30 o'clock.

Mrs. Jesse Gill, president of the Missionary society, presided at a short business session at 11:30 o'clock, when a nominating committee composed of Mrs. H. H. Hagarty, Mrs. Nina Desomber and Mrs. G. W. Corey was appointed to report at the December meeting. A new ruling was made that no officer in the organization could hold office more than two years.

Mrs. L. A. Newman, Mrs. C. E. Crumrine and Mrs. C. E. Reid were appointed on a committee to pack the box to send to the Rio Grande mission in New Mexico. Donations of toys and clothing are to be sent to the home of Mrs. Newman on Court street before Tuesday of next week, as the box is to be packed Tuesday evening.

Members voted to send Christmas cards to shut-ins, including Miss Edna Carlson, adopted nurse at the San Fernando hospital, who is seriously ill. Names and addresses of shut-ins can be left with Mrs. R. D. Bacon.

Announcement was made that the November program meeting would be on November 23 at the evening church services, when the thank offering boxes will be opened and the proceeds divided between the Mexican mission at Claremont, a hospital in Bombay, India, and to apply on the missionary apportionment of the local church. Special music and a talk by a returned missionary to be supplied by Miss Cozad, of Claremont, will feature the services.

Mrs. Page, Mrs. W. B. Shaw, Mrs. C. H. Smith and Mrs. J. E. Robinson were hostesses at the luncheon, which was served to more than 40 women.

Following a social hour, Mrs. H. S. Horn, Mrs. J. F. Wagg and Mrs. George E. Cole had charge of the apron sale, which netted approximately \$20.

Mrs. E. A. Kinney, president of the Ladies' Aid, called a business meeting. The church reception committee was appointed and Mrs. M. A. Albright and Mrs. G. S. Davis will serve in the morning and Mrs. F. P. Stultz and Mrs. R. D. Bacon at the evening services. Mrs. W. B. Shaw will have charge of the December 12 cafeteria supper. Mrs. H. H. Hagarty reported more than \$40 cleared from the October supper. Mrs. Rose Hartman is chairman of the committee in charge of the Nov. 14 supper.

Members voted to serve the noon luncheon for the Buena Park Woman's club past presidents' day, June 20, and also the luncheon for the annual meeting of the Southern California Congregational Missionary society to be held in Buena Park in October.

Mrs. Lester Schofield, Mrs. J. F. Wagg, Mrs. E. E. Thurman and Mrs. O. A. Stone will serve on the hostess committee at the December 11 meeting which will be held in the church.

ARRANGE MUSIC FOR BANQUET AT BEACH

HUNTINGTON BEACH, Nov. 14.—At the meeting of the American Legion Post, it was announced that James E. Son and his orchestra would provide the music for the Americanization banquet to be held at city auditorium on the night of November 18. Joe Perry, Scoutmaster of the Boy Scout troop being sponsored by the Legion, reported the organization of a bugle corps for the troop. Chairman Kirkpatrick predicted the membership drive which closes November 15 would see the quota reached. Jack Robertson and Ralph Charter are offering a prize for the man on each campaign team who turns in the largest number of paid membership for 1931.

Is This for Too Good Your Cough?

Creomulsion may be a better help than you need. It combines seven major helps in one—the best help known to science. It is made for coughs from colds that hang on, for quick relief, for safety. Mild coughs often yield to lesser helps. No one can tell. No one knows which factor will do most for any certain cough. So careful people, more and more, are using Creomulsion for any cough that starts.

The cost is \$1.25—a little more than a single help. But your druggist guarantees it, so it costs nothing if it fails to bring you quick relief. Coughs are danger signals. For safety's sake, deal with them in the best way known.

CREOMULSION
for Different Coughs from Colds

H. B. PEPPER GROWERS SLATED TO RECEIVE \$260,000 SOON

HUNTINGTON BEACH, Nov. 14.—The pepper crop is now being harvested and dried at the M. Sasaki pepper drying plant on Hampshire avenue near Yorktown. Sasaki estimates that the yield this year will be about 50 per cent of the normal crop, or probably 1000 tons from Orange county and the section of San Diego county that handles its pepper crop through the Huntington Beach plant. The price is lower than for any previous year despite the small crop. The buyers are paying \$260 a ton which makes the pepper crop of this area worth \$260,000. This money will shortly be received here by the Japanese pepper growers and the land owners who rent their lands for pepper growing.

MEMBER GAIN RECORDED FOR NEWPORT POST

NEWPORT-BALBOA, Nov. 14.—Newport harbor post No. 291 of the American Legion joins in the chorus of advancement noted in the Newport harbor district this season.

The harbor post has more members than at this time last year. It was announced following a meeting of members of the post at the Legion hut, at Tenth street and the Bay front, this week.

A much larger increase in membership is looked for during the coming year, not only because of the general growth of the district, but because a beautiful new Legion building is planned.

Recently the city transferred to the Legion title to the land on which stands the present hut and it is the intention to erect a fine structure, capable of housing large dinners and banquets and small conventions and other meetings.

The new building, it is expected, will be attractive to Legionnaires from other posts, particularly interior points in the summer seasons.

The Legion has named a committee to arrange for its annual high jinks, held on New Year's eve.

Much praise was given by Legionnaires and others on the committee, headed by H. L. Sherman, which built the Panama canal float of the harbor post in the Pageant of States at Anaheim Armistice day.

Miss Grace Patterson portrayed Miss New York on the float, Miss Bethel Dickinson was Miss Newport Harbor and Edward Van Pelt and Frank Campos represented King Neptune. The float included a beautiful model of a passenger liner in the Gatun lock at the canal.

CONDITIONS IN SOUTH AMERICA TOLD TO CLUB

PLACENTIA, Nov. 14.—"The republics of South America are developing a democracy based on land holdings through the means of almost bloodless revolutions," George McCutcheon McBride, of U. C. L. A., declared in an address before members and guests of the Round Table club Wednesday afternoon.

Continuing he said, "Until the revolution of 1921 Chile was under the rule of 100 families, who owned all the land, and 95 per cent of the population was held as serfs. Today the condition of the common people has improved immeasurably, they have good clothing and live in homes which the government helps them build. One thing they do not have, and that is liberty of speech or of the press."

Describing Chile itself, which lies along the west coast of the continent, he said that it has the same climatic conditions as Southern California and the same flowers and shrubs grow there. The first president of the republic was named O'Higgins, and the upper class of people are Irish, English and German, but speak only the Chilean language. They are wealthy and cultured and live in fine mansions surrounded by parks, he said.

Preceding the lecture, Miss Mary Ellen Rothaemel, of Fullerton, gave an Argentine tango, accompanied by Miss Anita Sheperdson at the piano.

At the business meeting Mrs. Timmons announced that the book-lovers' section would meet Monday at the home of Mrs. Blackmer and Miss Emily Cuff announced a

meeting of the garden section at Commonwealth park, Fullerton, next Wednesday at 1:45 p. m. Mrs. Horace Lucy announced the annual turkey dinner of the Social circle of the Presbyterian church for November 20 at the church basement.

Reports from committees were heard, Mrs. Louis asking for jam and jellies for the war veterans and Mrs. Hartranft on current events.

Bicycles for Christmas. Fix-it Shop, 105 E. 3rd.—(Adv.)

NADINE

211 WEST FOURTH ST.

NOW! Unprecedented Low Prices for New Fall Hats!

It's hard to believe such SMART Hats could cost so little!

For hats such as these invariably sell for much more. **\$1.88**

You'll want one for every costume, the price is so low—Black! Brown! Navy! Green! Beige! All head sizes.



New Tricorns and Browns


Hats for every costume — the new styles smart dressed women are wearing.

So becoming and easy to wear — small, medium and large head sizes. Saturday only. **\$2.88**



Feel Always Stiff and Achy?
It May Warn of Disordered Kidneys.

Are you troubled with back-ache, bladder irritations and getting up at night? Then don't take chances! Help your kidneys at the first sign of disorder. Use Doan's Pills. Successful for more than 50 years. Endorsed by hundreds of thousands of grateful users. Get Doan's today. Sold everywhere.



Doan's Pills
A DIURETIC FOR THE KIDNEYS

ADORABLE

FOOTWEAR

for MILADY

"My! They look Expensive."
"Yes, Bloom's Always Has the Best Values."

Bloom's shoes afford more perfect fit, longer wear, lighter weight and smarter appearance than any shoe you have ever worn. You'll at once note the smartness and individuality. Sure, you'll always see fashion's darlings shoes at Bloom's—and at only—

\$4.85 \$3.85 \$5.85

HOSIERY

Genuine Grenadine, Full Fashioned, Dull Finished Crepe. Pico Tops. You have to see these hose to appreciate this drastic low price. Regular \$1.65 values. . . . **\$1.00**

Otis Bldg. **Bloom's** 406 N. MAIN ST. **Otis Bldg.**

THE RAFF

NOVEMBER REDUCTIONS

Start Saturday at 8:30 A. M.

COMPARE these Values then buy at Your Favorite Shop—NADINE

You'll Find Values You've Never Seen Before

1000 DRESSES and COATS

to choose from at these low prices

\$8.95

150 DRESSES

At this price all \$10 and \$15 values.

Come Early for These

OUR REGULAR PRICES ARE REDUCED TO ALMOST **1/2**

In this lot all \$15 values. Every new style is here. What a Bargain

\$4.95

50 DRESSES

At this price all \$10 and \$15 values.

Come Early for These

\$11.95

200 DRESSES

—to choose from. All \$16.95 to \$19.95 Values

Evening, Afternoon, Street and Sport Styles. You can't resist them.

Is This for Too Good Your Cough?

Creomulsion may be a better help than you need. It combines seven major helps in one—the best help known to science. It is made for coughs from colds that hang on, for quick relief, for safety. Mild coughs often yield to lesser helps. No one can tell. No one knows which factor will do most for any certain cough. So careful people, more and more, are using Creomulsion for any cough that starts.

The cost is \$1.25—a little more than a single help. But your druggist guarantees it, so it costs nothing if it fails to bring you quick relief. Coughs are danger signals. For safety's sake, deal with them in the best way known.

CREOMULSION
for Different Coughs from Colds

COATS

Reduced to

\$14.95

\$24.95

\$44.95

\$25 to \$79.50 Values

Season's latest Coat Styles in Polo Type and luxuriously Fur Trimmed Modes. The biggest bargains we have ever offered.

Misses' Sizes

NADINE
211 WEST FOURTH ST.

Women's Sizes

Genuine
KOTEX
25c

Package of 12
Just another one of Ward's
super values. Limit 2 to a
customer.

(First Floor)

Genuine
Lambert's
Listerine
63c

A Regular Full Size \$1.00
Value
Limit 1 to a customer.

(First Floor)

**Crystal
White
SOAP**
10 Bars
25c

An extraordinary price on this
well known soap. Limit 10
bars to a customer.

(First Floor)

**Men's
Overalls**
89c

Made of 220 denim. Cut full
and roomy.

(First Floor)

**TOOL
BOXES**
95c

Made of green enamel steel.
Handy also for fishing tackle.

(Basement)

**BED
LAMPS**
98c

Substantial frame covered
with heavy rayon and trim-
med in attractive braid. As-
sorted colors.

(Second Floor)

**License
Certificate
Holders**
23c

Leather strap type. A 95c
value. A necessary accessory
for your car.

(Basement)

**FOOT
STOOLS**
\$1.00

Upholstered in tapestry and
velour. An unusual value.

BEGINNING TOMORROW 558 Ward Stores Repeat Our Triumph of Last August

SECOND GOLDEN ARROW JUBILEE WEEK!

NOVEMBER 15 TO NOVEMBER 22, INCLUSIVE

Tomorrow—and continuing for seven selling days—we celebrate 24 weeks of successful Golden Arrow Specials! A demonstration of what 558-store-buying-power means for value giving. An event to stimulate production—speed prosperity—encourage thrift! Variety and values in things for winter, for Thanksgiving, and for early Christmas buying. Come tomorrow—we estimate 25,000,000 people are within the trading distance of these outstanding Jubilee Specials! Don't miss the first day.

Golden Arrow Jubilee Special
Non-Run Lingerie

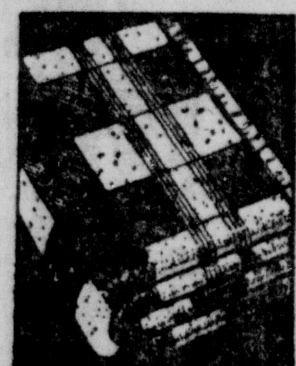


58c

Because we bought Rayon Yarn when
the price was down—you now get
these \$1 values in Bloomers, Panties
or Vests at almost half price! Made
of soft, non-run yarns that will not
shrink. Popular, new subdued luster.
Colors, Flesh, Peach and Nile Green.

JUBILEE WEEK

Golden Arrow Jubilee Special
New Plaid Blankets
\$2.69



A great New York purchase of 4-
pound Blankets gives you this bar-
gain in time for cold weather—and
holiday gifts! Woven of China cotton
blended with a small amount of wool
for added warmth. Lovely pastel
plaids with ends bound in harmo-
nizing satens. 70x80-inch size.

JUBILEE WEEK

Golden Arrow Jubilee Special
9x12 Axminster Rugs
\$24.95



\$6.00 Down, \$5.50 Monthly
Small Carrying Charge
A special purchase of 5,000 Rugs for
Jubilee Week makes this low price
possible! Standard quality, all wool,
SEAMLESS Rugs in richly patterned
Oriental and modern designs. Firm
weave, deep pile—will give years of
service!

JUBILEE WEEK

Golden Arrow Jubilee Special
Men's Union Suits
99c



Men—Jubilee Week brings you a
\$1.29 value in EXTRA ELASTIC
Cooper Knit Union Suits! Heavy
ribbed with a fancy double collar-
ette neck stitched in rayon. Military set-
in shoulders, too, for greater comfort!
Long sleeves and ankle length legs.

JUBILEE WEEK

Golden Arrow Jubilee Special
Commander Radios
\$74.85



COMPLETE AND INSTALLED!
\$7.50 Down, \$7.50 Monthly
Small Carrying Charge
A \$145.00 radio in every respect but
price! Rich, clear tone and TONE
CONTROL! 8-Tube Power, Triple
Screen Grid, Marvelous Selectivity!
Utah Super-Dynamic Speaker. Beau-
tiful walnut veneer cabinet.

JUBILEE WEEK

**Buy on Ward's Budget Plan
of Easy Payments**

**360,000 Garments! The Biggest
Purchase of its Kind in Ward
History—\$1 Value**

House Dresses

All Sizes, Vat Colors
Fabrics Used Exclu-
sively. . . .

We Guarantee
These Colors!

69c

Scores of Styles! Smart effects in Bolero, Co-
dets and Capelets . . . Set-in Sleeves!

Buy your season's supply of House Frocks here tomorrow!
New 1931 styles—suitable for home and neighborhood wear.
Notice the score of details that mark these dresses as "unusual"! Notice the carefully finished seams—deep hems—fine pleats—tucks—dainty trimming. Some attractive dark ground foulards also included. This House Dress Sale is made possible only by our tremendous purchase for the Golden Arrow Jubilee Week! Only two of the styles are pictured! Scores of other styles included. Women's, Misses' and Extra sizes.



Just Imagine!
for Jubilee Week
**Any Man's
Suit or
Overcoat**
In Our Stocks!

\$1 Down
8 weeks
to pay
balance

Extraordinary offer! Choose
from wide assortments, one and
two trouser suits, single or
double breasted—and from big
burly ulsters and belted and
unbelted overcoats in new Fall
and Winter styles—tailored to
Ward specifications from Ward
woolens. Only \$1 down this
week.

Golden Arrow Jubilee Special
Broadcloth Shirts

\$1.04

These well tailored Shirts of PRE-
SHRUNK, fast colored broadcloth are
wonderful values! Ideal for Christ-
mas gifts—and you can buy now on
Ward's Lay-Away plan! Full com-
fortable sizes. . . ocean shell pearl
buttons. Big value!

JUBILEE WEEK

Golden Arrow Jubilee Special
Trail Blazer Bikes
\$27.45



Complete Equipment
\$6.00 Down, \$5.50 Monthly
Small Carrying Charge

Here it is, fellows, the world's cham-
pion bicycle bargain! Low, racy
lines, flashing maroon and gold col-
or. Speedy, Strong, Safe as famous
New Departure Coaster Brakes can
make a bike! Electric Headlight,
Auto Horn, Motobike Handle-bars. . .

JUBILEE WEEK

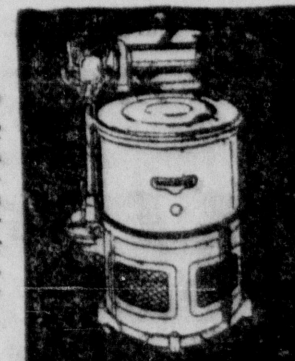
Golden Arrow Jubilee Special
Occasional Chairs
\$7.95



Do not confuse this chair with other
chairs selling at this price. Built to
our own rigid specifications—of se-
lected hardwood with rich Walnut
finish, moth-proof sag seat with
brass nail trim, multi-colored Mo-
quette back, carved stretcher.

JUBILEE WEEK

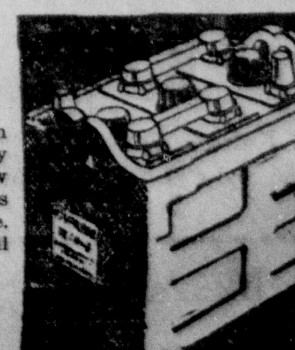
Golden Arrow Jubilee Special
Windsor Gyrotors
\$69.50



\$6.00 Monthly. Small Carrying Charge
A fast, efficient electric washer of
outstanding beauty. Glistening green
porcelain enamel tub. New 3-fin agi-
tator creates a surging sea of suds
that is irresistible to dirt in sheer
and heavy fabrics alike. No center
post, gentlest washing action, strong,
silent motor. Genuine Lovell Wring-
er!

JUBILEE WEEK

Golden Arrow Jubilee Special
13-Plate Battery
\$3.95



And with your old auto battery in
exchange. Judge this battery by
what it can do, not by this low
special price. Test after test proves
it has amazing power and long life.
It is guaranteed to give you one full
year of satisfactory service.

JUBILEE WEEK

**Buy Now for Christmas on
the Lay-Away Plan**



2 Pieces \$44.95

Outstanding Value! Luxurious Dav-
enport with Button-Back Chair —
upholstered in jacquard velour.
Spring-filled cushions . . . hard-
wood frame in antique mahogany
finish.

\$5.50

Monthly
Small
Carrying
Charge

**Trail
Blazer
TIRES**

Prices Slashed for
One Week



HIGH PRESSURE

30x3 1/2 Oversize Clincher \$3.43
32x4 Straight Side \$6.20
32x4 1/2 Straight Side \$8.48
33x4 1/2 Straight Side \$8.78

BALLOON SIZES

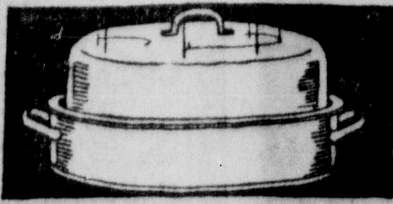
29x4.40 \$3.83 30x5.25 \$6.56
28x4.75 5.00 31x5.25 6.68
30x4.50 4.30 30x5.50 7.60
29x4.75 5.06 31x6.00 8.04
29x5.00 5.32 33x6.00 8.44

Ask for prices not listed above.



Full Fashioned Hose

Women's full fashioned pure silk
hose that regularly sold as high as
\$1.85! Fine sheer weave,
new fall shades. Pair. 69c



Aluminum Roasters

Will hold a 10-pound Turkey! Self-
basting. Made of medium weight
aluminum. 89c
An excellent value



Men's Work Shoes

Shoes that sell regularly for \$4.00.
Select quality brown leather uppers,
oak-tanned water-proofed soles. Nail-
ed and sewed sole \$2.14
construction

MONTGOMERY WARD & Co.

BROADWAY AT SECOND

PHONE 3968

SANTA ANA

USE WARD'S CHRISTMAS LAY-AWAY PLAN!

Late News From Orange And Nearby Towns

250 Delegates Attend Girls' League Convention

COLLEGE HEAD GIVES ADDRESS AT HIGH SCHOOL

ORANGE, Nov. 14.—Two hundred and fifty delegates of the Federation of Girls' Leagues of Southern California began arriving here this morning for the two-day session of the organization at the Orange union high school. Registration took place from 10:30 a. m. until noon and luncheon was served at the high school cafeteria.

The initial session of the convention was held at 1:15 p. m. with boys' and girls' glee clubs furnishing musical numbers and a violin solo by Merrill Bauer, who was accompanied by Carolyn Mueller. Miss Margaret Gregg played an organ solo and welcomed the delegates to the visitors by A. Haven Smith, principal of the school, and by V. D. Johnson, secretary of the chamber of commerce.

The speaker of the afternoon was Dr. Tully Knowles, president of the College of the Pacific at Stockton. A banquet at the Woman's club will follow a boat ride around Balboa this afternoon.

Tomorrow group sessions and business sessions will occupy the morning and an advisors' meeting will be held at 9:30 o'clock with Miss Ethel Perry Snidrus, of the Lincoln high school of Los Angeles, and Miss Jessie Oldt, of South Pasadena, as the speakers.

The convention will conclude with a luncheon at the high school cafeteria tomorrow.

Organist Presents Second Concert at School On Sunday

ORANGE, Nov. 14.—The second organ recital of the season by Percy Green, assisted by Merrill Bauer, violinist, and Miss Caroline Mueller, accompanist, will be held Sunday at 4 o'clock in the auditorium of the Orange union high school.

15TH ANNIVERSARY OBSERVED IN OLIVE

OLIVE, Nov. 14.—The 15th wedding anniversary of Mr. and Mrs. Gus Lemke was pleasantly celebrated by their relatives this week. After spending the evening at a luncheon in which Mrs. Emil Lemke and Jake Timken gained first honors, while Mrs. Enos Joseph and John Bush were second, a luncheon of sandwiches, cake and coffee was served.

The guests of honor were presented with a set of china by those present: Mr. and Mrs. Head, of Garden Grove; George Hess, of Garden Grove; Mr. and Mrs. Ted Baker and family, of Paulerino; Mrs. Martin Baker, of Paulerino; Mr. and Mrs. Enos Joseph and family, of Colton; Mr. and Mrs. Herbert Converse, of Orange; Mr. and Mrs. August Stohlmann, Mr. and Mrs. August Lemke, Mr. and Mrs. Robert Lemke, Mr. and Mrs. Herman Lemke, Mr. and Mrs. Henry Lemke, Mr. and Mrs. William E. Paulus, Mr. and Mrs. Jake Timken, Mr. and Mrs. Emil Lemke, Mr. and Mrs. Walter Timken, Mr. and Mrs. Ben Lemke, Mr. and Mrs. George Lemke and their families, and Mr. and Mrs. John Bush, all of Olive.

FRIENDSHIP TEA IS ENJOYED BY CHURCH GROUP

ORANGE, Nov. 14.—Carrying out a colorful motif of the Thanksgiving season, a group of women of the First Presbyterian church entertained with a friendship tea yesterday afternoon in the social hall of the church. Scarlet and rust colors and the many widely varying shades of yellow and orange were used in decorating the pleasant room where refreshments were served after a program had been given in the church auditorium.

In opening the program with group singing, Mrs. Robert Burns McAulay acted as song leader and Mrs. Robert Frye as pianist. Numbers on the program included a solo by Ruth Valentine, "Thanksgiving at Grandpa's." Little Miss Valentine was accompanied by Mrs. Josephine Hardin Biffle. Verna-belle Maroney gave a clever reading, "Thanksgiving Dreams." Mrs. Biffle gave a piano solo.

Dressed as the Pilgrims were at the time of the first Thanksgiving day, members of the primary department gave a play which told the story of the initial celebration of Thanksgiving in America. The play was directed by Mrs. Wilber Woods and children taking part in it were, Pilgrim women, Verna-belle Maroney, Guenivere Hobbs, Margaret Yeager, Ruth Valentine and Janice Cole.

Pilgrim men were Ralph Woods, Oliver Wichersham and Franklin Wood while the roles of Indians were taken by Bobby Hobbs, Miles Nesbit and Bobby McAulay. Three solos were sung by Albert M. Cranston, of Anaheim, "Thanks Be to God" was his first number. Refreshment tables were arranged in the four corners of the

NEW OFFICERS ELECTED BY EASTERN STAR OF ORANGE

ORANGE, Nov. 14.—Officers were elected by Scepter Chapter No. 163, O. E. S., in the Masonic temple last night. A 6:30 o'clock supper preceded the meeting, with Mr. and Mrs. D. G. Wettlin, Mr. and Mrs. Willis Perkins, Mrs. Paul and Miss Edna Watson as hostesses.

Mrs. Ross Stuckey succeeds Mrs. Sherman Gillogly as worthy matron, Robert Bunch succeeds Ross Stuckey as worthy patron, Lillian Bascom is associate matron; F. L. Carrier, associate patron; Mrs. Edgar Chapman, conductress; Mrs. F. L. Rowley, associate conductress; Mrs. E. S. Ross, secretary; Mrs. Dan Gruell, treasurer.

Installation will be held December 11. Reports of grand chapter were made by those attending. The next grand chapter will be held in the south at Coronado in 1931. Orange county delegates held a banquet Friday night with 47 from the county in attendance, as reported by the worthy matron, Mrs. Sherman Gillogly.

room where Mrs. Burr Talbert, Mrs. Jesse Campbell, Mrs. Robert Frye and Mrs. P. G. Athey received members of the group present. The program was arranged by Mrs. Wilber Woods and Mrs. Percy Green. Mrs. F. R. Valentine announced the numbers on the program and was in general charge of the event.

Special Turkey Dinner \$1.00 Sunday, Ketter's Cafe. —Adv.

RUSSIA TOPIC IN ADDRESS BY FARM ADVISOR

ORANGE, Nov. 14.—A 6500-mile journey across Russia was described in an interesting way by Harold Wahlberg, county farm advisor, at the regular meeting of the Orange Rotary club yesterday, when the club met at the American Legion clubhouse. Frank Collins was program chairman and Dr. J. P. Crawford presided.

Wahlberg touched briefly on the economic, the social and the agricultural situation in Russia as he saw it in the sojourn of several months. Russia is a wonderful country, and its resources have barely been touched, the speaker declared.

The ignorance of the people in general is the largest contributing factor in the slow development of the country, but with the educational system now in use,

hope may be felt for a large development of the resources soon, Wahlberg said.

If this development takes place it may be expected that Russia will be one of the competing nations of the world, the speaker declared.

In the southern part of Russia the undeveloped regions of the Black Sea are adaptable for the development of horticulture similar to that of Southern California and sub-tropical products may be raised successfully in that part of the country, the speaker said. However, it will be a long time before such development takes place, Wahlberg said.

On the wide steppes there are large uncultivated stretches of land suitable for raising grain, and Russia at the present time is a large grain producing country, the speaker pointed out.

SAVING BABIES

NEW YORK, Nov. 14.—Twenty-five thousand babies could be saved in the United States every year through the use of life-saving crews and their resuscitation machines, according to Dr. Yandell Henderson, professor of applied physiology at Yale University. These rescue crews now treat many new-born children who fail to breathe correctly, the doctor says, saving several solos.

FARM CENTERS HEAR WAHLBERG TUESDAY NIGHT

ORANGE, Nov. 14.—Harold Wahlberg is to be the speaker at a joint meeting of the El Modena, Villa Park and West Orange Farm centers at the Orange union high school Tuesday evening at 7:30 o'clock. Wahlberg will speak on "Agricultural Conditions in Russia."

The program is in charge of the three presidents of the centers, C. A. Palmer, of Villa Park, W. M. Cummings, of El Modena, and G. C. Bradford of West Orange. Musical numbers will include several selections by the boys' glee club of the Orange union high school under the direction of Percy Green and organ solos by Harold Dittmar and Charles Reed. The Rev. Joseph Reese, of El Modena, will sing several solos.

The Register's Information Department

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Auto Batteries—WILLARD

Complete auto electrical service. Genuine parts used. Radiators, brakes, speedometers, shock absorbers serviced by experts. Free brake inspection. ORANGE COUNTY IGNITION WORKS, 5th and Spurgeon streets.

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Feed—SANTA ANA MILLS

Dairy and poultry feeds. Hay and grain. We carry Globe A-1; Call-burns, Ace High and Milford products. Try the Santa Ana Scratch Feeds. We specialize in mixing. Concentrates. OFFICE AND PLANT at 801 Fruit St.

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Auto Bodies, Tops, Auto Painting—Ph. 4244

Sport tops, side curtains, sedan decks, auto trimming and auto glass replacements. BROOKS & ECHOLS, new location, 605 W. 5th St. Have your car painted NOW. ERIE'S Lacquer Shop will do the job properly at right prices, 605 W. 5th St.

Furniture—New and Used

We specialize in repairing, refinishing, cabinet work and upholstery. Washing machines and vacuum cleaners serviced and repaired. HAMPTON'S, 514 North Main St.

Ph. 807

Auto Brakes—Official Station 879

The most complete brake equipment in Orange county. Zenith Car-buretors. Complete motor reconditioning. Welding. Portable outfit. TOW CAR. BECKER'S GARAGE, 308 East Third St. Phone 526 night or day.

Ph. 526

Auto Garage—Roy Beall—Stor.

Automobile and truck repairing of all makes. Raybestos brake service. Machine work. Tractor repairs. MACK TRUCK Parts and Service. You can't miss it at 702 East First St.

Ph. 1400

Auto Loans—To Individuals

Service that's quick, courteous and confidential. Complete Auto Insurance Coverage. SANTA ANA FINANCE CO., 407 W. 5th St.

Ph. 2663

Auto Rad. Repairs—RUTLEDGE

When it is radiator trouble, they take it to RUTLEDGE, Santa Ana's radiator specialists since 1914. All makes reconditioned and repaired. RUTLEDGE RADIATOR SHOP at 518 North Birch St.

Ph. 1339

Auto Tires—SEIBERLING

Seiberling tires are protected against cuts, bruises and blow outs. No other tire carries this guarantee. We carry Associated and Souda Gas. Groceries. Batteries. Special 29x40, \$5.55; 30x45, \$6.35. JOHN'S SUPER SERVICE STATION, Broadway at First.

Ph. 2501

Auto Trucks—Gen. Mot. Trucks

Genuine parts and service on all models. Trucks for every purse and purpose. USED TRUCKS. One-half ton to ten ton. PRICED RIGHT. BELL & FISHER TRUCK CO., 111 South Main St.

Ph. 654R

Auto Wheel Alignment Specialists

Electric automatic wheel aligner. IT'S SCIENTIFIC. Drive in for free examination. WE STOP shimmy and tire wear. RAYMOND WHEEL ALIGNING SERVICE, 1208 N. Main St. at Washington.

Ph. 2782

Battle Creek Institute

Ladies exclusively. Normalize your body and increase your health. Electric and vapor baths. Salt Glow and Swedish Massage for colds and that tired feeling. Mechanical exercises. Hydrotherapy, electrotherapy, colon irrigation under physician's supervision.

Ph. 506

Bldg. Material—Van Dien-Young Co.

Cement, Lime, Plaster, Lath, Brick, Metal Lath, Stucco Wire, Steel, Lime, Putty, Rock and Sand, Roofing, Sewer Pipe. Office and yards at 508 E. 4th St.

Ph. 911

Building and Loan Association

SANTA ANA BUILDING & LOAN ASSOCIATION PAYS 6% WITH SAFETY. We make loans on improved residences. Open a savings account NOW for independence when you need it. North Sycamore and Fifth Streets.

Ph. 2202

Business Col.—Orange Co. Bus. Col.

Specializing in bookkeeping and accounting. All types of office machines in use. GREGG Shorthand, DICKINSON Shorthand course, (three months). Write for information and rates. 431 WEST THIRD ST., opposite Birch Park.

Ph. 960

Cafeteria—ROSSMORE CAFETERIA

If you enjoy good food, properly prepared, you will like our service and the homelike atmosphere here. Our prices are surprisingly low. Try us. 410 N. Sycamore in the Rossmore hotel building.

Ph. 1672

Cleaners—PEERLESS CLEANERS

We operate our own plant employing only skilled help. Hats cleaned and blocked. Try our moth-proof service, 315 1/2 W. 4th St., Santa Ana. Orange office phone 766.

Ph. 722

Concrete Prod.—Irrigation Supplies

THE PIPE THAT PIPES WATER. Steel pipe and fitting, all sizes for sale and installed. Valves, gates, septic tanks. PEERLESS CONCRETE PIPE CORP., 278 S. Main St., at Orange. P. O. Box 602.

Ph. 2677-J

Drugs—GUARD'S PHARMACIES

Two centrally located stores for your convenience, as near as your telephone. We specialize in prescriptions and prompt delivery. South Main store, 633 S. Main at Bishop. North Main Pharmacy, 1301 North Main at Washington. Phone 2300.

Ph. 264

Electragists—Gilbert-Weston-Stearns

Specialists in construction, power installations, ventilating, burglar alarms. Agents for General Electric products. Edison Mazda lamps. GILBERT-WESTON-STEARNES CO., 609 E. 4th St.

Ph. 2240

Electric Fix.—ROBERTSON—Wiring

Power installations, new and used motors bought and sold. Heavy electrical construction. ROBERTSON ELECTRIC CORPORATION, 117 E. 3rd St.

Ph. 1589

Feed—SANTA ANA MILLS

Dairy and poultry feeds. Hay and grain. We carry Globe A-1; Call-burns, Ace High and Milford products. Try the Santa Ana Scratch Feeds. We specialize in mixing. Concentrates. OFFICE AND PLANT at 801 Fruit St.

Furniture—New and Used

We specialize in repairing, refinishing, cabinet work and upholstery. Washing machines and vacuum cleaners serviced and repaired. HAMPTON'S, 514 North Main St.

Insurance—R. G. CARTWRIGHT

Representing the TRAVELERS INSURANCE CO., of Hartford Life, automobile, fire, theft, collision, burglary, compensation fire, tourist baggage accident and health. Be sure. Insure with CARTWRIGHT, 102 1/2 E. 4th St.

Investment Trust Specialists

Distributing Associated Standard Oil shares; North American Trust; Associated National shares and Corporate Trust. JAMES B. UTT, 513 Bush St.

Machine Work—RICHARDS BROS.

Repairs made on all heavy industrial machinery. Tractor and auto motors rebuilt. Hydraulic press work. Milling machine work and gear cutting. RICHARDS BROTHERS MACHINE WORKS, 929 E. First St.

Meats—SEIDEL'S—Groceries

Complete line of fresh fruits and vegetables. Delicatessen and Groceries. Fresh poultry and rabbits. U. S. government inspected meats only. Two stores: No. 1, 220 W. 4th; No. 2, Main & Washington.

Monuments—Markers—Tile

Granite, marble and bronze. We have a complete line of cemetery memorials. We import the finest marble and granite from all parts of the world. Marble and granite exterior and interior tile. Gnomes and ornamental pottery. J. B. QUIRING, 3005 N. Main St. (Est. 20 years), (at city limits).

Motorcycles—RATHBUN'S

HARLEY-DAVIDSON authorized Orange county distributors. Genuine parts and accessories. Motorcycle oils and tires. Rebuilt motorcycles that carry 90-day guarantee. Flat rate repairs. RATHBUN'S MOTORCYCLE CO., 419 East 4th St.

Nursery—GEO. M. KETSCHER

The finest budded avocado and citrus trees, grafted walnuts, shipped anywhere. Ornamentals. Office and nursery 1101 E. 4th St.

Optometrists—C. P. Kryhl & Son

Eyes tested. Glasses fitted. Established 47 years. Your assurance of fair treatment and accuracy. Dependable watch and clock repairing. GEORGE M. KRYHL, Optometrist, 113 E. 4th St.

Photography—MARY SMART

Portraiture that enhances your personality. "Photographs live forever." MARY SMART STUDIO, 111 1/2 W. 4th St.

Plumbing—Jas. H. Russell—Rep.

We come when you need US. Reasonable rates. Materials and workmanship guaranteed. The very best in plumbing fixtures. Call RUSSELL, 118 N. Sycamore, Phone 523, night service 2367-M.

Printing—Bramley Printing Co.

Specializing in commercial and society printing. Embossing and Engraving. Estimates cheerfully given. Inspect our complete line of Christmas Cards. 111 East 3rd St., opposite city hall.

Pumps—Heaters, Softeners, Filt.

Pressure systems. Turbine pumps, new and used to fit all needs. DURO PUMP CO., H. H. Harder, Manager, 301 French St.

Radio—MAJESTIC-RADIOLA

Atwater-Kent, Brunswick and Jackson Bell radios and service. Complete expert service on all sets. Let us demonstrate one of these popular sets in your own home. O. S. PETERSON CO., 423 West 4th St.

Realtors—Ball & Honer—Builders

Developers of beautiful Floral Park. Residence and suburban subdivisions. Contracting, designing and complete financing. HARRY H. BALL, ALLISON C. HONER, 106 E. Third St.

Rugs—Genuine NAVAJOS

Guaranteed all wool and strictly hand-made by Navajo Indians. Large assortment of patterns and sizes on display. We bring these rugs direct from reservation to our Santa Ana store. (14 years' experience) MRS. W. D. BAILEY, 1129 North Main St.

Tile Contractors

Drain boards, artistic-store fronts, bathrooms, mantels. Modernize your bathroom with tile. Let us give you an estimate. ORANGE COUNTY TILE & MANTEL CO. "Our work is our reference." Office and salesroom, 519 E. 3rd St., phone 686 res. 2915-J.

Transfer—JULIAN TRANSFER

Pianos, furniture and office furniture carefully moved by experts. Local and long distance hauling. Quick, efficient service at reasonable rates. Storage. 216 Bush St. W. P. HODGE, Prop.

Sheet Metal—GETTY Metal Shops

We are equipped to do all kinds of sheet metal work. Heating and ventilating a specialty. See the Getty Special Furnace before buying. We solicit your patronage. 619 East 4th St.

CREDITORS SALE TALK of the TOWN

We Have Been Forced to Cut Our Prices to Cost or Less in Order to Satisfy the Demands of Our Creditors

OUR LOSS YOUR GAIN

MEN'S SUITS \$22.50

Values to \$45.00

In this group we have a full range of sizes from our regular stock of high grade suits — all the popular styles, fabrics and colors.

Men's Top Coats At Ridiculously Low Prices

\$14.95

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Values to \$27.50

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MEN'S SUITS

\$15.95

Values \$32.50

This group includes new models in tans, browns and grays. All wool. Best tailoring. Sizes to 39.

BOYS' SUITS AND TOPCOATS

1-2 Price

We have a broken line of boys' suits and topcoats. Perhaps we have your boy's size.

1 Lot Men's Hats

\$1.95

Values to \$6.00 Good Styles in Tan, Grey and Brown.

Men's Shirts

All Our Shirts in 3 Groups

Values to \$1.50.....Now 85c

Values to \$2.50...Now \$1.45

Values to \$4.00...Now \$2.15

4-in-Hand Ties

2 for \$1.00

We have another large shipment of beautiful ties for Saturday and Monday specials. Buy now for Christmas.

Men's Shorts & Shirts

2 for 75c

Fancy Broadcloth Shorts—Fine Cotton Ribbed Shirts.

Men's Sox

6 Pairs \$1

Rayon and cotton, fancy patterns, fine for work or school.

Just step around the corner from Fourth street and Save Dollars

UTTLEY'S

311 North Broadway --- Between 3rd and 4th

Men's Sox

4 Pairs \$1

Silk and rayon dress sox in plain and fancy patterns.

Radio News

HUFFMAN TRIO TO PLAY OVER KREG TONIGHT

Wayne Huffman's Hawaiian trio, well known musical organization of Santa Ana, will make its debut tonight over KREG. The group is made up of steel guitar, tenor guitar and ukulele players who know how to extract the last tantalizing bit of harmony from their instruments. In addition to instrumental music, the group also sings, and its feature is harmony with a capital H. The trio will play from 8:30 to 9 p. m.

Kenneth Pryor, Fullerton's yodeling cowboy, Rose Kinley Mellott, soprano, and Velma Browne, singing popular songs, will add variety to the outstanding entertainment planned for tonight. Pryor will be on the air from 7 to 7:30 p. m. Rose Kinley Mellott will sing from 7:30 to 8 p. m. and Velma Browne, daughter of Eugene Browne, KREG program manager, will entertain from 8 to 8:15 p. m.

Red Seal phonograph records, from 8:15 to 8:30 p. m., and an all request program of late phonograph records, from 8:30 to 10 p. m., will round out the program tonight.

Special Turkey Dinner \$1.00 Sunday. Ketner's Cafe. —Adv.

Have Your Eyes Examined By

DR. LOERCH JR.
OPHTHOLMIST

222 N. Broadway Phone 2686

TOMORROW!

The LAST DAY of our DRIVE for 1000 NEW CUSTOMERS

DRESSES

Hundreds of new styles! New materials! New fall colors. Every frock worth much more, but reduced for our new customer drive. Sizes 14 to 52. Plenty of large sizes. These are the highest priced dresses in our store.

Other silk dresses at \$4.85
Jersey 3-Pc. Suits \$4.85
Rayon Dresses.....\$3.85

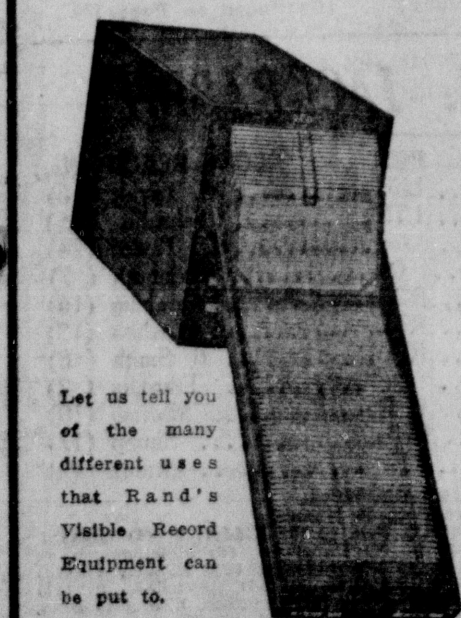
COATS

Fur trimmed! Plain! Sport! Positively the greatest values in town. Don't buy before you see them. Sizes 14 to 50. Plenty of large sizes.

\$14.85 & \$8.85

Scores of other money-saving reductions throughout the store.

ALMQUIST'S
412 West Fourth St.



RAND

Visible Record Equipment and Business Time Savers

THE primary reason why so many businesses are using Rand Visible Record Equipment is the management control it provides over all phases of commercial activity.

By preventing lost motion, wasteful practices, and inaccurate decisions, Rand renders an economical service out of all proportion to its nominal cost.

R. A. Tiernan Typewriter Co.

401 W. 4th St.

Santa Ana

Phone 743

APPRECIATION OF NEW KREG TEAM VOICED

Ralph and May Weyer captured and held the approval of thousands of radio fans last night when they presented a program of harmony features over KREG, Santa Ana broadcasting station. This vaudeville team which is known throughout the country, was voted the best ever to appear over KREG.

Although the entertainment was not scheduled as a request program, nevertheless, numerous telephone calls came in from listeners who were captivated by the vaudeville team's radio work, and who expressed their warm appreciation.

Mr. and Mrs. Weyer are contemplating on locating in Santa Ana and if they do so, it is hoped that they will appear regularly over KREG.

Their program last night featured the accordion and trumpet, as well as harmony singing, with both semi-classical and popular jazz selections.

RADIO PROGRAMS

KREG
1500 Kilocycles
FRIDAY, NOVEMBER 14
6:00 to 6:45—Shoppers' Guide program.
6:45 to 7:00—Late news dispatches.
7:00 to 7:30—Kenneth Pryor, Fullerton's Yodeling Cowboy.
7:30 to 8:00—Rose Kinley Mellott, soprano.
8:00 to 8:15—Velma Browne, in popular songs.
8:15 to 8:30—Red Seal records.
8:30 to 9:00—Huffman's Hawaiian Trio.
9:00 to 10:00—All request program of late phonograph records.

KREG
1500 Kilocycles
SATURDAY, NOVEMBER 15, 1930
10:00 to 10:30—Phonograph recordings of Familiar Selections by Famous Artists.
10:30 to 10:45—Eugene Browne in Popular Piano Selections.
10:45 to 11:00—Studio Program.
11:00 to 11:30—Ann and Gene.
11:30 to 11:45—Late Records.

L. A. STATIONS
3 to 4 P. M.
KMTR—Three Handy Men, 3:15.
KFSD—Organ, Child Psychology.
KFI—Cyril Gordin; Florence May, Wedgewood Nowell, 3:30.
KTM—Organ, Indian program, 3:15.
Records, 3:30.
KHJ—Celia Collins, Harmonica Band, 3:15. "Books," 3:30. "Council," 3:45.
KFWB—"Friday's Follies," Records, 3:30.
KNX—Records, Joyce Coad, 3:15. Women's Clubs, 3:30.
KGFJ—Murray and Harris.
KFOK—Organ, 3:30.
KGER—Travelog, String Quintet 3:15. Long Beach band 3:30.
KECA—Agriculture, Jack Reed, 3:15. Piano duo, 3:30. Leonard van Berg, 3:45.
4 to 5 P. M.
KFSD—"College Memories" 4:15. Phil Cook, 4:30.
KFI—Editorial Review, 4:15. Big Brother, 4:30.
KMPC—Records, Just Kids, 4:15.
KHJ—Talk, Poems 4:15. Piano.
KFWB—Cally Holden's Band; Gary Brecker, Three Jacks to 4.
KGFJ—Dick Reed, Records 4:30.
KFOK—Day Dreams 4:15. Len Nash 4:30.
KGER—Frolie, Peggy and Jerry at 4:30.
KECA—"College Memories" 4:15. Phil Cook, 4:30.
5 to 6 P. M.
KMTR—Organ, 5:15. News 5:45.
KFI—Story Man, Garden talk 5:30. Markets 5:45.
KMPC—Markets 5:15.
KELW—Strolling Minstrels.
KHJ—"Three Cheers"; Travelog, Records, 5:30.
KNX—Travelog, Brother Ken, 5:15.
KMIC—Marathon, Records, 5:15.
KGFJ—Markets, Hawaiian Quartet.
KFOK—Air Raiders.
KGER—Church of the Nazarene at 5:15. Orchestra, organ, 5:30.
KECA—Jessica Dragonette; Cavaliers.
6 to 7 P. M.
KMTR—"Musical Travels," "Toot-toters" 6:30.
KFSD—Bill Jones; Ernie Harle, Old-time program 6:30.
KFI—Billie Jones; Ernie Harle, Josef Koestner's orchestra 6:30.
KELW—Organ, Violin, piano.
KFWB—Harry Jackson, Murray Smith, 6:30. "Cecil and Sally," 6:45.
KNX—Concert Four, Frank Watanabe, and Hon. Archie, 6:30. Concert Four, 6:45.
KMIC—Records, Agnes' Play Girls 6:30.
KGFJ—Glen Edmunds.
KFOK—Bill and Co.
House, 6:15. Vagabonds 6:45.
KGER—Brick English, 6:30.
KECA—Vaudeville Revue, Eva Olivotti, 6:30.
7 to 8 P. M.
KMTR—Sport program, Sweepstake 7:15. Broadway Hits 7:30. "Would You Believe It?" 7:45.
KFSD—Old-time program, "Vaudeville Headliners" 7:30.
KFI—Lois Bennett et al. Vaudeville Headliners 7:30.
KELW—Lloyd S. Nix, Spanish program, 7:15.
KHJ—"Radio Follies," "Songs of a Decade," 7:30.
KFWB—Salon orchestra, R. W.

(Continued on Page 14)

303 W. FOURTH ST.
SANTA ANA, CAL.

303 W. FOURTH ST.
SANTA ANA, CAL.

BY VIRTUE OF THE ASSIGNEES RECOMMENDATION TO THE CREDITORS

RAY BROS. Inc.
DOING BUSINESS AS

DIAMOND BOOTERIES

CHAIN OF FIVE
SHOE STORES

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LARGEST BANKRUPT STOCK LIQUIDATORS IN THE WEST

SHOE SALE

WITH AUGMENTED STOCKS DIRECT TO THE PUBLIC

DOORS OPEN AT 9 A. M.

POSITIVELY WITHOUT RESERVATION UNTIL ENTIRELY SOLD OUT

Women's
Full Fashioned
Hosiery
An Outstanding Value

SEVERAL HUNDRED PAIRS

WHILE THEY LAST

76c
29c
MEN'S HOSIERY REDUCED

An Extraordinary Value
SEVERAL HUNDRED PAIRS

Men's
SHOES



Values to \$6.00

\$2.66

While They Last

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Arch Support
SHOES

Values to \$5.00

Patents, Black Kid, Pastel, White

\$2.66

Combination Lasts



An Unsurpassed Value

Women's Novelty
SHOES

Suedes, Patents, Satins, Pumps, Straps, Ties

High and Low Heels

\$3.66



Reg. \$6.00 Values

Sizes 3 to 8 AA to C's This Is a Real Buy

Men's
SHOES

Black and Brown Calf Oxfords

\$3.66

Regular \$6.00 Value

Children's
SHOES

Straps, Oxfords, High Shoes

96c

While They Last

Men's
SHOES

Combination Lasts
Black and Brown Kid and Calf Oxfords

\$4.66



New Fall Shoes Included Extraordinary Value

Women's
ZAPON
SLIPPERS

66c

Values to \$1.45

ENTIRE STOCK House Slippers REDUCED

Women's
SHOES

Sizes 3 to 8—AA to C's

Pumps, Straps, Oxfords, Ties

\$1.66

While They Last

Values to \$6.00

Misses' and Children's
SHOES
STRAPS, OXFORDS

Values to \$3.45

\$1.66

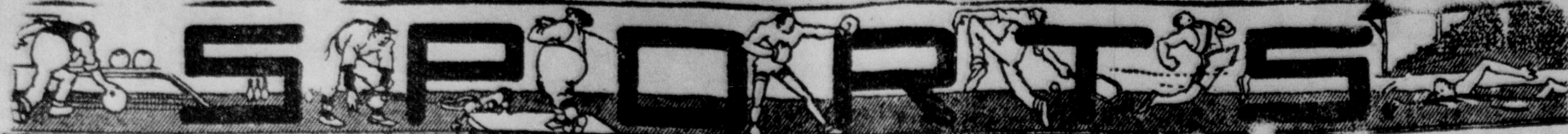
While They Last

RAY BROS.
DIAMOND BOOTERIES
CHAIN OF FIVE
SHOE STORES

303 W. FOURTH ST.
SANTA ANA, CAL.

303 W. FOURTH ST.
SANTA ANA, CAL.

When you read The Register you get the best service on local, county, state and national sports, the field being entirely covered by competent writers and well-trained staff correspondents.



Billy Evans, William Braucher, Frank Getty, Robert Edgren, George Kirksey and Davis J. Valah are just a few of the sports experts who contribute regularly to The Register.

HOOKS SAINT-LONG BEACH GAME IS TOSS-UP

U. C. Gridmen May Strike If Price Ousted

and SLIDE

William B. ...

DID YOU KNOW THAT—
King Levinsky, the Chicago light heavyweight (no relation to the veterinarian Levinsky), is said to be one of the old school of cauliflowerers so far as knowledge of the outside world is concerned. ... His manager spoke one day to him thus: "Got a match for you next week boy; Flint, Mich." ... To which the King responded, "And how much does he weigh?" ... They tell another tale on the King to the effect that he was troubled with sore feet for several weeks and his mentor sent him to a chiropodist. ... The trouble was easy to find. ... Levinsky was wearing his foot coverings juxta-posed as it were, the left shoe on the right foot, and the right shoe on the left. ... Another time, a copper stopped a suspicious-looking crowd in a touring car and asked Levinsky his occupation. ... To which the King replied, "Jewish."

BITS OF BYPLAY
Jimmy Slattery was eulogized out of a decision over King Levinsky in Chicago and the same in a hubbub about it. The latter was a referee, a lawyer and a butcher went 2 to 1 for Levinsky. The bout was held in Chicago and Jimmy Slattery's home is in Buffalo. Levinsky's home? Chicago!

MURRAH FOR HORN!
When Purdue played Chicago at Stages field, among those present was George W. Horn, who graduated from Purdue in 1897 and who has seen 32 consecutive Chicago-Purdue games. And it must have taken a lot of patience to watch some of those games.

THOSE RIGID RULES
If we felt like getting nasty with the Big Ten professors who held that Northwestern must play Notre Dame at Evanston because of a conference rule against playing away from a Big Ten field, we might ask if that really was the Illinois team that played the Army the other day in Yankee Stadium, New York. But then, that would be nasty indeed, and we are not going to ask it.

COIN FOR CAGLE
They say they are paying Christian K. Cagle, the former Benedictine, \$20,000 a year to play for the professional New York Giants. Mr. Cagle also has a journalistic contract with a New York newspaper that pays him fairly well. Are all red-headed people lucky?

LET THE BAND PLAY!
Just in passing, we were wondering of Coach Bob Zuppke of the University of Illinois didn't wish sometimes that were longer between halves. The Illinois band happens to be one of the best in the country, which helps to take Mr. Zuppke's mind off his football team, which happens to be not the best in the country.

FOUND: A JOB
Cheer up, you need not be unemployed. If worst comes to worst you can always use Gene Tunney for half a million dollars.

IMPOLITENESS
With pain we observe evidences of impoliteness from a young gentleman of the Old South. We mean Young Strubling, of Macon, Ga. Young Strubling asks for a fight with Max Schmeling for the world's heavyweight championship. Doesn't he know that Mickey Walker wants to get to Mr. Schmeling first?

NOTRE DAME STARS NAMED BY ROCKNE

SOUTH BEND, Ind., Nov. 14—Coach Knute Rockne today named three Notre Dame squads to play in post-season football games. Rockne will direct the Notre Dame players in the three games at Chicago, New York and Los Angeles. The team selected to play a squad of Pacific Coast college stars, at Los Angeles, December 28, includes: Ends—Vodisch, O'Brien, Walsh, Conley and Vuk. Tackles—Twomey, Bach, McMullen and Miller. Guards—Cannon, Kassiss, Metzger and Law. Center—Moynihan, Yarr and Nash. Backs—Carideo, Gebert, Elder, Flanagan, Brill, Chevigny, Savoldi and Mullins.

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CHAROLD LLOYD
"Feet First"
COMING MONDAY
ERENDAY

CAHN. TACKLE. CLAIMS BEARS LOST TO PROS

BERKELEY, Cal., Nov. 14.—Charging that an unnamed Pacific Coast conference football team was the "best professional team in the country," members of the University of California squad today threatened to strike if Clarence (Nibs) Price, head coach, is released.

The threats were made during a series of early morning street corner meetings which were featured by impassioned speeches and suggestions that Arthur Arlett, editor of the Daily Californian, should be punished for his alleged opposition to Price.

Fritz Cahn, tackle, made the suggestion that the team "go on strike" if Price is released. He termed every California player as a true amateur and said the amateurs had just been "beaten by the best professional team in the country."

No Team Specified
Cahn did not mention the name of any football team but most listeners believed he referred to the University of Southern California which defeated California 74 to 0.

The crushing defeat administered to California brought about much dissatisfaction on the campus, with Arlett, through the Daily Californian, demanding an investigation of the California football situation. University authorities are not taking seriously the Cahn suggestion of a football strike. President Robert Sproule has said several times that football was a student body activity, intimating he does not intend to interfere.

The mass meetings, campus observers agreed, represented the crystallization of a pro-Price and California-right-or-wrong sentiment that has enlisted many angered followers since Arlett's editorial.

Students Side With Cahn
Many students, among them the large group that uses "Beat Stanford" as a year-long slogan, have sided with Cahn and other varsity athletes in the contention that other coast universities have far exceeded California in recent years in emphasizing football; that at California and Stanford a sharp check has been exerted on attempts to secure a winning team at the cost of scholastic dignity and standing, and that if California emerges winner from the Stanford contest—which they call a real "amateur" encounter—the season will be counted a success.

While Cahn did not mention any opposition team by name, all concerned agreed that the reference was intended for U. S. C.

It was, however, the only reference Cahn or any other orator made to "professionalism" and he did not further clarify his charges.

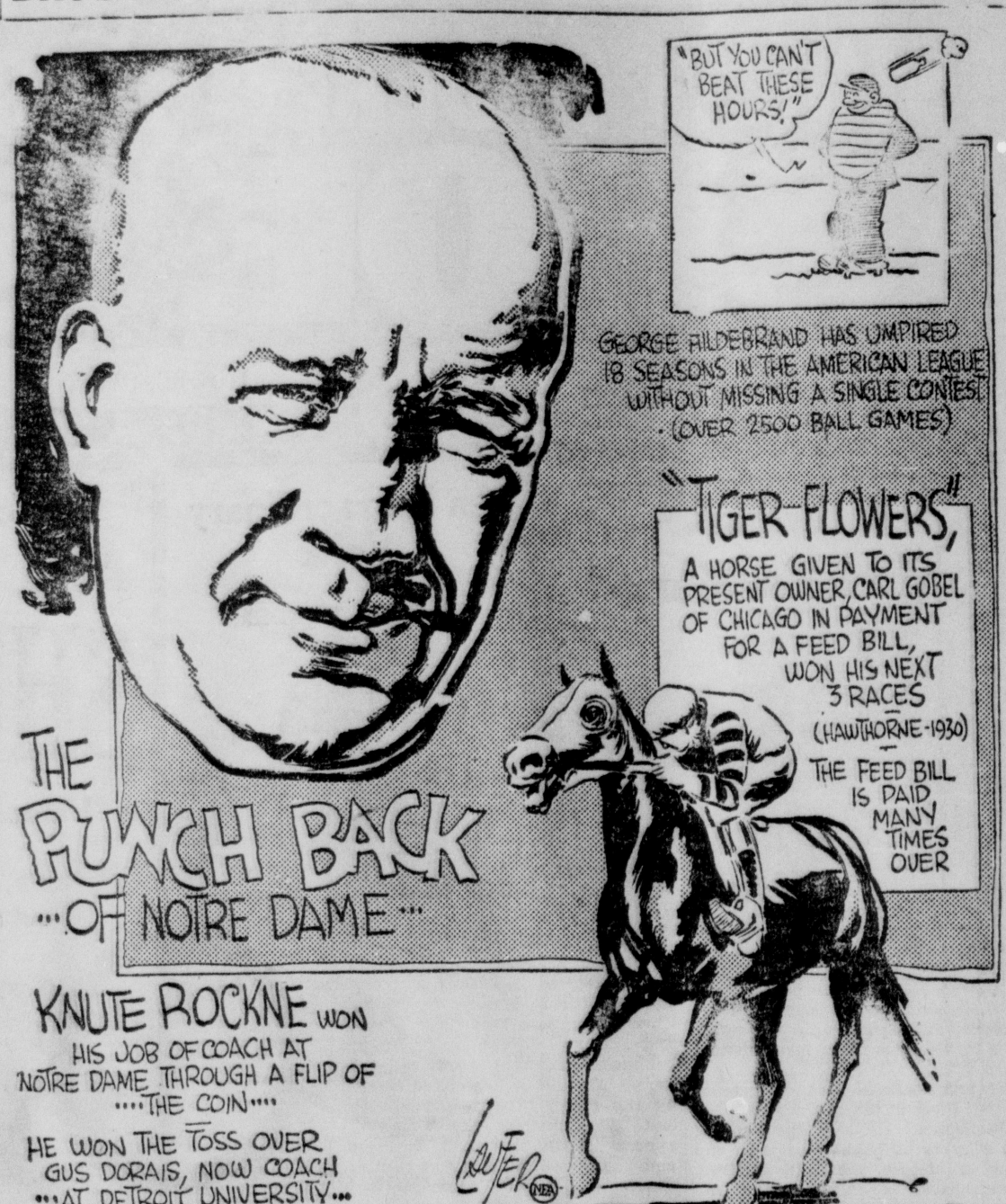
TRAJAN OFFICIALS REFUSE TO GET EXCITED

LOS ANGELES, Nov. 14.—Statements of Fritz Cahn, tackle on the University of California football team at a student rally in Berkeley last night in which the athlete said his eleven had "just been beaten by the best professional team in the country."

Hollingsberry's great team will have to take them into camp. A representative schedule, taking College of Idaho, California, Southern California, Montana, Oregon State and Idaho thus far; and even rapid supporters of Southern California's wonder team will not begrudge

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BRUSHING UP SPORTS By LAUFER



PREVIS KNOCKS OUT FRAMINA IN THIRD ROUND OF DELHI'S WINDUP; O'HANNIGAN BEATEN

Senor John Previs is a southpaw, a "lefty." When he throws punches with that good old forkhand he throws 'em with great enthusiasm. In fact he throws with altogether too much enthusiasm for fighters like Ramon Framina, son of the Argentine, who caught one too many of Previs' curves on his chin at the Orange County Athletic club last night. The one Framina couldn't absorb resulted in his 10-second demise early in the third round of what was to have been a six-round main event.

Framina tried hard, gave his best but really was no match for Previs, one of the hardest-hitting southpaws in the lightweight division.

Framina was an eleventh hour substitute for Joe Galvis, who had been announced as a substitute for Jimmy Alvarado.

The Argentine started fast, showing utter disrespect for Previs' vaunted left. Framina won the first round but possibly only because Previs was trying him out.

Four Knockdowns
Johnny started sharpshoot in the second and what happened was terrible. Once, twice, thrice—

(Continued on Page 13)

COAST FOOTBALL SPOTLIGHT PLAYS ON NORTH TOMORROW

BY VINCENT MAHONEY
(United Press Staff Correspondent)

SAN FRANCISCO, Nov. 14.—Coast football spotlight sweeps north tomorrow to play at Seattle and Corvallis, Ore., where two unbeaten teams make their final struggle to certify their prestige.

The big gathering of alumni and undergraduate clans will be at Seattle, where "Babe" Hollingsberry's pack of untamed Cougars give Jimmy Phelan's Washington Huskies the last chance any conference team will have to take them into camp.

Hollingsberry's great team will have to take them into camp. A representative schedule, taking College of Idaho, California, Southern California, Montana, Oregon State and Idaho thus far; and even rapid supporters of Southern California's wonder team will not begrudge

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Some Things About Preps' Battle Here

—And don't forget. The kickoff will be at 2 p. m.

There will be a preliminary affair between the Class C eleven of Santa Ana and Long Beach high school. It will start about 12:30.

The officials will be Herb White of Los Angeles high school, referee; Voyle Brennan, L. A. Poly, umpire; Johnny Spangler, Franklin high school, head linesman, and Seth F. Van Patten, C. I. F. executive, field judge.

Long Beach insists that Johnny Morrow, its crack blocking and pass-throwing back, is out of the game with leg injuries, and that Wall Smith, former Santa Ana and Tustin boy, will start at right half. Last minute reports have Johnson at right guard instead of Duane Taylor, and G. Taylor and B. Smith changing ends.

"Tex" Oliver probably will string along with his original selections. Glenn Minter for Tom Beasley at right guard is a possible change. Another is Hideo Higashi for Jimmy Daneri at right end. The latter rearrangement would necessitate a shift in the Saint backfield, too.

KREG will be on the job again tomorrow. The Register will utilize this radio station to broadcast the game.

Long Beach says: "Stop Reboin!"

Santa Ana says: "Stop Franklin!"

A Long Beach newspaperman thinks the man Santa Ana must stop to win is Cecil Storey, the Jackrabbits' hard-hitting fullback.

The best seats in the Poly field stands have been reserved. Tickets may be purchased at the Victor Walker sports goods store, 219 West Fourth street, up to noon tomorrow.

Don't forget that neither Santa Ana nor Long Beach has scored a touchdown on each other since 1927.

LOCAL COLLEGE ELVEN MEETS L. A. TOMORROW

BY "SKY" DUNLAP

It's sink or swim tomorrow for the Dons of Santa Ana junior college in their most important game to be played with the Los Angeles junior college Cubs, for if Coach Bill Cook and his Padres bowl over the Angels, Santa Ana will still be in the running for the conference title.

Under any other circumstances, the Los Angeles-Santa Ana game would be "only another football game" inasmuch as the Angels have tasted defeat four times this season and have only one win as contrasted with the Don record of three wins, one defeat and one tie. The unexpected happened last Saturday, however, when the underrated Glendale Pirates ransacked the Don hacienda for a 15 to 6 victory and that might happen again tomorrow.

Compton in Driver's Seat
Los Angeles, with five times the enrollment of Santa Ana, had 150 men out for football but has not fared very well in its first year of conference competition.

Santa Ana, defending champion of the Southern, was formerly rated on a par with Compton for the league leadership as a result of a 6 to 6 deadlock between the two teams but the Tartars now remain high and dry with Pasadena and Santa Ana tied for second.

While Santa Ana fans are naturally praying for a Don victory, they are also hoping that the strong Pasadena outfit will upset the dope and humble Compton, leaving the championship wide open to Compton, Santa Ana and Pasadena. Following the Pasadena game, Compton meets Glendale, Santa Ana plays Fullerton and Pasadena opposes Long Beach.

With the exception of Wayne Garlock, star Don quarterback, the Padres are physically fit for their clash at the former U. C. L. A. campus where the metropolitan junior college has been established. Garlock tore the ligaments in his leg two weeks ago and has been out of suit since that time.

Schuchardt Replaces Garlock
Orv Schuchardt is ready to go in Garlock's place. None the less brilliant is Emmett Seacord, former Tustin star, who will start at halfback. Both Schuchardt and

(Continued on Page 13)

CONTENDERS FOR GRIDIRON CHAMPIONSHIP IN ANNUAL BATTLE HERE TOMORROW

With true eminence but a scant match away, the finely tuned football machines of Santa Ana and Long Beach high schools were poised tonight for a game at Poly field here tomorrow afternoon that will make one and break the other as a contender for the Coast Preparatory league championship.

Despite last minute "bear stories" from the camps of both teams, relating the losses of outstanding players by injury, the Saints and the Jackrabbits will throw against each other virtually their entire strength, and that means there should be one of the closest, most exciting contests of the whole interscholastic semester.

The kickoff is scheduled for 2 o'clock, half-an-hour earlier than usual.

There will be no postponement unless it rains hard enough to prevent the crowd from watching in comfort. Santa Ana school officials said.

Just a plain case of wet field, as much as sloppy going might handicap the offensive manipulations of both eleven, will not interfere with this sixteenth conflict between rivals of 19 years standing.

So far the storm has done little damage to Poly field. The Parlor street greensward drains well, and the close-cropped turf should be in fairly decent shape if the clouds don't weep too profusely between now and game-time.

Rain Would Hurt Both Sides
Rain will be a dirty trick to both sides, however.

Santa Ana and Long Beach employ "power plays" in their running attack, but the aerial game really is the strongest part of their offense and it doesn't take a master mind to figure that a wet football and uncertain underfooting militate against forward passes.

The last three Santa Ana-Long Beach games ended in ties. The first two were scoreless deadlocks. After being held 0 to 0 by Coach "Tex" Oliver's Saints last year, Long Beach went on to win the Southern California championship.

The Jackrabbits eleven due here tomorrow is not rated as highly as the 1929 "steamroller" but it still is a good football club, especially on defense. Its goal line is uncrossed by conference opponent.

Long Beach Record Good
Directed by Orrian Landreth, a young fellow who has enjoyed considerable success in the coaching game, Long Beach started its season by tripping Hollywood, 14-0, in a non-league encounter.

The Jackrabbits then dropped a practice affair to Manual Arts, the best team in Los Angeles, by a score of 19 to 7.

Compton, Fullerton, and Pasadena were the next three Long Beach victims.

Against similar competition, Santa Ana disclosed greater attacking ability and an equally stubborn defense.

The Saints were tied by Orange in a non-league assignment but followed with convincing victories over Roosevelt, Woodrow Wilson, Compton, Pasadena and Glendale. They lost, 19-12 to San Diego.

Scores Favor Saints
Compton, defeated by Long Beach, 14-0, was beaten by Santa Ana, 19-0. Pasadena, dubbed by the Jackrabbits, 27-0, fell before the Saints, 24-0.

Comparative scores thus give Santa Ana a one-touchdown margin of superiority.

Santa Ana will depend largely on the attacking genius of its remarkable captain, Alvin Reboin, who concludes his three years in Saint molekisms this fall.

Reboin will do most of the running and much of the pass-casting for the Saints. He is wonderfully

(Continued on Page 13)

SAINTS VS. JACKRABBITS

(No.) SANTA ANA	POS.	LONG BEACH (No.)
(12) Blower	LER.	G. Taylor (6)
(21) Lutz	LTR.	Scharlin (15)
(16) Reichstein	LGR.	D. Taylor (24)
(14) Harvey	C	Rainboth (7)
(5) Beasley	RGL	Abraham (16)
(17) Preininger	RTL	Carlton (13)
(7) Daneri	REL	B. Smith (8)
(1) Reboin (Capt.)	Q	Franklin (2)
(3) Kidder	LHR	Morrow (10)
(10) Pangle	RHL	Storey (17)
(4) Higashi	F	Shupp (12)

SQUAD ROSTERS
(Numbers Precede Names)
SANTA ANA—(1) Reboin, (2) Bell, (3) Kidder, (4) Higashi, (5) Beasley, (6) Wilson, (7) Daneri, (8) Meisinger, (9) Carley, (10) Pangle, (11) Gordon, (12) Blower, (13) Lutz, (14) Harvey, (15) Birdsong, (16) Reichstein, (17) Preininger, (18) Minter, (19) Joy, (20) Crumley, (21) Lutz, (22) Runyan, (23) Donahue, (24) Whitford, (25) Cole, (26) Martin, (27) Hoffmaster, (28) Chamberlain, (29) Jacques, (30) Lash, (31) Halderman, (32) Weber, (33) Bowers, (34) Olsen, (35) Noe, (36) Cox, (37) Norton, (38) Lindsey, (39) Boyle, (40) Epperly, (41) Nowatny, (42) Shalley, (43) Round, (44) Burns, (45) Ender, (46) Evans, (47) Hardin, (48) Utlick, (49) Hamilton, (50) Rucker, (51) Fatmor, (52) Wallace, (53) Long.

LONG BEACH—(White numbers)—(1) Sweet, (2) Franklin, (3) Lacy, (4) Bittel, (5) Borden, (6) G. Taylor, (7) Rainboth, (8) B. Smith, (9) Bradley, (10) Morrow, (11) Kinney, (12) Storey, (13) Carlton, (14) Robinson, (15) Scharlin, (16) Abraham, (17) Shupp, (18) Yancey, (19) Jordan, (20) M. Taylor, (21) Parks, (22) Martinson, (23) Stover, (24) D. Taylor, (25) Aspey, (26) Long.

RESERVES (Green numbers)—(1) Johnson, (2) Jarvis, (3) Clark, (4) Peterson, (5) Hallen, (6) Middleton, (7) Greene, (8) Crane, (9) W. Smith, (10) Arnold.

SANTA ANA 'C' TEAM TO PLAY BEACH ELEVEN

BY JACK PEGUES

Coach Clyde Cook drove his Santa Ana high school Class C aggregation through a tough practice session yesterday in preparation for what promises to be the toughest game on their schedule with the fast Long Beach Poly Cee eleven tomorrow. The game is to be a curtain-raiser to the "varsity" go. The Saint mentor had a light practice billed for today, consisting mostly of signal drill.

The Saints look forward to a hard game with the Jackrabbits.

and are set to send in their full strength in an effort to defeat the so far undefeated visitors. The Santa Ana squad will be severely handicapped by the loss of Harold Daley, plunging fullback, who broke his thumb in the Glendale game, last week. Ernest Acker will start in Daley's position, and while he is not as fast on offense as Daley he is fully as good on defense. Alfred Allen, a regular guard at the first of the season but forced to lay off for a few weeks, is back in the harness and is expected to see plenty of action.

Cook is expected to start the following lineup: Adair and White, guards; Kring and Maret, tackles; Capt. Clark, center; Wimbush and Korall, ends; Wild and Brown, halfbacks; Acker, fullback, and Fisk, quarterback.

Singer Favorite Over Canzoneri

NEW YORK, Nov. 14.—New York's second championship bout of the indoor season comes off tonight when Al Singer will defend his lightweight title against Tony Canzoneri. Singer has been made a decided favorite.

SANTA ANA, LONG BEACH IN CRUCIAL GAME TOMORROW

(Continued from Page 12)

will play the ends and Joe Preininger and Lawrence Lutz the tackles. Dallas Reichstein will be at the other guard, and "rove" on the defense. These five linemen will be the ones asked to stop Long Beach's running attack which is built around "Ramblin' Red" Franklin, one of the fastest high school backs in the state, and Russell Sweet, the Long Beach captain, who is almost as fast and much shifter.

Franklin and Sweet are both especially dangerous at running back punts so Oliver will undoubtedly instruct Blower, who does most of Santa Ana's punting, to keep the ball away from them if possible. The other Long Beach backs probably will be Johnny Morrow and Don Shupp at halves and Cecil Storey at full. Morrow and Shupp run interference. Storey is a fine line plunger, better in that respect probably than either Pangle or Higashi who will do the heavy work for Santa Ana.

Morrow Expected to Play
Morrow was unofficially written out of the game early in the week because of injuries, and Landreth still fears his services will be short-lived. But the dope from the feedbox is that Morrow will be in there as soon as the Long Beach coach thinks it time to engineer a passing attack. Morrow is a great pass-thrower, perhaps the equal of Rebolin, and those "in the know" say Landreth expects to whip the Saints with his aerial game, the

type of offense that gave his team the Southern California title last season. If Morrow doesn't play, Wally Smith, a former Santa Ana, will go to right half.

The Long Beach line will include Barton Smith and Glenn Taylor at end, Bob Carlton and Louie Scharlin at tackle, Duane Taylor and Harold Abraham at guard, and Ed Rainboth at center. The Taylors are brothers.

Carlton, a scrappy redhead of 185 pounds, is the strongest man on the Jackrabbit forward wall. He has shown All-League possibilities in every game. Carlton is a holdover from the championship team.

May Bench Scharlin
Landreth may bench the other tackle, Scharlin, in favor of Wally Peterson. The coach is said to fear that Scharlin will be a mark for Santa Ana's off-tackle "power plays" and thinks the more aggressive Peterson, while not as powerful as Scharlin, will do a better job of stopping Rebolin.

The Santa Ana-Long Beach will not be the only crucial game on the Coast Prep league schedule tomorrow afternoon. To San Diego travel the powerful but as yet untitled Alhambra Moors for a game that will have fully as much bearing on the titular chase as the one here.

Alhambra is undefeated. So is San Diego. A game game is in prospect with San Diego a slight favorite. Other games this week end Pasadena to Compton and Woodrow Wilson to Fullerton. Glendale has a bye.

Standings follow:

COAST PREPARATORY LEAGUE	W.	L.	T.	Pct.
Alhambra	4	0	0	1.000
San Diego	3	0	0	1.000
Long Beach	3	0	0	1.000
Santa Ana	4	1	0	.800
Woodrow Wilson	2	3	0	.400
Fullerton	0	2	2	.200
Pasadena	1	3	1	.300
Glendale	0	4	1	.200
Compton	0	4	1	.200

The games count as half-a-game won and half-a-game lost.

TROJANS REPLY TO CAHN'S STATEMENT

(Continued from Page 12)

the country," were taken with a grain of salt here today.

Warren Bovard, vice president of U. S. C., said, "I find myself unable to take very seriously the statement of a tackle on a team just defeated 74 to 0."

Bovard declared that the present Trojan football team is composed of "youngsters." He said the ages of the players averaged less than any time in history. Marshall Duffield, quarterback, is only 20 years old and will be graduated this spring with Phi Beta Kappa honors.

"We have one of the cleanest coaches in football in Howard Jones," Bovard said. "He is a true sportsman in every sense of the word. Our team is composed of as fine set of clean boys as one will find in the nation. I challenge anyone to find anything wrong with their scholarship or amateur standing."

HOWARD JONES DEMANDS APOLOGY FROM U. C.

LOS ANGELES, Nov. 14.—Students at the University of California at Berkeley and the University of California at Los Angeles have been guilty of "rotten sportsmanship," and should be made to apologize, Howard Jones, head coach at the University of Southern California, said today.

His comment followed a statement credited to Fritz Cahn, tackle at Berkeley, in which Cahn said his team had "just been beaten by the best professional team in the country." Cahn's remark was interpreted as having been directed at U. S. C.

"Intimations about Southern California players have been gossiped about and it is time to put a stop to the whole matter. Cahn should be made to come here and either prove his intimation or be forced to apologize and shut up."

"So far no responsible person ever has made any accusation. Always they have come from some one who knows nothing of the situation."

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HERE'S MORE ABOUT DON-L. A. CONTEST

(Continued from Page 12)

Seacord are good passers, safety men and ball carriers.

Big Clarence Hapes and aggressive Kiyoshi Shigekawa will vie for the fullback berth with Hapes having a 50-pound weight advantage to offset the speed and drive of the Japanese boy. Bert Wilkins and Howard Rose also may see action at full. The other halfback post will be filled by Franklin Van Meter, versatile defensive back, who calls signals and does the punting. Other halfbacks certain to see action are Melvin Beatty, a possibility to start; Bill Harkleroad, equally capable at halfback or end, and Ervin Watkins, good defensive player.

Besides Schuchardt at quarter, Coach Cook has available "Shorty" Privett, a small but dynamic speed merchant, Leonard Natland, Dante Siracusa and Joe Rodrigues.

No Changes in Line

The old reliable forward wall will remain intact as far as the ends, tackles and center go, the guards being uncertain as even the coach won't decide until game time. Harold Berry, a surprising red-head who came up from the ranks this week, is running neck and neck now with Philip Martin. Gene Olsen, Kermit McCoy, Wayne Bartholomew and Harry Lake for the guard posts.

Captain Al Kluthe at center and Harry Clayton at tackle have played in every quarter of every conference game so far. Hal Dunham, end and Mike Santa Cruz, tackle, have put in nearly as much service as Kluthe and Dunham. Dunham is an excellent pass receiver, a good tackler and very aggressive while Santa Cruz is also aggressive and alert, having scored two touchdowns this year. He was captain at Orange last year.

"Toby" Greenow at end is the other regular on the line and this six-foot-three wingman from Orange is developing rapidly.

If there is any occasion to use reserves against Los Angeles, Cook will send in Solon Beall, Larry Walbridge, Charles Andres, Kiyoshi Higashi and Harkleroad at ends; Gilbert Kluthe and Harry Lake at tackles and Paul Bruce at center.

Los Angeles possesses a potential backfield array of Captain Christianson at quarter, Lengrin and Pitkin, halves, and Brown, fullback, all rated good ball-carriers. The line will be handicapped by the injury of Pete Cirino, star end. The rest of the team will appear with Laver and Swenson, ends; Ross and Sowers, tackles; Ehrle and Leaf, guards, and Gaunt, center.

JONES MAY GO EAST TO SEE NOTRE DAME

LOS ANGELES, Nov. 14. — Coach Howard Jones of Southern California is seriously considering an air trip to Evanston, Ill., to see the Notre Dame Northwestern game November 22, he admitted today, hoping to get an eyeful of what Coach Knute Rockne's Ramblers have to offer. Southern California has no game scheduled for that week-end and Jones could make the hop missing only two days of practice.

Jones said today that he might start his first string against the University of Hawaii here tomorrow, keeping his regulars in only long enough to run up a lead, and then turning loose his second and third strings.

Coach Otto Klum's Roaring Rainbows went through a stiff workout in the Rose Bowl at Pasadena today preparing for their encounter. The invaders have one of the most cosmopolitan teams in the world, numbering on their squad seventeen native Hawaiians, one Chinese, one Japanese, one Korean, one Portuguese and four Caucasians.

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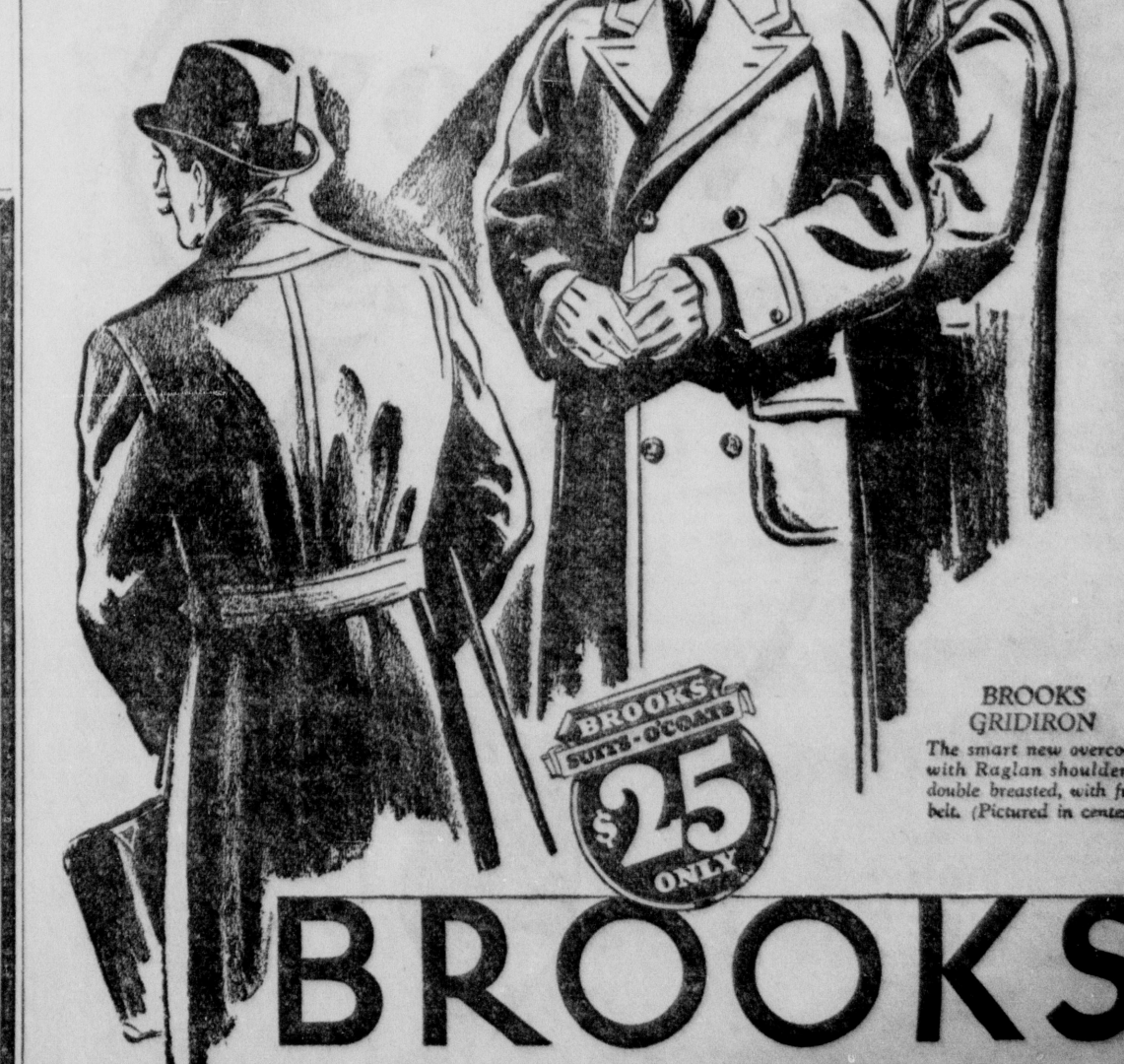
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The smart new overcoat with Raglan shoulders, double breasted, with full belt. (Pictured in center.)

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There's no excuse for burnt-out bulbs when you can get a Mazda Lamp Kit containing four lamps—two for side or headlights and two for rear—at these prices:	Gives the top a new lustre and weather-proofs and preserves the fabric. You'll want to use this before the rains set in. Made by Goodyear. "Nuf sed!	Standard polishes for all lacquer and automobile finishes. Just the thing to keep your car looking spick and span.
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STORES

LAGUNA GROUP PRESENTS PLAY THIS EVENING

LAGUNA BEACH, Nov. 14.—"East Lynn, famous old time drama, will be given by the Community players tonight and tomorrow night.

Though the players have for the last year or more given chiefly modern plays, some of them written by residents of this city, the desire to see what response would be given to an old-time thriller and favorite decided them to try "East Lynn."

Costumes which are of the period portrayed have been made by Mrs. Sam Pierce, Mrs. Nina

THE SUGAR BOWL

310 N. Main St.
at West Coast Theatre
Light Lunches, Soda Fountain
Drinks, Home Made Candles,
Smokes and Cigs—
Double Malted Milks, 15c

McMillan and Mrs. Martha De-Anna.
Betty Arden is playing one of the leads. Arthur Whipple is Francis Levison, the villain in the play. Mrs. Gordon Pope, who is one of the best comedy part players locally, is again cast in the role which has been most successful for her. Leslie F. Kimmell is Archibald Carlyle.

60 Eligible For Golf Tournament

HUNTINGTON BEACH, Nov. 14.—Sixty Huntington Beach women are eligible for entry into a ringer tournament, according to latest reports from the women's golf association, of which Mrs. Fred Brooks is president.

"I wish to make it clear that this tournament is for beginners," said Mrs. W. N. Thompson, first vice president of the women's golf club. Every beginner is urged to place her score on the chart at once. After each game, changes are made on the chart on each hole in which a lower score is made.

Attractive prizes will be given the winners. Mrs. Harry Sheue, second vice president, has been chosen to select the prizes.

Of the 60 women who are now playing golf on the Huntington Beach Community golf course, fifty are taking class lessons from John Africa, club manager.

ELMER GEISE AND JEAN KIPP MARRY

BREA, Nov. 14.—Elmer Geise and Miss Jean Kipp were married at the San Fernando veterans' hospital November 7, according to word received here yesterday.

Both are former employees of the Speed & Service Truck company here. Mr. Geise is a driver and Miss Kipp the bookkeeper. When, more than a year ago the former became ill, Miss Kipp with her sister, Mrs. Miss Perry, opened a shop in Las Vegas, N. M., so that they might be near him in his desert retreat, Miss Kipp giving up her work with the Brea concern.

Some time ago it was found necessary to remove him to the San Fernando hospital.

CONTRACT SIGNED

SAN CLEMENTE, Nov. 14.—The city council has voted to instruct the city engineer, W. A. Ayer, to enter into a contract with the San Diego Consolidated Gas and Electric company for the furnishing of light and power for the city of San Clemente.

The contract calls for power for four water pumps for light at the San Clemente Beach club and for light and power at the San Clemente Social club.

Skit Presented At San Clemente Club Gathering

SAN CLEMENTE, Nov. 14.—Members of the San Clemente Business and Professional Women's club entertained at the Social club Wednesday night for their husbands. The highlight of the evening was a comedy skit written by Miss Mary Bowen and Mrs. Julia I. Chalk, in which women acted.

More than 50 attended the dinner session. Bert Hymer spoke for the men. The dinner was served by Mrs. Frank Houser, Mrs. Genevieve Botter, Mrs. Bert Hymer and Mrs. Roy Dival. Mrs. Eleanor Clark, president of the women's organization, presided.

Those taking part in the skit were Mrs. Julia I. Chalk, manager of employment agency; Mrs. Norma Kale, office girl in agency; Mrs. Eleanor Clark, Mrs. Vanderbilt; Miss Mary Bowen, Mrs. Noah Webster; Mrs. Henry Fate, Maggie O'Flanerty; Mrs. M. Coohne, Hildegrade Tonson; Mrs. Laura McIntire, Mrs. Schneider; Mrs. Betty Killen, Farina; Eileen Siles, Mary Gleason, Paul Currie, Schneider children; Dorothy Latham, Marjorie Callie, Bubbles and Tillie and Evelyn Stearns, movie director.

RADIO PROGRAMS

(Continued from Page 11)

Shirley, 7:30. "Mac and Al," 7:45.
KNX—Fred Forrest; Country Jane C. B. S. program 7:45.
KMIC—Loyola University, 7:30.
KGFJ—Orchestra.
KFOX—School Days, Mary and Jerry, 7:30.
KGER—Brick English.
KECA—Manny Stein.
8 to 9 P. M.
KMTR—Tom Murray et al. Collegians, 8:30.
KFSD—Thelma Brown. Mahlon Merrick, 8:15. "Amos 'n' Andy," 8:30.
KFI—Sketches of the Trenches. Mahlon Merrick, 8:15. Jose Bohr, 8:30. Rounders 8:45.
KTM—"Vesuvian Nights." "Merry Makers," 8:30.
KHJ—"Merry Makers," 8:30.
KFWE—"Truth About Youth." United Ensemble 8:30.
KNX—Butterworth's Entertainers. KMIC—Vaudeville.
KGFJ—Dixie Accs. Salon orchestra 8:30.
KFOX—"Behind the Headlines." Russ Colombo, 8:30.
KGER—Organ. "Merry Makers" at 8:30.
KECA—George Grandes. Otto Floetz, 8:15. "Amos 'n' Andy," 8:30. Jack and Jill, 8:45.
9 to 10 P. M.
KMTR—"French Composers." Frolic, 9:30.
KFSD—"Rainbow Harmonies," 9:30.
KFI—"D-17 Emperor," 9:15. Robert Hard; Zhay Clark, 9:30.
WMFC—Happy Chaplins. Keller Sisters 9:30.
KTM—Ranch boys. Santaella's orchestra, 9:30.
KHJ—Henry Cantor; orchestra. "Singing Strings," 9:30.
KFWE—Musical Paintings. "Sleepy Time," 9:30.
KNX—Lion Tamers. Fights, 9:45.
KMIC—Sons of Dixie.
KGFJ—Blueblowers 9:30.
KFOX—Hollywood Girls.
KGER—Brick English. Cavaliers 9:30.
KECA—James Burroughs. Purcell Mayer Trio.
10 to 11 P. M.
KMTR—Stage Hits. "Dances of the Ages," 10:30.
KFI—Bob and Jimmy, 10:30.
KMPC—Beverly Hill Billies.
KTM—"Cupid's Corner," 10:30.
KHJ—Earl Burtner, 10:05 to 12.
KFWE—Ted Weems. George Olsen, 10:30.
KFSD—Gus Arnheim. 10:45 to 12.
KGFJ—Blueblowers. Organ 10:30.
KGER—Organ; piano; tenor.
KECA—Rose Dirmann. News Bureau, 10:30. Exercises, 10:45.
11 to 12 Midnight
KFI—Laughner-Harris orchestra.
KFSD—Louis Armstrong.
KGFJ—Lou Hilliker.
KFOX—Len Nash. Dance band.
KGER—Brick English. Organ 11:30 to 12:30.
12 Midnight to 7 A. M.
KMTR—"Eight Ball" to 1. Records to 6:45.
KTM—Records to 1. Spanish program at 6:00.
KHJ—Organ to 1.
KFSD—Organ to 1.
KGFJ—Blueblowers to 1. Records.
KFOX—Russ Colombo. Records, 1 to 5.
KGER—"Musical Clock" at 6:00.

Special Turkey Dinner \$1.00 Sunday, Ketter's Cafe. —Adv.

Bicycles for Christmas. Fix-It Shop, 105 E. 3rd.—(Adv.)

ASTONISHED AT SARGON RESULT

"My whole system got in a dreadfully weakened and run-down condition from indigestion, and hardly a day passed for ten



MRS. NELLIE THOMPSON

years that I didn't take a laxative for constipation. No medicines seemed to reach my case until I started Sargon but the results of this medicine were astonishing. My stomach is in fine condition; I'm no longer constipated and I'm built up and strengthened every way.

"Sargon Pills regulated me without the least upsetting effect."—Mrs. Nellie Thompson, 1227 87th Ave., Oakland.

Schramm - Johnson, Drugs, Agents, 4th and Sycamore Sts.—Adv.

ANAHEIM ARRANGES YULE DECORATIONS

ANAHEIM, Nov. 14.—Fred Kuechel, Anaheim city councilman, was selected Wednesday to take charge of a program to be carried out by the city during the holidays and to make arrangements for the decoration of the streets during this season.

A baseball commission was appointed for the year, as follows: K. E. Richey, Ed Schneider, Joe Elliott, Rudolph Nyboe, Harry Horn, Charles Pearson, W. N. Wimmer and Dave Morris.

All bids were rejected on an automobile which was to have been purchased for city use last night.

Moving Vans Busy Families At Beach Change Residences

HUNTINGTON BEACH, Nov. 14.—Art Adair had to move to San Clemente to take charge of the new Adair and Sons grocery in that city. The Adair stucco bungalow at Huntington and Chicago was leased by Mr. and Mrs. C. R. Furr, who will move in next week.

Mr. and Mrs. Furr will move from 807 Ninth street and D. T. Johnson of the Crystal cleaners will move to the Furr home. Mr. and Mrs. Johnson will move from 611 Tenth street and Chief of Police C. D. Steward will move into the Johnson house. Chief Steward will move from 2117 Hampshire avenue and Mrs. Marie J. Wiener will move into 2117 Hampshire which property she owns.

So it is because Art Adair moved away he set half a dozen families to moving around. The many moves indicate that desirable residences in the city do not wait long for a new tenant.

School Group To Meet November 17

PLACENTIA, Nov. 14.—Mrs. Lewis Edwardson, chairman of the room mothers of the Placentia schools, announced this morning that a meeting of room mothers and teachers would be held the afternoon of November 17 at 3:30 o'clock in the rest room. Plans are to be made for the year.

The first of the series of card parties to be given for the benefit of the Parent-Teacher association was held Wednesday evening at the home of Mrs. Albert Queyrel, with Mrs. Queyrel and Mrs. Lawrence Lemke entertaining.

Thirty-nine guests were present, with nine tables playing. High scores at bridge were held by A. M. Christensen and Mrs. Charlton, while Mrs. Anna Lemke and Frank Trendel held high at "500."

Van Antwerp's

SANTA ANA'S OWN STORE

Gaining and Maintaining Your Confidence

Just Received Another Showing!

BOUCLE SUITS

3-Piece

Specially Priced

\$24.75



BOUCLE Suits are Fashion's Smartest and most in demand this season. They are specially priced at Van Antwerp's. Smart women are wearing them for afternoon or sports wear, or many daytime occasions. Black and white, cricket green and African brown are THE Paris sponsored colors. Sizes 18 to 42.

Your visit tomorrow will prove very interesting. See this new showing.

Open to 9:00 P. M. Every Saturday Evening Until Christmas

Van Antwerp's Ready-to-Wear Fashions—2nd Floor.

Quality Radio at Lowest Cost!

1930 MODEL ~ SCREEN GRID

CROSLEY RADIO

Reduced from \$131.90

\$69.50

COMPLETE

Delivered-Installed!

DON'T DELAY — ONLY A FEW REMAIN!

Naturally we expect these Crosley Radios to go quickly at such a remarkably low price, but we never dreamed that the entire THREE CARLOADS would be disposed of in LESS THAN A MONTH. Ever since the first day of the sale 8 stores have been sending Crosley Radios to enthusiastic radio buyers just as quickly as they could deliver and install them. But the end is near. This may be your LAST OPPORTUNITY to get a genuine 1930 Screen Grid Crosley Radio for only \$69.50.

Remember this radio was built for the current 1930 radio market and designed to sell for \$131.90. 7 tubes—All Electric — SCREEN GRID — Crosley DYNAMIC Speaker. Beautiful Walnut finished Lowboy Cabinet. Just the radio you have been looking for. One that you will be proud to place in your home. But, again we advise you — ACT PROMPTLY.

SMALL DOWN PAYMENT — A YEAR TO PAY WILEY B. ALLEN MUSIC CO.

420 W. Fourth St. — Santa Ana

In Anaheim — 134 W. Center St.

STORE OPEN EVENINGS UNTIL 9

3 AT NEW LOW PRICES

CHEVROLET

Lions Club Launches 'Buy In Santa Ana' Campaign

CONFIDENCE IN PROSPERITY IS DRIVE KEYNOTE

A plan sponsored by the Santa Ana Lions club for the boosting of business in Santa Ana, which will take on enormous proportions within the next few days and which is aimed particularly at the people of the city who are not directly affected by the purported business depression throughout the country, was unanimously endorsed by the club yesterday at its regular meeting.

The club agreed to underwrite a city wide campaign and to sponsor a drive destined to encourage the spending of every Santa Ana dollar in Santa Ana between now and January 1.

A pledge will be run in The Register every day, which all housewives of the city are asked to sign. It merely states that so far as possible they will not go outside the city to spend money for anything. At the same time the Lions club will undertake to direct numerous sales in stores throughout the city setting aside different days for different kinds of sales. A shoe sale will be held one day, a women's dress sale the next, then a men's furnishing sale, hardware sales, white goods sale and numerous other sales by the local merchants, working with the Lions' club, boosting "Business Confidence Month," as the campaign will be called.

School children throughout the city will be brought into action for the campaign, according to Roy Adkinson, superintendent-elect of county school through the making of hundreds of window cards and posters which will be placed in windows throughout the downtown district.

Prizes will be offered for the best posters, the judges being selected from the school faculty.

Banners for buses and trucks which operate on the streets of the city will be made immediately and put into use, and newspaper advertising and bill-board advertising will be used to further the plans of the club.

The committee which worked out the details for the Lions club was composed of Norman Sprowl, Fox theater manager here, Walter S. Spicer and Harold Yost.

The plans of the Lions club in no way will affect the plans of the Santa Ana Business Men's association committee, headed by William Tway, it was reported, in that the business men's committee is chiefly interested in the unemployment situation in the county, it was reported. The Lions' club work will be concentrated on better business in Santa Ana.

Sprowl announced that at the Fox Broadway theater Friday and at the Fox West Coast theater Saturday, special news reels boosting local business will be thrown on the screen as part of the boosting for "Business Confidence Month."

SAN CLEMENTE BOUND

SAN CLEMENTE, Nov. 14.—Mr. and Mrs. F. Beal, Bangor, Me., are on their way to San Clemente to make their home. The Beals bought property here, lived in the Spanish village for a few months and then left for Maine to close up their business in that state in order to make California their permanent residence.

New TODAY
Rain Coats
You never can tell when it will rain — be prepared. New stocks are in.
Reasonably Priced
Vanderma's
FOURTH & BROADWAY

EVERY DAY WORTH LIVING
There is no illness so oppressive as an imperfectly functioning stomach—perhaps not serious enough in many cases to be confining, still severe enough to prevent the fullest enjoyment of every day life and the pleasure of performing one's daily duties. To those persons who have habitual or occasional stomach trouble, such as gastric hyperacidity, sour stomach, gas disturbances, bloating, belching heartburn, bad breath (halitosis), loss of appetite, we unhesitatingly say "Try Prunder's Tablets." To our personal knowledge, this remedy has relieved and corrected hundreds of such cases of stomach trouble, many of which were of a long standing nature. We shall be glad to give further information, and, of course, without obligation. McCoy's Drug Stores, exclusive agent in Santa Ana.

PENNEY SPEECH IN L. A. HEARD BY LOCAL MEN

Several prominent Santa Ana men today went to Los Angeles to attend the meeting of the Rotary club there, where J. C. Penney, founder and head of the J. C. Penney company stores, was the speaker of the day.

Jack Lansdowne, manager of the local Penney store, and J. F. Burke were among those who went from Santa Ana.

"Retail merchants hold the key to the economic situation and it will be good business judgment so to organize the business of retailing that they may keep the reins in their own hands," said Penney in his address. He added that the "retail structure of the country will be the force which will glean the benefits or suffer the consequences of our present economic conditions."

Penney in part said: "We are a nation of great distances in which the actual cost of shipping merchandise, in limited quantities, entails expense which must be passed on in the retail pricing. Nationally organized retail structures have worked out this item of cost through mass shipping."

"Prior to the start of the present situation, in October, 1929, prices in many commodities had been artificially maintained at a point inconsistent with lowering prices of production."

"These retail organizations which were first to replace their merchandise on the basis of replacement costs were the first to clean up their high priced inventory and to place themselves on a basis where they could satisfy a buying public already aware of the drop in costs at the manufacturers."

"There never was a time in the business history of the country when unified action on the part of retailers has been more necessary."

"Such well established organizations of merchants as have been accepted as helpful in the group handling of retail problems face a time when they should devote every energy to telling the real truth of the present situation to the public. After all, the public is satisfied when it gets a square deal."

"The retail merchant in many ways is very close to the life of his community. If he is working along the right lines he is working to improve that life in every way he can."

"Present day business conditions make this a matter of wise business policy. Our national methods of distribution, the widespread attention paid to customer satisfaction, have done away with the old days when the merchant was the autocrat of his community and the customer was forced to buy what the merchant had to sell."

"Today the merchant is the servant of his community and as such must assume the direct obligations which this position imposes upon him."

"Twenty years ago this was a country of somewhat isolated localities. Except for the distribution of such crops as cotton, small grains and beef we had few large organizations doing a national and international business. Mass Production, as we now view it, was not yet started."

"Today, so far as our economic

RETAIL CHIEF

J. C. Penney, below, delivered an address before the Los Angeles Rotary club at noon today, which was heard by a group of Santa Ana men. Among those who went to Los Angeles to hear him were Jack Lansdowne, manager of the J. C. Penney company store here, and J. F. Burke.



life is concerned, we are a compact unit. This has been brought about by many conditions, among the more important of which are improved selling methods, large national advertising campaigns, enlarged and accelerated facilities for shipping and the changes in social intercourse which have been brought about by the automobile, faster and more plentiful trains, the radio and the widening of the national vision as it relates to general interest in national affairs."

"My own contact with the economic structure of the country has been entirely along the lines of retail merchandising, in which I have been actively engaged for the past twenty-eight years. In this period, in which the most sweeping changes have occurred in our economic structure, I have been confronted with the same problems which are confronting all of us today and which we have faced in increasing measure during the past several years."

"Only a few months past I traveled through the South and the Southwest visiting merchants, newspaper publishers and others in many cities and towns ranging in size from 20,000 to 300,000. I was surprised and pleased with the spirit of business optimism which I found in nearly every place I visited."

"I had come from New York City where the continual talk was that business had gone to the bottom and seemed likely to stay there. Yet I found stores wherever I went going ahead at a good rate, making money, turning their stock, maintaining their personnel, building for an increasingly popular future."

"It should be of interest to every local, independent merchant, to know that the activities of the group retail organizations to combat such unwise measures are just as forceful against these general taxes as they have been against discriminatory legislation."

"Any legislative methods which, in the end, must result in keeping retail prices at a level higher than

LAGUNA CANYON ROAD WIDENING IS AUTHORIZED

Two bids have been received by the board of supervisors for widening and resurfacing a portion of the Laguna canyon road from the lakes toward the cut off. The bids submitted were as follows: Hollywood Paving company, \$27,480; Griffith company, \$26,395. The contract was awarded to the Griffith company. The improvement is a continuation of work previously done from the city limits of Laguna Beach, and carries the work to within a little over a mile from the new cut off road to state highway 101.

Other action taken by the board Wednesday included authorization of the purchase of a two-ton truck for the road department; appointment of C. E. Crumrine as superintendent of Orange county water works district No. 4, which is located at San Juan Capistrano; and authorization of advertising for bids on rewiring the county yard in Santa Ana. The electrical work is required to relieve conditions at the yard where the present wiring is badly overloaded. The estimated cost is approximately \$1500.

LAZY BOYS

MOSCOW—Look to your laurels, fellows! P. P. Blonsky, Russian psychologist, has made the statement that boys are five times as lazy as girls. Not only that, but there are five times as many lazy boys as there are girls.

that which is justified by the laws of supply and demand must, in some way, result in a repetition of what we have already gone through. "It should be the first obligation of retail business clubs and other organizations to guard against any movements with imposts on retail sales as their object."

"In this you will find, as you will in all other activities bearing on better business in every locality, that the group organizations of retail stores are working in full cooperation with what will be best for the business life of the community."

Last Rites For Orange Resident Held On Thursday

ORANGE, Nov. 14.—Funeral services for B. R. Helwig, 82, who passed away at his home at 610 East Chapman street, Monday, were held yesterday at 2 o'clock at the Coffey Funeral parlors.

The Rev. Robert McAulay officiated, "No Night There" was sung by Mrs. Carl Pister, accompanied by Mrs. Joseph Reece, "The Last Mile of the Way" was sung by the Rev. Joseph Reece, accompanied by John King, J. L. Kneisel, L. W. Evans, F. O. Marks, Harry Adams and Frank Langford. The Masonic lodge of Orange had charge of the service at the grave. Interment was in Fairhaven cemetery.

LEGION TO PRESENT PLAY IN FEBRUARY

ORANGE, Nov. 14.—"Journey's End" will be given by the Orange American Legion post the latter part of February. It was announced this morning. Permission to use the play for production was received by F. L. Carrier, head of the dramatic department of the Orange union high school, yesterday. Carrier will direct the play. Tentative dates of February 28 and 29 have been set and the proceeds of the event will be used in the charity fund of the post.

Verne Shippey heads the committee in charge of the production and the cast will be selected at once.

RETURN FROM EUREKA

NEWPORT-BALBOA, Nov. 14.—Mr. and Mrs. Gene Elliott have returned from a vacation trip, during which they motored as far north as Eureka. They saw the ill-fated schooner, Brooklyn, which sank at the entrance to Eureka harbor with a loss of 17 men and only one saved, about two and a half hours before it went down. It had unloaded a cargo of merchandise and went out empty, this being the cause, it was said, of its being wrecked. Eureka, a city of about 20,000, has a harbor problem not unlike that of this city, Elliott said.

THE KNIT-TEX COAT WILL STAND HARD KNOCKS



THE KNIT-TEX COAT \$30

Sometimes you crush your topcoat into a suit case or sit on it. Frequently you wear it in your car, and drive all day in it. Knit-tex is splendidly wrinkle-proof, and it outwears the average topcoat three to one.

Vanderma's
CLOTHIERS

where Society Brand Clothes are sold

TO THE MAN WHO STILL THINK GOOD SHOES MUST BE HIGH PRICED WE WANT TO INTRODUCE



Here is a nationally advertised shoe made of the finest leather over perfect fitting lasts. Both narrow and wide widths.

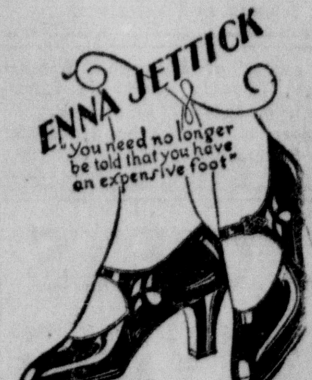
ALL STYLES

\$5.00

Enna Jettick Bootery
FINE JETTICK SHOES

212 West 4th St.
Spurgeon Bldg.

HERE — IS THE SHOE Everyone Is Talking About—



\$5.00 & \$6.00

Correct Fit

With

Smart Style

And

True Economy

Briefly That's the Story of

ENNA JETTICK SHOES

Enna Jettick Bootery
FINE JETTICK SHOES

212 West 4th St.
Spurgeon Bldg.

INVITE PUBLIC TO SESSION OF MISSIONARIES

A mass meeting to which the general public is invited, is to be held at the First Baptist church at 7:30 p. m. today as part of the annual conference of the American Sunday School union missionaries of the lower coast district, which opened in the Spurgeon Memorial Methodist church here today.

"The Romance of Mountain and Desert Life" is the subject to be presented at this meeting, where there will be music and speakers. Stories will be told and pictures shown of the Christian work being done by these missionaries who work in uncharted and otherwise neglected districts. The workers from Arizona, Nevada and California will be present and will relate interesting experiences of their work in lumber camps, mining communities, desert and mountain communities.

The Rev. Harry Evan Owens, pastor of the First Baptist church and president of the Santa Ana Ministerial union, will preside at the meeting tonight. The conference is under the direction of Frank A. Kohrl, of Glendale, superintendent of this district.

Sessions of the conference tomorrow open at 9 a. m. with a Bible study period. Highlights on the program tomorrow include the following addresses: "Importance and Reward of Rural Sunday School Work" by C. P. Chamberlin, of Prescott, Arizona, at 9:30 a. m.; "Teaching Through the Eye" by R. L. Henderson, of Visalia, at 11:30 a. m.; and "Experience in Revival Work and Its Re-

sults," by O. I. Bodie, of San Diego, at 3:45 p. m. There also will be another popular public meeting tomorrow night at the Spurgeon Memorial Methodist church.

The missionaries will speak in the various churches of the city on Sunday and close the conference Monday.

CHARLES KING TO SING WITH CANTANDO CLUB

The Cantando club has secured Charles King as tenor soloist for the opening concert to be given at the Santa Ana high school next Tuesday commencing at 8:15 p. m.

Leon Eckles, who has directed the chorus since its inception in 1927, will wield again the baton in this, the eleventh concert appearance of the club.

According to the director, Charles King is a rich dramatic tenor of exceptional ability, who has appeared in many operatic roles. He secured well merited success in solo for the Glendale symphony, also with the University of Arizona, but probably is best known for his achievements as tenor soloist for the past six years in the San Gabriel Mission play.

King will be heard in the following selections: "Sound an Alarm" (Handel); "Devotion" (Strauss); "Vest-la-Guibba" (Pagliacci); "The Phantom Legion" (Stevens); "Jasmin Door" (Scott); and "Aria from La Boheme" (Puccini). In addition the men's chorus will render a choice program. Miss Ruth Armstrong, official pianist for the club, will be the concert accompanist.

CLOTHING FOR NEEDY PERSONS IS REQUESTED

A request for donations of clothing for needy families has just been issued by Paul Helsing, in charge of the industrial department of the Santa Ana corps of the Salvation Army. This officer declared that the approach of winter makes it imperative that the housewives of the city come to the assistance of those who are in need. The greatest need is for a better grade of clothing for both children and adults, he said.

"Anything that the average family needs in the way of suits, hats, shoes, dresses, furniture, beds and stoves, or anything at all usable and salable, has an immediate call," the officer said. "Calls are coming to us every day which we are unable to fill. We must provide for those in need, but we cannot do this unless we are assisted by kindly householders of the city."

"On the assumption that every man and woman would rather be given an opportunity to help themselves, a small price is placed on the articles for distribution where there is ability to pay. This helps in the maintenance of the store, the workers, and the Army trucks which pick up donated material. Work is provided for men who are temporarily down and thousands of meals and beds for men are given each year."

Special Turkey Dinner \$1.00 Sunday. Ketter's Cafe. —Adv.

Bicycles for boys and girls. Fix-it Shop, 105 E. 3rd.—(Adv.)

SENDER'S SMART SHOP

Birthday Sale

Foremost Fashions for Fall and Winter
Values Surpass Every Offering in Years
Greater Bargains — Saturday - Monday

Coats — Dresses

Millinery and Accessories
Our Great Birthday Sale Continues With Unabated Interest
Don't Miss This Sensational Money Saving Event

New Fall Dresses	New Fall Coats
Values to \$14.95 \$7.80	Values to \$29.50 \$12.80
Values to \$24.95 \$11.80	Values to \$35.00 \$18.80
Values to \$35.00 \$14.80	Values to \$45.00 \$27.80

Bargains in Girls' Coats
Formerly Sold from \$4.95 to \$14.95
\$2.80 — \$4.80 — \$6.80

New Hats

Large Selection
New Styles

Regular Values

\$3.95 to \$7.50

\$1.80

\$2.80

\$3.80

All Silk HOSE

Full Fashioned
Values to \$1.95

80c

New Sweaters

Pull-Over—Coat Style
Values to \$5.95

\$2.80

**SENDER'S
SMART SHOP**

204 West Fourth St., Santa Ana

Open Saturday to 9 P. M.

Clubs
Fashions

WOMAN'S PAGE

Weddings
Household



Knights of Columbus Announce Two Days Of Carnival

Santa Ana Knights of Columbus, who are responsible for so many lively entertainment events, today announced a fair and typical "holidays" to open tonight in their hall at East Fourth and French street, and continue to a hilarious climax tomorrow evening.

In all their plans, the genial "Knights" have had the unflinching support and assistance of the Altar Societies of both St. Joseph's and St. Anne's churches, Capistrano Institute Y. L. I., and the Order of Junior Catholics. The latter group will be in charge of tonight's program which will offer a series of sparkling, amusing entertainment acts.

Refreshments will be served both nights, and while admission is free, everyone may register upon entrance, so that each guest will be in the running for the door prize of \$50 in gold, to be awarded tomorrow night as the finale of the event.

Elaborate plans are being made for the closing program, with Knights of Columbus Councils from Hollywood, Manchester Heights, Los Angeles, Long Beach, San Diego and San Bernardino, presenting the entertainment program. The fair will be open to everyone.

Strict Nine Club Met With Mrs. Lepper

Members of the Strict Nine club held a most enjoyable meeting yesterday afternoon when Mrs. Earl Lepper was hostess in her home at 2208 Maple avenue. Sewing occupied the greater part of the time, and late in the afternoon appetizing refreshments were served.

Sharing the hospitality of Mrs. Lepper were Mesdames L. C. Kittleson, Raymond Dietrich, James Wright, Eliza Tayes, and Louis Little of this city and Mrs. Jean Terrill of Long Beach.

DR. F. K. HAIBER OPTOMETRIST

216 West 10th St.
Phone 464 Santa Ana

Dr. CUSTER DENTIST

3rd and Broadway
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Day Nursery Board to Stage Annual Dinner Tuesday Night

One of the leading social events in Eboli society's yearly calendar, which is anticipated even more by Eboli husbands than by the clubwomen themselves, if such a thing be possible, is the big turkey dinner which members of the Day Nursery board present each Thanksgiving season, and which, in this year of grace, 1930, is scheduled to take place next Tuesday night, November 18.

There are nine members on the board, Mrs. W. W. Kays, chairman, Mrs. Perry E. Lewis, Mrs. Edward C. Erwin, Mrs. M. C. Williams, Mrs. Roy Peterson, Mrs. James L. Allen, Mrs. C. E. Blacow, Mrs. Lena Glick Hewitt and Mrs. O. H. Umberham, and their efforts in the maintenance of this favorite Eboli philanthropy, are unceasing.

Two years ago, the board presented the first Thanksgiving dinner as a Nursery benefit, and it was such a success that each successive year has seen a unanimous request from the clubwomen that it be repeated, so this will be the third of what has come to be accepted as an annual event.

Mrs. Kays as chairman, has had direct charge of the plans, with the enthusiastic aid of every board member and the co-operation of the general Eboli. It is her intention to have all results of ticket sales checked up by Saturday, that the dinner committee may know exactly how many will be present, and that Mrs. Edward C. Erwin, in charge of the dining room, may know how to arrange the seating plan of the tables.

Serving will begin at 6:30 o'clock with heaping plates of turkey, promiser, and for those who wish to linger for bridge, tables will be arranged in the lounge at a very nominal admission price. All proceeds from both dinner and bridge party will be added to the Day Nursery fund.

As an evidence of the general interest in the Day Nursery, the clubwomen are rejoicing in the attractive appearance of the little home at 610 Garfield street, where local paint dealers and members of the Painters' union, Local No. 315 have joined in repainting and refinishing operations until everything is as quick and span and as attractive as fresh new paint can make it.

The pretty colors chosen for decorating, have been enhanced by the quaint designs applied by one of the painters, designs chosen for their general appeal to childhood, until the entire Nursery is doubly pleasant and inviting not only for the little children received there daily, but for the Eboli members as well and the matron, Mrs. Walter Flockton, and her assistant, Mrs. George Jarrett.

The companies who donated the paints and materials were the W. P. Fuller company, National Lead company (Baas-Heuter) and the Orange County Paint company, while members of the Painters' union who were equally generous in giving of their time and skill were Messrs. J. S. Redmon, who did the clever "Miss Muffet," "Little Boy Blue" and other amusing designs, Joe Galien, Frank Boyd, G. F. Ludlow, Earl Matthews, Nevell Jordan, George B. Sheridan, Burl Nelson, Roy McGhee and Earl Sheffield.

Birthday Dinner Was Enjoyable Event

Sharing birthday honors with his little niece, Barbara Ann Jennings, E. C. Kritzer held a delightful dinner in his home at 824 North Bristol street recently. An interesting social time followed the delectable menu.

Those present other than Miss Barbara Ann and Mr. Kritzer were Mr. and Mrs. Wayne Hendon, Mr. and Mrs. E. L. Eiche and Mrs. Lucius Hook of Long Beach; Mr. and Mrs. R. M. Coffing, Ontario; Mr. and Mrs. I. J. Payne, Pomona; Mrs. W. Weston and son John Jr., of Kansas City, Mo.; Mrs. Orlando Jennings, Wallace R. Jennings, Mr. and Mrs. Noel Jennings and Mrs. R. B. Collings, of Missouri.

Mr. and Mrs. George Eiche, Salem, Ore., Mr. and Mrs. L. N. Huff, Redondo; Mr. and Mrs. William Hook, Mrs. Kendall and son, Darwin, and Mr. and Mrs. S. D. Eiche, of Long Beach, and Mr. and Mrs. D. L. Potter and son, Morrison, and Dwight Nave.

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Osteopath
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Orange and Santa Ana Hostesses Present Smart Function

One of the most delightful bridge parties of the week was that given yesterday afternoon when a group of Orange and Santa Ana women were hostesses in the N. T. Edwards home, 350 South Glenside street, Orange. Mrs. Edwards and Mrs. Edgar Chapman, and Mrs. Milford Willette of this city, joined in offering their gracious hospitality to 100 guests.

Decorations for the function, employed quantities of baby chrysanthemums while a Thanksgiving motif was stressed in the appointments for the delectable tea menu of the late afternoon, and in the attractive tallies at the bridge game.

When scores were added it was found that Mrs. C. C. Bonebrake had made high score and Mrs. Augusta Hayes, low. Both were awarded very attractive prizes.

Loaves were moulded in the forms of turkeys and were served with petits fours and coffee, and appointments for the tables were in the lovely autumnal russets and glowing reds.

ANNOUNCEMENTS

Santa Ana W. C. T. U. will hold a regular all-day meeting Tuesday, November 18, in the First Presbyterian church. An executive board meeting will take place at 10:30 a. m., and luncheon will be served at noon. Mrs. Susan Oglesby will be requested to bring table service, one covered dish and sandwiches. The program will be at 1 p. m. with "Our Homes" as the topic of the day. Mrs. Laura Leonard will be the leader. A good speaker has been obtained and there will be special music.

The P. T. A. Mothers' chorus will hold a special meeting Monday evening, November 17, at 7 o'clock in the Lathrop music room. All members are requested to be present as this will be a very important meeting. Practice for participation in the state P. T. A. convention November 21 in Fullerton will take place.

The Doris Welles auxiliary of the First Methodist church will meet Monday evening at 7:30 o'clock in the home of Miss Esther Henriksen, 622 French street.

The First Current Events section of Eboli society will meet Tuesday, November 19, at 12:30 o'clock in the clubhouse. Luncheon will be served, and Mrs. John Kettler and Mrs. Hugh Shields will be hostesses. Those unable to attend will please phone Mrs. Shields at 3674 W.

Women of the National Federation of Spiritual Science churches have announced plans for a public dinner all home cooked, to be served Sunday evening from 5 to 7 o'clock, in the Modern Woodman hall, 204 East Fourth street. Mrs. Ida Ewing is acting as general chairman of all plans, and promises a delicious dinner menu at a very nominal price per plate. Proceeds from the affair will form the nucleus for a sum with which the church people hope to purchase a lot and start building operations on their own church.

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Anniversary of 1865 Marriage Observed In This City

Unique in the annals of wedding anniversary celebrations, was the sixty-fifth wedding anniversary being quietly observed today in the home of Mr. and Mrs. Gustavus B. Lammie, 829 Garfield street, who on November 14, 1865, embarked upon a matrimonial journey that has carried them from their Ohio home in post-Civil war days, to the peace and serenity of Southern California.

Plans for any special celebration of the date, with open house to friends, had to be abandoned because of the frail health of Mrs. Lammie, who has been confined to her bed for many months, but loving messages, flowers and gifts are doing their part towards making the occasion one to be cherished in memory for many years to come.

In 1865, when the wedding occurred near Springfield, O., Mr. Lammie was a strapping young man, had a long and honorable record as a soldier. When President Lincoln issued his first call for volunteers to fight for the Union, the young man responded, joining the Third Ohio Volunteer Infantry. He saw service throughout the war, and although wounded at Bedford City, Va., and again in the famous Hunter's Raid, he rejoined the colors each time as soon as his health would permit, remaining in service until the troops were mustered out after Lee's surrender and the return to peace.

His girl-bride was Miss Anna Hastings, and after their marriage they established their home on a farm near Springfield, where they lived for many years, coming to Santa Ana almost two decades ago to be with one of their sons, whose death occurred several years ago. Their son-in-law and daughter, Mr. and Mrs. Clyde A. Bach, joined them in this city and are now established in business and a home, and their one remaining son, Edgar H. Lammie, lives in St. Louis.

Both Mr. and Mrs. Lammie have been members of the Presbyterian church for many years, and Mrs. Lammie was an active member of Santa Ana Woman's club until her poor health forced her to drop her activities. But despite her illness and encroaching years, she retains a youthful outlook on life, and through extensive reading, keeps in touch with what is going on in the world.

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U. C. L. A. Sorority Has Pretty Luncheon For Mothers

Mrs. F. W. Slabaugh, 407 West Santa Clara avenue, was among the women who attended a lovely luncheon Wednesday in Los Angeles when the Alpha Chi Omega Mothers' Luncheon club met in the University of Southern California sorority house for a regular monthly session. She was accompanied by her daughter, Mrs. Earl Holsington Jr., of Long Beach, who was a special guest of the day.

Miss Helen Slabaugh, daughter of Dr. and Mrs. F. W. Slabaugh, is a U. C. S. student, and a member of the Chi Omega sorority. Mothers gave their daughters a kitchen shower, presenting them with an array of lovely utensils to be used in the sorority house.

Mrs. Holsington is a member of the Chi Omega group, and recently was co-hostess with Mrs. Ron Stever in entertaining at San Marino in honor of Miss Margaret Dickson, a sorority sister who last night became the bride of Dr. Lom of Honolulu. Mrs. Holsington recently returned from an automobile trip north, accompanying her husband and his parents, Mr. and Mrs. Earl Holsington Sr., of Bakersfield. They visited Miss Harriet Holsington at the university where she is a student.

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The MIXING BOWL by ANN MEREDITH

Delicious Oyster Recipes
When the budget permits, we enjoy serving oysters. Here are two recipes, using large and medium quantities of oysters, both very good.

ESCALLOPED OYSTERS (New Style)

One quart oysters, 2 eggs beaten with 2 tablespoons water, 1½ cups fine dry bread crumbs, 1 teaspoon grated onion, 3 tablespoons chopped celery, 3 tablespoons butter, 1 cup thin cream, salt and pepper.

Pick over, rinse, drain and dry the oysters. Drop each oyster in beaten egg and coat with crumbs. Lay in a buttered dish, and over each layer put a few drops of the grated onion and a little celery, salt and pepper. Repeat until the oysters are all in dish. Cover with

crumbs, dot with butter, add the cup of cream and bake in hot oven 30 minutes. Add egg remaining from crumbing oysters, to the cream.

TODAY'S RECIPE

Escalloped Oysters With Noodles
1 box bread noodles
1 pint fresh oysters

or
2 tall cans oysters
Juice from oysters
½ cup thin cream
Salt and pepper
Buttered crumbs

Cook the noodles in plenty of salted boiling water—about 15 minutes is long enough. Turn them into a colander, and rinse under hot water to remove excess starch, then rinse with cold water to blanch them. As they drain and cool, cut them across a few times and lift with two forks so that they will not pack down and become soggy.

Much of the success of this dish depends on the careful cooking of the noodles.

If you are using fresh oysters, pick over so that bits of shell may be removed, save the juice and strain it through a fine sieve and add to the cream. The same rule holds good for canned oysters, only they require no picking over and washing.

Use a shallow baking dish, generously buttered. Put a thin layer of oysters in the bottom, strew some oysters over, then another thin layer of noodles covered with oysters, and so on, until the material is used up. Season well, pour over the dish the cream and oyster juice, sprinkle top with buttered crumbs and bake 20 minutes in a good hot oven.

Both these recipes are main dishes and need only a cooked vegetable, salad and dessert, to make a well balanced meal.

Today's recipe serves five and the calories total 2750, half of which is accounted for by the noodles, the energy-making food in the recipe. Of course, you won't make the mistake of serving potatoes with this dish—two starches would be entirely too much.

Don't fail to send me your stamped, self-addressed envelope so that I can mail you a free copy of the current leaflet with its fine formula for making a DEEP PORE CLEANER.

This is my own formula, used for years 'n years and still going strong.

ANN MEREDITH.



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Finger Waves, 50c; Marcel, 50c

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309 Main St. Phone 3084

HAROLD LLOYD in "Feet First"



COMING MONDAY

BROADWAY

PRINCESS THEATRE

218 E. 4th St.

OPEN TO THE PUBLIC

TONIGHT
With an All-Western Story

Featuring
TOM TYLER

IN
"PIONEERS OF THE WEST"

Chapter Play No. 1

"TERRY OF THE TIMES"

10 Thrilling Chapters Doors Open 8:45

Free Drinks at Wingood's Drug Store Friday Night and Saturday Matinee to All Paid Admissions.

Price Admission—Adults, 15c; Children, 10c

Extra Special

HOT WATER BOTTLES



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BOTTLE ONLY **89c**

Fountain Syringe **89c**

Combination Bottle and Fountain Syringe **\$1 39**

SANTA ANA DRUG CO.

Fourth and Main

'BROTHERS' OPENS WITH BERT LYTELL

Dual roles on stage and screen are always fascinating. Such a portrayal usually involves a number of lightning changes. The character walks off in one garb and immediately comes back dressed in a strikingly different fashion. He speaks to an indistinctly seen character who is supposed to be his dual self and then projects his own voice in answer to his question. It is an intriguing simulation.

Rapid changes are seen to great advantage in "Brothers," the Columbia dramatic production starring Bert Lytell scheduled to come to the Fox Broadway theater today, tomorrow and Sunday. In this film a twin unlike in dress, manner and character is interpreted by Bert Lytell.

He plays the part of Bob Naughton, son of wealthy foster parents—he is an aristocrat to his finger tips, perfectly dressed, faultless in his diction and a rising young lawyer in the city where he lives. At the same time, and as effectively, he is young Eddie Connolly, piano player in Oily Joe's cafe. He is an untutored, uncultured lad of the streets whose dress is shabby, language that of a Bowery character—the very antithesis of his brother.

The film adaptation of "Brothers" with Bert Lytell in the leading role follows his playing of the role on the New York stage for a brilliant and successful season, and his equally triumphant presentation of the play on the West Coast.

'HOLIDAY' ENDS ITS RUN HERE TONIGHT

Final showing of "Holiday," Pathe's great picture which established a new record in Santa Ana since it opened here last Monday, will be made at the Fox West Coast theater tonight.

The picture, not expected to be such a record breaker when it first opened here, showed to more than 2000 persons in one day and since that time has played to unusually large houses.

It is the story of a girl, in love with the man her sister is engaged to marry, and the troubles she has in keeping him from knowing it and keeping true to her sister. How she turns the tables and wins out in the end makes the film unusually good. The dialogue is as good as heard in any picture here this year.

Ann Harding has the leading role in this society drama, while Edward Everett Horton, Mary Astor and Robert Ames have the other important roles.

PLAYS DUAL ROLE

Bert Lytell, famous actor, who is seen in a dual role in "Brothers," which comes to the Fox Broadway theater today to run today, tomorrow and Sunday.



MCLAGLEN COMING IN NEWEST FILM

Victor McLaglen has been tough and hardboiled in his previous military roles, but in his latest Fox Movietone vehicle, "A Devil With Women," which opens Saturday at the Fox West Coast theater, he reveals a new phase of martial life. He portrays an adventure seeking soldier of fortune who sells his services to any country which has a war on its hands. Mona Maris, Humphrey Bogart and Luana Alcaniz portray the leading supporting roles. Irving Cummings directed.

BREA

BREA, Nov. 14.—Mrs. May Hill, of Torrance, is visiting at the home of her parents, Mr. and Mrs. John Rhone.

W. E. Swope continues very low at the Fullerton General hospital, where she has been for the past several months.

Mrs. C. Burton has given up her home in Brea and has gone to Fullerton, where she will make her home with her son, Clayton E. Burton, recently married. The Burton home on South Flower street has been rented.

Mrs. Stella Keene spent Tuesday at the home of her sister, Mrs. C. V. Swan, in Fullerton. Her mother, Mrs. Alice Stevens, of Costa Mesa, is also visiting at the Swan home and at the home of her son, G. A. Schafer, also of Fullerton.

ZANE GREY PICTURE HERE FOR MOUSERS

Zane Grey's "Light of Western Stars," as a Paramount all-talking feature, starring Richard Arlen, will be the picture shown at the regular meeting of the Santa Ana Mickey Mouse club to be held at the Fox West Coast theater at 1 o'clock tomorrow.

This picture is one of the biggest and best that has been brought to the club, since Norman Sprowl, Fox theater manager here, arranged to give the children nothing but latest talking pictures obtainable.

Aside from the feature, the usual Mickey Mouse vaudeville will be shown. More than 800 children are expected to attend and special prices have been offered parents who accompany the children.

STANTON

STANTON, Nov. 14.—Mrs. Jack Reckinger had as a house guest recently, Miss Margaret Carr, of Los Angeles. Mrs. Reckinger gave a luncheon for her guest.

Friends in attendance from Long Beach were Mrs. W. Sharp, Mrs. J. McClockey, Mrs. M. Brayton and Mrs. R. M. Mattson. Another day Mrs. Reckinger and Miss Carr drove into Long Beach and visited friends.

SAN FRANCISCO ROUND TRIP \$18

7-Day Return Limit

ONE WAY \$13 INCLUDING MEALS and BERT

HARVARD & YALE

SAILINGS TO SAN FRANCISCO—Tue., Thurs., Fri., Sun. from L. A. Harbor 4 p. m.

SAN DIEGO \$5

ROUND TRIP 16-Day Return Limit

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SAILINGS TO SAN DIEGO—Wed., Thurs., Sat., Sun. at 3 p. m. 730 South Broadway, Los Angeles. Tel. VANDike 2421

LASSCO

LOS ANGELES STEAMSHIP CO.

ALICE WHITE SEEN AT WALKER STATE

"Sweethearts on Parade," the Columbia comedy attraction opening today at Walker's State, may rightfully be called an "all-star" production.

Alice White, who has been featured in many productions, plays a prominent part. Others in featured characterizations are Lloyd Hughes, Kenneth Thompson, a prominent stage star; Ray Cooke, Max Asher, Wilbur Mack and others.

"Sweethearts on Parade" is the story of a small town girl who comes to the big city to marry a millionaire. While her ambition is not exactly realized, she does encounter romance and falls in love with a dashing young United States Marine.

DOUBLE BILL ON AT SHELLEY'S TODAY

A big double feature program is slated for Shelley's Third and Bush street theater tonight.

Bob Custer in "Riders of the Rio Grande," is one of the features and is a typical fast riding and fast fighting Western melodrama. The other feature is a story of circus life, "Christine of the Big Tops," featuring Cullen Landis.

Also on tonight's bill will be seen an educational comedy and the usual short subjects.

WINDOWLESS AGE

RICHMOND, Va., Nov. 13.—It is possible that in the future we will live in windowless homes and work in windowless buildings, according to the Illuminating Engineering Society which convened here recently. This is because dirt is allowed to accumulate on glass windows and thus eliminate from 20 to 35 per cent of the light which could filter through. The society is urging people to clean their windows more often.

WEST COAST

LAST TIMES TONIGHT!



Ann Harding

—IN—
Holiday

EVERY SATURDAY AT 1 P.M.

THE LIGHT OF WESTERN STARS

STARRING
Richard Arlen

A Paramount Picture

SATURDAY and SUNDAY

Vaudeville on the Stage

HERBETA BEETSON, TIGHT WIRE

LEGROH'S DOGS

EVELYN VEE GAYLORD

CALIGARY BOYS

ROOKIE LEWIS

HOLLYWOOD CHERRIES



"A DEVIL WITH WOMEN"



with **VICTOR MCLAGLEN**
MONA MARIS
LUANA ALCANIZ

Now is the time to go east

\$47.50 to CHICAGO

Others Equally Reduced
During November and December

AUTUMN beauty and comfort... at summer fares! Lowest rail rates ever offered. Good in coaches on fast trains during November and December. Go for Thanksgiving or Christmas. \$47.50 to Chicago... similar reductions everywhere.

Take Southern Pacific for speed, comfort, service and choice of three great scenic routes... including the famous Southern Sunset Route, the "open window" way via New Orleans.

Examples of reduced one-way fares east:
Chicago \$47.50 New Orleans \$42.50
El Paso 50.00 Kansas City 37.50
St. Paul 47.50 New York 78.50

Southern Pacific Travel Service is as close as your telephone. Call today for full information and all details of any trip.

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King of Magicians and Co.

HIGH SCHOOL AUDITORIUM

Tonight and Sat.

Kiddies Mat. Sat.

UNDER AUSPICES OF THE 20-30 CLUB

The Event of the Season

3 Days Starting Today

BROADWAY

BROTHERS

with **BERT LYTELL**

DOROTHY SEBASTIAN

WILLIAM MORRIS

Directed by WALTER LANG

Twin brothers... starting out in life as like as two peas in a pod. See how environment influences their lives... their loves and their fortunes



A Columbia Picture

Also

GEORGE SIDNEY and CHARLIE MURRAY

In

"ROLLING ALONG"

Knute Rockne Football Series

"TWO MINUTES TO GO"

THE WEEKLY PANTRY SHELF

CHAIN ORGANIZATION CELEBRATES ANNIVERSARY

Celebrating its fourteenth birthday as originators of the self-service system of food stores, the Piggly Wiggly organization of Southern California is this week holding its annual sales event, honoring the occasion.

This plan of merchandising food products was based on the belief that women prefer to select personally the foods that are served on their own tables. This idea has proved so successful that many thousands of stores throughout the country have since adopted this selling plan.

"Women today, with their wide knowledge of real values, know what they want to buy," declares A. B. DeNault, general manager of the Piggly Wiggly chain in Southern California. "To them this special plan of self-selection is an easy way to give their families delicious meals at less expense. Within easy reach, clearly branded and priced, the foods of the world are before them, and shopping becomes a thrilling adventure."

In instituting this anniversary sale event, Mr. DeNault points out that food prices are 12 to 20 per cent lower than last year, with prices reduced to still lower levels for this great birthday sale. He also believes that food prices in Southern California are no doubt the lowest to be found in the entire United States.

This annual Piggly Wiggly event starts Wednesday and will continue with its array of super-values throughout the whole week. Savings made on food budgets at this time will release more money for Christmas gift purchases, it is said.

POULTRY LECTURE MONDAY

If you are having any difficulty with your poultry, come to the poultry lecture and clinic Friday, November 14, at Mitchell and Son's Feed Store, 314 East Third street, and ask whatever questions you choose.

The clinic will be conducted and lecture given by Dr. C. E. Hewitt, of the research department of the Pacific laboratories, Los Angeles. For many years he has been carrying on extensive poultry work in the middle west. He was formerly connected with the research department of the Midwest laboratories, Kansas City, Mo., and is widely experienced with poultry and poultry diseases. He has also given many series of lectures over the radio in the midwest.

Dr. Hewitt is permanently located with the Pacific laboratories.

Wheat Nut Cookies

13-4 cups Carnation Wheat
1-2 cup shortening
1 cup sugar
1 egg
5 tablespoons milk
1-2 cup seeded raisins
1-2 cup chopped nuts
1-2 cup flour
1-2 tablespoon salt
1-2 tablespoon soda
1-2 tablespoon cinnamon
1-2 tablespoon cloves
1-2 tablespoon nutmeg

Cream shortening and add sugar gradually, beating constantly. Then add eggs, well beaten, milk, Carnation Wheat, raisins cut in pieces, and the chopped nut-meats. Mix and sift the flour with the remaining ingredients. Then add slowly to first mixture. Drop on a buttered baking sheet, one inch apart. Bake in a moderate oven 15 minutes. This recipe makes about 44 medium-sized cookies, that are delicious for dessert, tea or lunches.

Core Escaloped With Bacon

3 slices of bacon
1 small onion, diced
1-2 green pepper, diced
3-4 cup cooked Carnation Wheat
1-2 tablespoon salt
Few grains pepper
2-3 cup milk (bottled or evaporated)

2 cups canned corn
1 egg
1-2 cup bread crumbs stirred in
2 tablespoons butter, melted
Paprika
Pan broil the bacon; remove from the pan and add the onion and green pepper; cook until soft. Add the diced bacon, Carnation Wheat, salt, pepper, milk and corn, and mix well. Combine with slightly beaten egg and pour into a buttered casserole. Cover with buttered bread crumbs and bake in a slow (250 degrees F.) oven, until firm. Serves 8.

When evaporated milk is used, take half the amount of milk specified and dilute with an equal volume of water.

STEAMED PUDDING

1 1/2 cups cooked Carnation Wheat
1 cup sugar
1 cup sour milk
1/2 tsp. soda
1 egg
1 cup seeded raisins
1 tsp. butter
2 tsp. flour
1/2 tsp. cinnamon
1/2 tsp. nutmeg

Separate and cut up the raisins. Add to the cooked Carnation Wheat. Then stir in the sugar and sour milk in which the soda has been dissolved. Add remaining ingredients and beat thoroughly. Fill buttered tin not more than 2/3 full, and steam for 20 minutes. This pudding serves six, and is delicious with the following sauce, or hard sauce, or sweetened whipped cream.

Sauce
1/2 cup butter; 3 tbsp. hot water; 1 cup sugar; 2 eggs.
Combine butter, sugar, water and beaten egg yolks. Cook in double boiler until the mixture coats the spoon. Pour over stiffly beaten egg whites, and serve at once.

A New Chocolate Pudding
1 cup cooked Carnation Wheat
2 cups milk (or 1 cup evaporated milk and 1 cup of water)

1 cup sugar
1 1/2 cup flour
1/4 cup cocoa
1/4 tsp. salt
2 eggs
1 tsp. vanilla.
Blend half the sugar thoroughly with salt, flour and cocoa. Stir in the cooked Carnation Wheat. Add the milk. Cook in double boiler 15 minutes. Then add well beaten egg yolks containing other half of the sugar. When the mixture coats the spoon, remove from fire, add vanilla, and fold in stiffly beaten egg whites. Chill and serve. Serves six.

MIDWAY CITY

MIDWAY CITY, Nov. 14.—Walter J. Hill, owner of Midway City, who recently returned from an extended vacation trip to northern states, is now occupying his new six-room home on Lamb road, which was completed during his absence. Furnishings from the stucco house on Jackson street, where Mr. Hill has been residing since coming to Midway City, and from the former Hill residence in Minneapolis, were moved into the new residence. Other furniture was put into the new hotel of Mr. Hill.

L. C. Sullivan, aviator for Mr. Hill, who has been staying in Midway City while supervising details of the building of Mr. Hill's new airplane, moved his family Tuesday to the house vacated by Mr. Hill.

Mrs. E. E. Neves, who makes her home with her son-in-law and daughter, Mr. and Mrs. O. E. Shorb, is looking forward to the arrival of her sister, Mrs. A. H. Starnes, of Kansas City, who is coming to remain over the holidays as the guest of her relatives. It has been several years since the sisters last met.

Armand Hill left Monday morning for Chowchilla, Calif., to see after property interests and was accompanied by his two brothers-in-law, John Baker, of Santa Ana, and Charles Sauer, of Tustin. The men expect to return the last of the week.

Mrs. Charles A. Whitte entertained as her guests Sunday and Sunday night, two friends from

Enjoy at Home...

CHOW MEIN

Ready in 3 Minutes

MANDARIN

No work or fuss. Just get a can of Mandarin Chop Suey and a can of Mandarin Chow Mein Crisp Noodles from any grocer. Heat, place noodles on plates and cover with the piping hot chop suey.

All Mandarin products... chop suey, noodles, soy sauce, bean sprouts and chop suey vegetables... are prepared in spotless American kitchens under U. S. Govt. supervision.

Alhambra, Mrs. Anna Miller and Mrs. Corinne Church.

Mr. and Mrs. Sterling Price attended the funeral Saturday afternoon of Charles Ward, of Santa Ana, which was held at the Smith and Tutthill funeral chapel with interment following in Fairhaven mausoleum.

The regular meeting of the Midway City Woman's club is scheduled for Thursday afternoon at the clubhouse. The regular monthly public club card party will be held Friday evening at the clubhouse. Mrs. Chester Campbell and Mrs. Davies will be co-hostesses at the club meeting while the members of the ways and means committee of the club will arrange for the opening card party.

Mr. and Mrs. O. E. Shorb and daughter, Yvonne Shorb, spent Monday at Long Beach.

Wm. McKenzie, of Midway City, was a typical pioneer stage driver in a feature offered in the Armistice day parade at Anaheim.

Mrs. W. H. Taylor was a business visitor in Los Angeles the first of the week.

Mrs. Arthur Murdy, who has been ill since last Thursday, has been taken to the home of her parents, Mr. and Mrs. Payne at Oceanview.

Miss Adeline Peterson, who is employed in Santa Ana, was a week end visitor at home.

Mr. and Mrs. M. J. P. Hill and son, Chester, and daughters, Hazel and Dorothy Hill visited Sunday afternoon and evening in Tustin in the home of Mrs. Hill's brother, I. L. Brown, and family, and with her mother, who had just returned from a trip to Fresno.

Several high school students from Midway City attended the high school dance at Huntington Beach Saturday evening, the last to be held in the dance hall as beginning with the next dance they will be held in the Woman's clubhouse in that city. Donald Shirey and Carl Hayes, of Midway City, are members of the orchestra which plays for the dances.

Mr. and Mrs. Roy Scott, of Van Buren street, have moved to Chino.

W. H. Krepp, Mr. and Mrs. W. H. Taylor, Mrs. Frank Henderson and Miss Leora Blakey attended the Armistice day celebration at Anaheim.

Mrs. B. F. Henderson attended a surprise party given Monday evening in Unity hall, Long Beach, for the teacher of the class of which she is a member. Mrs. Louise C. Newman, pastor of the Unity church of that city. The social affair, which concluded with the serving of refreshments by the class members, was in observance of the return of the teacher, who has been absent in Kansas City for the past six weeks.

Mrs. Lyle H. Noble, of Long Beach, was a caller Tuesday in the home of Mrs. William Schmidt. Mrs. Noble, who had a music class in Midway City when residing here, is now teaching in the Wilson high school in Long Beach.

Mr. and Mrs. B. F. Goode, brother and sister-in-law of Mrs. William Schmidt, were entertained

as week end guests of Mr. and Mrs. Schmidt.

Mr. and Mrs. W. L. Clifton attended the Armistice day parade at Anaheim. Mr. Clifton is a member of the Huntington Beach band which led the parade.

W. H. Krepp spent Monday in Los Angeles.

Mr. and Mrs. B. A. Maxwell, of Los Angeles, sister and brother-in-law of B. F. Henderson, was a Monday visitor in the Henderson home.

Mr. and Mrs. Davies entertained as Saturday evening guests, Mr. Davies' parents and brother following the return of the men of the party from the ball game.

Mr. and Mrs. Richard Arnett are entertaining as guests in their home, Mrs. Arnett's brother, John Swanson, and wife, of Fresno.

Mrs. Albert Mosher spent the week end in Los Angeles as the guest of friends.

Dr. and Mrs. Russell I. Johnson entertained as their guests Saturday, Dr. Johnson's parents, Mr. and Mrs. N. A. Johnson, of Los Angeles, and on Sunday Mrs. Johnson's parents, Mr. and Mrs. C. A. Ferguson, of Arcadia were guests in their home.

Mrs. Ruth Warren, nurse for Dr. Johnson in his Midway City and Westminster offices, returned Monday from Los Angeles, where she went the last of the week to recuperate from minor injuries sustained in an automobile crash on the local boulevard. Mrs. Warren is sufficiently recovered to resume her office duties.

Mr. and Mrs. O. B. Byram entertained as their guests Sunday, Miss Anna McKee, Korean missionary, who is a friend of their

son and daughter-in-law, Drs. Roy and Bertha Byram, their son, Glenn Byram and a friend from Los Angeles; son-in-law and daughter and grandson, Mr. and Mrs. Dudley Smith and baby Carol, of Alhambra.

Barbara Jean Enos, five-year-old daughter of Mr. and Mrs. M. V. Enos, who has been quite ill for a week, underwent an operation Wednesday. Barbara Jean was able Tuesday to drive to Anaheim with her father and enjoyed seeing the parade while lying in the machine. She has been out of school for a week.

Mr. and Mrs. M. V. Enos were invited to the wedding on Wednesday noon of two friends, Miss Josephine Allen, of Harbor City, and Donald Campbell, of Long Beach, both of whom are employees of the Long Beach telephone company, but were unable to be present on account of Barbara Jean's operation. Mrs. Enos baked two lovely cakes for the wedding dinner. The Allen home was Mrs. Enos' for a number of years before her own marriage.

FIRST AID FROM COPS

NEW YORK, Nov. 13.—Police-men may be hard-boiled, but when it comes to a case like the following, they show plenty of charity. Mrs. Mary Coates showed up with her three children and begged for food. She said that all the family had had to eat for days was a bottle of milk. The police captain appealed to the force at the station and they dug down and produced \$11.80. Mrs. Coates broke into tears as she accepted the money.

FRESH JUICY TENDER

MEATS

FRESH PORK STEAK

Per Pound 25c

Boneless Beef Stew, 25c lb. 2 lbs. 45c

Breast of Real Lamb lb. 10c

Pure Pork Sausage (bulk) lb. 25c

Lean Bacon (sliced) lb. 40c

ORDER YOUR Thanksgiving Turkeys Now

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ARNOLD F. PEEK

409 North Broadway Phone 690

Oasis Market

2805 NORTH MAIN

Groceries! Produce! Groceries!

The following Prices Are Good Tonight As Well As Tomorrow

Maxwell House Coffee, pound 30c

L. A. Silver Cling Peaches, size 1 cans, 3 for 25c

Size 2 1/2 cans, 2 for 25c

Van Camp Tuna, light meat, 7 oz. net, flat 2 For 25c

Old Reliable Peanut Butter, Virginia made, jar, 1 lb. net 17c

Mid-West String Beans size 2 can, stringless, 3 For 25c

Our Cau Milk, all brands, tall, 3 for 25c

Small, 6 for 25c

Lucky Dog Food, a good buy at, 1-lb. cans, 2 for 15c

Masterpiece Spinach, very best, size 2 can, each 10c

Best Cane Sugar 10 Lbs. 43c

Limit 10 Lbs.

PURE SWEET APPLE CIDER, fresh from Yucaipa gallon, 40c

FANCY LARGE ROME BEAUTY APPLES, fresh picked—13 lbs. 25c; Box, 38 lbs. net 72c

BELLEFEUR APPLES, best firm fruit, 11 lbs. 25c

Box, 33 lbs. net 69c

UTAH JONATHANS, very best grade—Basket, 42 lbs. net \$1.50

LARGE FANCY BANANAS 6 lbs. 25c

BANANA SQUASH, from Hemet lb. 1 1/2c

Coachella Valley Grapefruit, large 80 size, Doz. 45c

TENDER IMPERIAL PEAS, green pods, 2 lbs. 13c

CAPE COD CRANBERRIES 2 lbs. 34c

Fancy Large BURBANK SPUDS 14 lbs. 25c

U. S. No. 1 RUSSETS, while they last, 25 lbs. when sacked, 58c; No. 1 Russets 12 lbs. 25c; 100 lbs. \$1.98

RED GOOSE MARKET

North End of Flower on West Chapman

Mountain Apples and Cider—Pressed Daily per gal. 40c

Grape Juice per gal. 60c

Small Size Rome Beauty and Winesap Apples 12 lbs. 25c

40 Lb. Box 70c

Medium size—9 lbs. 25c 95c

40 lb. box \$1.25

Large Size—7 lbs. 25c \$1.25

Banana lb. 1 1/2c

Squash 2c

Pumpkins 2c

Watermelons 5c 10c 15c

Burbank Potatoes, medium size—100 lb. sack \$1.95 25c

Large, per 100 lb. sack \$2.25 25c

Russett Potatoes, per 100 lb. sack \$2.25 25c

ORANGE HONEY

60-lb. Can, \$5.75; 10 1/2-lb. Can, \$1.20

5 lb. Can, 65c; Qt., 50c

Blue Sage White Honey, 60-lb. Can, \$5.75; 10 1/2-lb. Can, \$1.20; 5 lb. Can, 65c; Qt., 50c.

Mountain Honey, 60 lb. Can, \$4.95; 10 1/2 lb. Can, 95c; 5 lb. Can, 60c; Quart, 45c.

North End of Flower on West Chapman

BAKER'S MARKET

SELF SERVICE

425 West Fourth Street

Creamery Butter . . 38c

FRESH EGGS - 27c

BANNER MILK

6 Tall Cans 48c

Hill's Bros. Blue Can Brand

COFFEE

29c

CRISCO

3 lbs.

72c

GOLD MEDAL FLOUR

"KITCHEN TESTED"

10 lb. Sack 42c

Waldorf Toilet Paper

6 Rolls for 28c

BISHOP'S PEANUT BUTTER

lb. can 18c — 2 for 35c

Potatoes Fancy Burbank 10 lbs. 25c

Apples Bellefleur 8 lbs. 25c

No. 1 Puritan Steer Beef

POT ROAST, 18c, 20c

BACON, Eastern Whole or Half 30c

COMPOUND, White Ribbon.. 2 lbs. 25c

PURE PORK SAUSAGE Made in Our Market, lb. 30c

Mr. Morrison's Private Recipe. It's Different.

CONVENIENT CREDIT IF PREFERRED

To Insert Want Ads, Call 87 or 88

Thanksgiving Will Soon Be Here

TURKEYS - DUCKS - GEESE

R. L. Red Fryers, Roasters and Hens.

L. H. Fat Hens

Dressed to Your Order and Delivered to Your Door

CLINGAN'S POULTRY HOUSE

17th and Berrydale Phone 2354

MODERN MARKET

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408 South Main St. Phone 664

Banner Milk 3 for 21c

Scott's Tissue 4 for 29c

Beech-nut Coffee Lb. 38c

Cauliflower Head 5c

Solid Tomatoes 3 lbs. 5c

Pearmain Apples 11 lbs. 25c

Beets, Turnips and Carrots 2 bunches 5c

Lean, Sliced Bacon Lb. 24c

Round Loin and T-bone Steaks 2 lbs. 29c

Fresh Pork Legs, half or whole Lb. 21c

One automobile and 6 baskets of groceries to be given away December 23rd. See the new automobile at our store and we will tell you now you may get it.

Cudahy's Puritan Bacon

"First in the Land"

A savory, appetizing food whether as the main dish of the menu or as an adjunct to other meats, salads, etc. Ask your dealer for Cudahy's Puritan Bacon and establish your preference for the best.

Produced in our modern sanitary plants under U. S. Government inspection.

The Cudahy Packing Co. U.S.A.

Chinese Herbs

THE ROAD TO HEALTH

DISEASE NEED NO LONGER STRIKE TERROR TO THE HEARTS OF THOSE UPON WHOM ITS BLIGHTING TOUCH HAS FALLEN. For the healing power of herbal Remedies have restored hundreds of sufferers to health and happiness.

If you are suffering from any disease whatsoever, don't be skeptical. Don't delay. A trial will convince you. We have thousands of imported herbs specifically for different ailments.

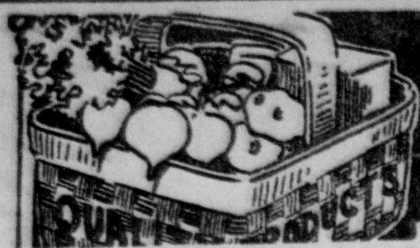
HARRY CHAN HERBALIST

1614 N. Main St. - Santa Ana

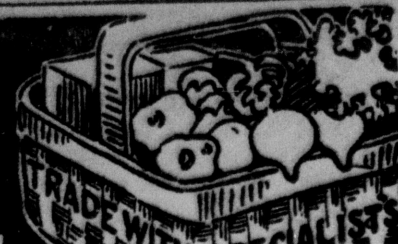
Office Hours: 9 A. M. to 7 P. M.

No work or fuss. Just get a can of Mandarin Chop Suey and a can of Mandarin Chow Mein Crisp Noodles from any grocer. Heat, place noodles on plates and cover with the piping hot chop suey.

All Mandarin products... chop suey, noodles, soy sauce, bean sprouts and chop suey vegetables... are prepared in spotless American kitchens under U. S. Govt. supervision.



GRAND CENTRAL MARKET



FREE 50 Thanksgiving Turkeys to be Given Away by the **GRAND CENTRAL MERCHANTS** **FREE**

WESTMINSTER

WESTMINSTER, November 14.—Mrs. William Schmidt, president of the Westminster Parent-Teacher association, announces the regular study circle class for next Wednesday afternoon at 2 o'clock, at which time the new study book, "Character Education," will be taken up.

Mrs. Schmidt also announces an executive board meeting of the P.T. A. for 1 o'clock the same afternoon. Both meetings will be held in the kindergarten room at the school.

Mrs. Ned Clinton returned to her home Monday from a Long Beach hospital where she had been under treatment since Friday of last week. Mrs. Clinton returned greatly improved.

Announcement is made by the local supply committee of the local Presbyterian church that the Rev. Mr. Mason, of Long Beach, will occupy the pulpit here at the 11 o'clock service and that the Rev. Mr. Ensign, who preached here two weeks ago, will preach at the evening service hour. Geologists of an oil company were at the H. B. Anderson ranch, Tuesday looking over the ground where the spiral streams of vapor are arising from three separate holes. The suggestion was made that the cause might be from the decaying of the peat at that point, the site being that of a former peat spring which has been tiled out and under cultivation for some years.

A group of local and former local people, relatives of Mr. and Mrs. William Aford, of South Broadway, Santa Ana, whose marriage was an event of a few weeks ago, attended a housewarming in the home of Mr. and Mrs. Alford Saturday evening. Included in the party were Mr. and Mrs. James Morgan and family, Mrs. Caroline Nankervis, Mr. and Mrs. William Nankervis, of this place; Mr. and Mrs. C. E. Houser and family and Richard Nankervis, of Springdale, Mr. and Mrs. H. K. Almond, of East Gate, Mr. and Mrs. Russell Alford, of Inglewood; Mr. and Mrs. Richard Nankervis Jr., and family of Los Angeles, and Mr. and Mrs. William Bowden, of Santa Ana.

At 6:30 o'clock, prior to the housewarming, a group of those who were attending were entertained at dinner in the Westminster home of Mr. and Mrs. Morgan, the group comprising Mrs. Morgan's brother, Harold Almond, and wife, and nephew, Russell Alford and wife.

Mrs. Anna Campbell, of this place, who is a teacher in the Alamo school, accompanied by her son and daughter, Dee and Barbara Campbell, attended a werner bake at the beach one evening, the beach party being given the class winning a P.T. A. membership contest.

Mrs. Dee D. Campbell entertained as her guests Sunday, Mr. and Mrs. Wellenman and family, friends from Los Angeles.

Mr. and Mrs. Virgil Ferguson and son and daughter, Richard and Virginia Ferguson, and Mr. and Mrs. John M. Angell were in Long Beach Sunday evening.

Fine Foods Are Flavor-Protected



Butter is fresher, more flavorful, because of the Vegetable Parchment wrapped Flavor-Protection.

M-J-B Coffee is fresher, more flavorful because of its Hi-Test Vacuum Flavor-Protection.

Order from your grocer today.



Grand Central Fish & Poultry Market

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LARGE BALTIMORE COUNTS and SMALL STEWING OYSTERS

Fresh and Smoked Fish

Poultry and Rabbits

"Where Fresh Fish is Sold"

Do you know that the Bee-Hive Saves You Money?

BUTTER

Yesterday's Churn on Sale Today
The Only Real Fresh Churned Butter in Santa Ana

42c lb.

Good Creamery Butter lb. 37c

Golden West

MARGARINE - - - lb. 11c

Eat More Honey and Keep Well

Orange, Clover, Sage pt. 20c.....qt. 40c

Mountain Honey pt. 17c.....qt. 34c

Bring your containers and save more money

Bee-Hive Blend Coffee lb. 35c

Equal to any 43c can Coffee or your money back

Hotel Blend Coffee lb. 25c

OUR OWN MAKE

MAYONNAISE - - - Pt. 25c

Always Fresh Made

EASTERN

SAUER KRAUT - - lb. 10c

NEW

Mince Meat lb. 18c, 2 lbs. 35c

Bee-Hive Delicatessen

BROADWAY ENTRANCE

CHAS. W. TREVE

Richardson's HELP YOURSELF GROCERY.

Bread, Wh. or Who. Wht. 2 for 15c

Eggs, Fresh Ranch ... per doz. 27c

Butter, 1/4 Pound Prints. per lb. 38c

Talbot's Fly Spray, pt. 37c...qt. 73c

Seedless Raisins, new crop

3 packages25c

Candy Toffee Chewslb. 19c

Salad Dressing2 for 35c

Oysters, Extra Select19c

Tomatoes, Large Cans ...3 for 35c

Sauer Kraut, Large Cans. 2 for 25c



QUALITY FOR OVER 40 YEARS

Small Size6 for 25c

Large Size3 for 25c

FOR SATURDAY

2 LBS. NUCOA 38c

KRAFT'S BOILED SALAD DRESSING Pt. 19c

MORRISON'S

DAIRY PRODUCTS BREAD DRINKS

Broadway Entrance

Grand Central Market
Shoppers Realize the
Grand Central Savings

Quality Meat Market

Second Street Entrance
Grand Central Market—No. 1
Costa Mesa—No. 2

— STEAKS —

All Steaks lb. 18c

— ROASTS —

Lean Boiling Meatlb. 6c

Short Ribslb. 10c

Chuck Roastslb. 14c

Arm Roastslb. 15c

Rolled Rib Roastlb. 20c

Rump Roastlb. 15c, 18c

Quality Meat at a Price You Can Afford to Pay

— PORK —

Pork Roastlb. 17 1/2c

Pork Steaklb. 20c

Pork Chopslb. 28c

Service with a Smile—Plus Quality

— VEAL —

Veal Pot Roastlb. 15c

Veal Arm Roastlb. 18c

Veal Stewlb. 12 1/2c

Link Sausage, made in our own kitchen, lb. 30c

— MUTTON —

Only a Small Supply—Better Come Early

Sugar Cured, Sliced Bacon .lb. 35c

Sugar Cured Hams, 1/2 or whole 25c

Don't Forget, Two Shops—Santa Ana, Costa Mesa

**GOOD
FOODS
GOOD
VALUES**

Tomorrow
and
Everyday

at the

**GRAND
CENTRAL
MARKET**

THE BANNER PRODUCE CO.

Quality—Service—Value—Grand Central Annex
2nd Street Entrance

Price Our Inducement—Quality Our Reason For Large Volume.

Extra Fancy No. 1

Idaho Russets 25 lb. Cloth Bag 55c

12 lbs. Large Bellefleur Apples 25c

4 lbs. Peas, Extra Fancy 25c

25-LB. LUG TOMATOES, extra good25c

25-LB. LUG SWEET POTATOES, Jerseys25c

3 HEADS CAULIFLOWER10c

25-LB. STOCKTON BURBANKS43c

CABBAGE, Solid Heads 10 lbs. 5c

3 STALKS CELERY10c

5 POUNDS RHUBARB15c

8 LBS. RED PEARMAIN APPLES, eating25c

CASABAS, Ripe, Sweet.....2c Lb.

VISIT
Santa Ana's
**Largest
Market
Tomorrow**



YOU MIGHT HAVE
BAKED THIS CAKE
YOURSELF

So fresh, so tasty, so light
and delicious, you'll admit
it the first bite that this
cake might have come from
our own oven. The reason
is plain enough. We use
the formulas given us
by the best household chefs.

Coffee Cakes, Each 15c

Cinnamon Rolls, Doz. 20c

Have you tried our Danish Pastries?

EATON'S BAKERY

Where the best of ingredients are
Scientifically Baked

Sycamore Fruit Co.

Formerly Mayfair Produce Co.
SYCAMORE STREET ENTRANCE GRAND CENTRAL MARKET

Large Stalks Celery . . 5c

CABBAGE 6 lbs. 5c

ESCONDIDO SWEET GRAPES.....10 lbs. 25c

IDAHO RUSSET POTATOES 14 lbs. 25c

BELLEFLEUR APPLES, No. 1 Large10 lbs. 25c

YAMS 10 lbs. 25c

WAGNER APPLES45-lb. box \$1.59

Fine for Baking and Eating

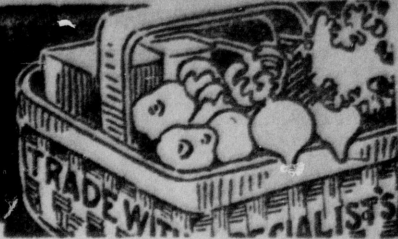
LEMONS, large size, cured doz. 5c

BANANAS 5 lbs. 25c

NOTICE—Every item in our stand is priced right and is exactly as advertised.



GRAND CENTRAL MARKET



FREE

50 Thanksgiving Turkeys to be Given Away by the
GRAND CENTRAL MERCHANTS

FREE

WHICH WOULD YOU
RATHER DO?



TAKE PILLS and drugs—or add roughage to your diet. When constipated, you either have to do one or the other.

Isn't it the best—the most healthful and pleasant way—to eat Kellogg's ALL-BRAN? This ready-to-eat cereal is welcome as a good food and it is guaranteed to relieve and to prevent both temporary and recurring constipation.

Try it today. Millions have proved that eating Kellogg's ALL-BRAN prevents constipation. And it also adds needed iron to the diet.

Try Kellogg's ALL-BRAN with fruits or honey added. Use it for making delightful, fluffy bran muffins, omelets, etc. At your grocer's, in the red-and-green package. Made by Kellogg in Battle Creek.

Kellogg's
ALL-BRAN

Improved in Texture and Taste

Broadway Fruit Market

These Prices Good at Market No. 2; Stewart Drive-In Market
"Orange County's Largest and Finest Fruit and Vegetable Market"—BROADWAY ENTRANCE

Muscat Grapes . . 8 lbs. 25c

Large No. 1 BELLEFLEUR APPLES . . . 10 lbs. 25c 35 lbs. . . . 78c

IDAHO RUSSET POTATOES, 25-pound Sack 48c

BURBANK POTATOES 16 lbs. 25c

Solid Cabbage . . 10 lbs. 10c

Large No. 1 YAMS AND JERSEY SWEETS 10 lbs. 25c

LETTUCE, the Best Solid, Iced per head 5c

IMPERIAL DESERT SWEET GRAPEFRUIT 8 for 25c

One Load of WHITE WINTER PEARMAIN APPLES 10 lbs. 25c

—direct from Washington

IMPORTED GOLDEN DATES 2 lbs. 24c

EX. FANCY LARGE BANANAS 5 lbs 25c

PISMO PEAS, Sweet and Tender 3 lbs. 25c

NEW CROP OF BRAZIL ALMONDS AND WALNUTS AT SPECIAL PRICES

BROADWAY MEAT MARKET

BROADWAY ENTRANCE

"Highest Quality—Lowest Prices"

KLAMM & NELSON, Props.

Tremendous Buying Power

That is what makes our low prices. Not cheaper quality. In appreciation of the wonderful support and patronage which you are giving us, and which makes possible these most economical prices on our fancy meats, we are offering tomorrow what is probably the greatest values we have ever given you. Signed,

KLAMM & NELSON

FREE FREE FREE

The first 200 customers buying \$1.00 worth of fresh meat at our counters Saturday morning between 7 and 10:30 will receive absolutely free besides the customary 1/2 lb. of fancy breakfast bacon, one 1-lb. carton of Swift's Jewel Shortening. Only one to a customer.

No. 1 Fancy Utah MUTTON

CHOICE LEGS OF MUTTON lb. 9c

FANCY SHOULDERS OF MUTTON lb. 6 1/2c

SMALL LOIN OR RIB MUTTON CHOPS lb. 10c

MUTTON STEW, Lean, While it lasts lb. 4c

SUPPLY LIMITED—COME EARLY

HAMS — HAMS — HAMS

ARMOUR'S EASTERN SKINNED HAMS

Whole or half lb. 22 1/2c

LEAN EASTERN BACON, in the piece lb. 24c

EASTERN BACON SQUARES lb. 15c

LEAN SMOKED BONELESS BUTTS lb. 29 1/2c

Genuine MILK LAMBS

LEGS OF REAL SPRING LAMB lb. 20c

SHOULDERS OF SPRING LAMB lb. 14 1/2c

FANCY LOIN OR RIB CHOPS, Spr. Lamb, lb. 22c

BEEF Choice Young BEEF

LEAN MEATY POT ROASTS lb. 5c

CHOICE CUT SHOULDER ROASTS lb. 9 1/2c

FANCY CUT ROUND BONE ROASTS lbs. 11c

BOILING BEEF WHILE IT LASTS, limit . 6 lbs. 25c

LEAN STEER SHORT RIBS lb. 7c

Choice Boneless Rolled Prime Rib Roasts lb. 20c

STEAKS

Fancy Rib Steaks **13 1/2c** Round **13 1/2c**

Sirloin Steaks **13 1/2c** Swiss **13 1/2c**

Tender Shldr. Steaks **pound** Milk Veal **pound**

FREE FREE FREE

50 free turkeys given away absolutely free for the holidays. Get your tickets from any of our ten expert meat cutters.

FRESH PORK SHOULDERS, whole lb. 15 1/2c

PORK LOIN ROASTS, Lean lb. 25c

FRESH PORK SPARERIBS lb. 21c

FRESH PORK STEAKS lb. 19c

Milk Veal Stew lb. 7c Neck Veal Roasts, lb. 10c

Veal Tongues lb. 18c Veal Chops lb. 25c

Choicest Cut VEAL SHOULDER ROASTS, lb. 16c

CHOICEST WHITE COMPOUND—

(6 lb. limit with 50c meat purchase) . . 6 lbs. 45c

Best KETTLE RENDERED PURE LARD, 5 lbs. 60c

Fresh Ground **3 lbs. 25c** Country Style **2 lbs. 25c**

Hamburger 3 lbs. 25c Pork Sausage 2 lbs. 25c

FANCY HENS, for Roasting or Fricassee lb. 27c

Follow the Crowd to URBINE'S MEAT MARKET

Our Aim Is to Please You All

YOUR HEALTH DEPENDS UPON THE QUALITY
OF YOUR EATS—Especially Meats

We sent the Boss away to find a flock of Fat Turkeys for your Thanksgiving Dinner. We told him if he couldn't connect a good price with some fancy birds, not to come back. In the meantime, come in and spend a few dimes so we can "show the Old Boy up."

RAY FRED DAN HAM



CUDAHY'S PURITAN

MILK LAMB

Do You Like REAL Lamb?

Our usual quality of Milk Lamb at the following low prices

Puritan Lamb Stew lb. 14c
Puritan Lamb Shoulder lb. 23c
Puritan Lamb Steaks lb. 23c
Puritan Lamb Chops lb. 25c

See Our Display of Bacons and Smoked Meats
Direct from the Corn Belt

CUDAHY'S
Picnic Hams lb. 20c
CUDAHY'S PURITAN BACON—
1/2 Lb. Pkg., 23c . . . 1 Lb. Pkg. . . . 45c

Hamburger lb. 20c
Ground Steak lb. 30c

Made from Puritan Beef

Cudahy's Puritan
Tender Steak lb. 20c

Cudahy's Puritan
Steer Roasts, lean lb. 15c

Arm Cut Cudahy's
Puritan Steer Roasts lb. 20c

Shoulder Cut Cudahy's
Puritan Steer Roasts lb. 20c

Veal
Stew lb. 10c

HOME RENDERED LARD
A Treat for Those Who Know Lard

Home Rendered Compound, lb. 10c

Cudahy's White Ribbon Shortening
Bulk or Package, 2 lbs. 25c

FREE BACON

One-Third Pound Eastern Bacon with Each
Purchase of \$1.00 or More
(Fresh meat up to 50c must be included)

Continental Stores

Specials Nov. 14th to 19th

801 East 4th—

Two Stores Grand Central Market

—17th and Main

Foods You Know at Lower Prices!

Continental Stores have gained the confidence of housewives throughout Southern California by offering well known quality foods at prices down to 1912 level. . . . If you have never been in a "Continental" it will be to your advantage to pay us a visit—We invite you to inspect our everyday prices on our shelves.

Ben Hur Coffee

Save 9c per pound
on this and enjoy
Real Coffee
Satisfaction

31¢

TOMATOES

LARCHMONT Brand—the
finest grade tomatoes
in their own juice

14¢
large can

Aunt Jemima small **12 1/2¢**

Pancake Flour large **32¢**

BREAD

White—Whole Wheat—Graham
Crushed Wheat—Rye, etc.

4 LARGE FLUFFY
LOAVES **25¢**

Friday and Saturday

BLUE RIBBON

MALT

Why not use
the best

3 lb. can

49¢

M&M Pet Milk

You use Canned Milk
in so many ways that
it will pay you to stock
up the pantry

3 large
tins or
small
tins

21¢

BRILLO

The Wonder
Cleaner

9¢

P & G WHITE

NAPTHA SOAP

"Does the work quickly and well"
— A Very Special Price —

10 bars 29¢

PALMOLIVE SOAP

3 cakes 17¢

CAMAY SOAP

Approved by Eminent
Dermatologists

4 cakes

19¢

SUPERSUDS

Lightens Housework

small
pkg. **9¢**

Tillamook Cheese

Proven to be
the finest
full cream
cheese in
the West
L.B.

23¢

BREXER RABBIT

MOLASSES

This is BREXER RABBIT week—
Tune in on KFI at 10:50 a. m.
every Tuesday and learn of the
many uses of this quality molasses.

Gold Brexer Rabbit is the highest
quality New Orleans Molasses. It is
a mild, light colored molasses for
table use and fancy cooking. It is
delicious as a spread for pancakes
and waffles for breakfast, on hot
biscuits for luncheon and dinner
and for children, any time of the
day, on sliced bread.

GOLD LABEL

No. 1 1/2 Tin **19c**

No. 2 1/2 Tin **33c**

For making candy and other fancy
dishes we recommend Gold Label.

Your patronage in the Grand Central Market is appreciated by each and every Merchant, and it is our desire to make your calls here as pleasant as possible as well as profitable to you.

PANTRY SHELF

HOMEMAKERS' BUREAU TO
OPERATE OVER WIDE
TERRITORY



Mrs. Julia Lee Wright, Director
Safeway Homemakers' Bureau

Safeway Stores today announced the establishment of the Safeway Homemakers' Bureau. Through this bureau, it is stated, women of Santa Ana are to be offered the advice of a recognized nationally-known authority on household problems free of charge.

The director of the bureau is Julia Lee Wright, a woman of outstanding reputation in her field. She will have ample facilities in the way of test kitchens, able assistants, etc., for giving individual attention to requests for advice.

According to Safeway executives the services of the bureau are to be made available, without charge or obligation of any kind, to all women in the vast territory from Denver west. The plan and scope of service to be rendered is said to be considerably greater than that ordinarily undertaken by an enterprise of this nature, and is the first of its kind in the west.

The major object of the bureau, it was stated, is to assist homemakers in getting the utmost in value, economy and satisfaction out of their food expenditures. In increasing demand for authoritative information on this subject prompted the decision to establish the bureau, it was stated.

The service, it is pointed out, will be more than a menu and recipe service, although these are included. It is to be a complete advisory service for women in the home, and will touch upon any problem of home administration and management which may be referred to it by the housewife; whether a Safeway store patron or not. Entertainment ideas, short cuts to meal planning, the best ways to organize family expenditures and other subjects of equal importance will be treated. A special feature of the bureau's work will be advice to brides on how to effectively organize their first attempts at housekeeping.

Julia Lee Wright, the bureau director, is well known in home economics circles all over the west and in the Hawaiian Islands. She attended the University of Washington, Detroit Teachers' College and American Institute of Baking at Chicago. She has conducted cooking schools the length of the Coast, through the Middle West and in the Hawaiian Islands for the past six years and directed many of the cooking schools conducted by newspapers as well as cooking schools in Oakland, Seattle and Portland, Honolulu and Hilo.

More recently Mrs. Wright has been service director for a large chain of cafeterias in a large metropolitan city. In addition to this, she spent three years as a member of the home service department of the General Electric Company. These varied interests have established wide contacts with thousands of women, and have made her intimately familiar with the many perplexing problems confronting them in their daily work. Under the auspices of Safeway, it is believed she enters upon a career of greatest usefulness.

The bureau will have its headquarters in the Safeway offices at Oakland, California.

The Arab is important on a can

of Hills Bros Coffee

Chocolates dipped by bulk methods can't compare with those dipped one at a time. And bulk-roasted coffee can never compare with Hills Bros. Coffee roasted a few pounds at a time.



FRESH from the original vacuum pack. EASILY opened with the key. Look for the Arab on the can.

If you see the Arab on a can of coffee, it's Hills Bros. Coffee. And that's the coffee to buy. For it is roasted a few pounds at a time—never in bulk—by Hills Bros.' patented, continuous process—Controlled Roasting. No other roasting method can produce such delicious, abundant flavor.

When you open a can of Hills Bros. Coffee it is just as fresh as when it came from the roasters. The vacuum can in which Hills Bros. Coffee is sold has all the air removed at the time of packing. By such complete exclusion of air, there is no chance for the rare flavor of Hills Bros. Coffee to be changed. No ordinary air-tight tin will keep coffee fresh.

Ask for Hills Bros. Coffee by name and look for the Arab on the can. Sold by grocers everywhere.

SEIDEL Advertises Quality, and Quality Advertises Seidel

PERFECTION

Our constant aim is to make this market a better one, a more desirable source of supply, an efficient aid to thrifty housewives. We aim at perfection in all details; in quality, price and service. If not already a customer, we solicit an opportunity to please you.

10 THANKSGIVING TURKEYS GIVEN
AWAY FREE

Our Special Suggestions in Meats, etc.

EASTERN PORK

Legs, half or whole, 23c
Lb.

Shoulders—Fresh, 18c
Half or whole . . . Lb.

Loin, Large End, 28c
Lb.

Puritan

Lamb

LEGS OF LAMB
The Finest of Roasts, 28c
Lb.

Puritan Steer Beef

Arm Cut, 20c
Lb.

Shoulder Roast, Lb. 16c, 18c

Lean Boil, 15c
Lb.

Rumps

Boned and Rolled, 28c
Lb.

AT TREVES DEPARTMENT

21 Lbs. Granulated 97c
Sugar
10 Lbs. 47c

Golden Rod Butter, 38c
Lb.

Gold West Margarine, 11c
Lb.

Our Own Mayonnaise, 25c
Pt.

JIMMIE'S QUALITY MARKET FIRST CLASS QUALITY AT ALL TIMES FREE DELIVERY

Complete Line of Fresh Poultry and Rabbits
FREE INDOOR GOLF TICKETS TO EACH PATRON



U. S. Government Inspected Meats Only

THIS STAMP APPEARS ON ALL
WHOLESALE CUTS AT SEIDEL'S MARKETS



SEIDEL'S

No. 1—220 West Fourth
DON'T FORGET THE PHONE No.—4500



Snowdrift

...is made of a pure
delicious oil as fine as
a choice salad oil
that has been

creamed
and creamed
and creamed



—and sealed fresh in an air-tight pail

THE Wesson Oil people are proud of Snowdrift. They make it for folks who like nice things. They put extra quality, extra good ness in every pound.

It is creamed from an oil as pure and delicious as a fine salad oil, and nothing else.

It's as pure and wholesome as rich new cream. As soon as Snowdrift is made, it goes into sealed pails. The creamy white goodness is not touched until you open the seal and dip in your spoon. It comes to you as sweet and fresh as the day it was made.

Big "N" Feeds

Are GOOD Feeds

R. B. Newcom

DR. CROAL

Modern Dentistry

AT

Moderate Prices

J. C. Penney Bldg.

Phone 2885

FACE A SIGHT SKIN NOW CLEAR

Praises Resinol

"My face was a sight from an eruption which appeared mostly on my nose and chin in the form of blind boils. I doctored it and used various things people suggested but nothing seemed to do any good. Finally I tried Resinol Soap and Resinol Ointment and by regular use I cleared my face. I have told many people about them, and would like to be able to convince everyone that Resinol Soap and Resinol Ointment are wonderful." (Signed) N.M. Meskin, Norfolk, Va. Don't continue to be bothered by a rough blotchy skin when the Resinol treatment quickly heals most skin disorders. Ask your druggist. Sample free. Write Resinol, Dept. 35, Baltimore, Maryland.

SAFEGWAY STORES

DISTRIBUTION WITHOUT WASTE

SAFEGWAY'S BIG 3 SALE

Hurry, Folks . . . only two more days left of this great sale . . . only two more days of these genuine bargains in Quality Foods!

With each purchase you make at Safeway your saving is handed back to you that very moment in the change that is returned by the salesman.

Prices
Effective in
ORANGE COUNTY
STORES
November
14th and 15th

Milk Max-i-mum Evaporated . . . this milk is guaranteed to be absolutely pure and wholesome for every table and cooking use. Buy the limit . . . and Save!  3 Tall Cans 19c Limit 6 cans.	Butter OAK GLEN . . . Extra Fancy . . . the dependable, pure, sweet flavored butter that is the choice of the discriminating. Lb. 40c Eggs Dozen 33c U. S. Extra Large Size Every Egg Guaranteed Big "3" Values!	Coffee Max-i-mum Vacuum-packed, selected mountain coffees of superior flavor and fragrance. It is all that you expect of coffee and more! 3 lb. Tins \$1.00 
Peas Oak Glen Small, sweet sugar peas of delicate flavor and tenderness. 3 No. 2 Cans . . . 59c	Corn SAFEWAY—Fancy seedless. Pineapple SAFEWAY, DEL MONTE or LIBBY'S . . . your choice. 3 No. 2½ cans . . . 59c Asparagus SAFEWAY . . . Extra Fancy . . . white, tender, delicious. Tips or Whole. 3 cans . . . 79c Baked Beans MAX-I-MUM . . . oven baked . . . good at any meal. 3 28-oz. cans . . . 50c	Soups Campbell's Tomato or Pea . . . wholesome and satisfying. 3 Cans . . . 25c Beets Highway Sliced . . . red, tender and delicious . . . ready to serve. 3 No. 2 Cans . . . 40c
Free! 1 Cake of Camay Toilet Soap With 3 Cakes  At 19c	Buy Liberally Now! Peaches Libby's Del Monte or Max-i-mum . . . fancy Melba halves in rich, heavy syrup. 3 No. 2½ cans . . . 55c Pears Highway . . . Extra Standard Pack . . . for desserts and salads. 3 No. 2½ cans . . . 49c	Flour Safeway The "All-purpose" Family flour . . . milled to our specifications for your complete satisfaction. 10 lb. sack 33c
Blackberries Spinach Tomatoes	Ace High or Safeway . . . luscious, flavorful berries for those wonderful pies. 3 No. 2 Cans . . . 49c Max-i-mum or Del Monte . . . special pack . . . clean and free from grit. 3 No. 2½ Cans . . . 45c Del Monte or Libby's . . . solid pack . . . sun-ripened tomatoes. 3 No. 2½ Cans . . . 48c	

In Our Markets		Fruits and Vegetables	
Friday and Saturday Features at Safeway Owned Markets in Orange County Stores. These markets bear the sign, "This is a Safeway Market"		Specials for Friday and Saturday at Safeway-operated stands. These stands bear the sign, "Safeway Operated."	
POT ROAST		Sweet Potatoes	
Shoulder Chuck . . . Will make a delicious roast for your Sunday dinner . . . Lb.	15c	Fancy Northern . . . good size, smooth and clean . . . an extra value at this price . . . 3 lbs.	12c
CHUCK STEAKS		Extra Fancy Washington Jonathans	
Fancy Steer Beef . . . Lb.	19c	Medium size . . . solid, crisp, juicy . . . 3 lbs.	19c
RIB STEAKS		Bellefleur Apples	
Fancy Steer Beef . . . Lb.	25c	Fine quality . . . mellow and flavorful for pies and sauce . . . 3 lbs.	8c
KRAUT		Onions	
Eastern, New Pack . . . Lb.	5c	White or Spanish. Clean, dry, crisp . . . For both cooking and slicing uses . . . 3 lbs.	5c
CONEYS		Fresh Peas	
Delicious Served With Kraut . . . Lb.	20c	Imperial Valley . . . new crop, sweet and tender . . . well-filled pods . . . 3 lbs.	29c
HAMS		Bunch Vegetables	
Eastern Sugar Cured . . . Lb.	26c	New fall crop . . . fresh and succulent. Choice of Carrots, Beets, Turnips, Green Onions, Radishes and Spinach. 3 bunches.	7c

We Reserve the Right to Limit Quantities

SANTA ANA STORE LOCATIONS

2323 N. Main — 631 S. Main

804 E. 4th — 1303 W. 4th

Store No. 2
318 W. 4th St.
Store No. 4
304 East 4th
Store No. 15
830 So. Main
Store No. 21
1502 West 5th St.

ALPHA BETA FOOD MARKET

— THE BEST FOR LESS —

Fall Food Festival

Nov. 13, 14, 15
LAST DAY

FREE PRIZES
SATURDAY 8:30 P. M.

FREE SAMPLES
FREE SHOPPING BAGS
FREE DEMONSTRATIONS

— SATURDAY SPECIALS —
SUGAR 10 lbs. 35c | **BUTTER** lb. . . . 38c | **CHEESE** lb. . . . 25c
Limit 10 Lbs. FRESH CREAMERY TILLAMOOK

Libby's
Berries
2 No. 1 Tall Cans 35c
Your Choice

Hillsdale No. 2½ Pineapple
Large No. 2½ Can 19c
Tomatoes
Standard No. 2½ Can 10c
Campbell's
Soup Beans Spaghetti
3 for 23c


Milk
3 Tall Cans 23c
or Small Save Labels for Valuable Premium

MIDWEST
2's Cut String Beans 10c

White King
Special Deal ALL FOR 63c


EXTRA LARGE
U. S. Eggs doz. 29c
EVERY EGG GUARANTEED

— MEAT DEPARTMENT SPECIALS —
FRESH PICNICS lb. 17c

Boiling Beef lb. 12½c	Loin Pork Roasts lb. 29c
Lean Pot Roasts lb. 16c	Lean Pork Roasts lb. 23c
Shoulder Beef Roasts lb. 22c & 24c	Pork Steak lb. 25c
Veal Stew lb. 15c	Lamb Stew lb. 15c
Veal Roasts lb. 22c & 25c	Lamb Shoulder lb. 20c & 22c
Veal Chops lb. 35c	Lamb Chops lb. 35c

WHITE RIBBON SHORTENING lb. 10c

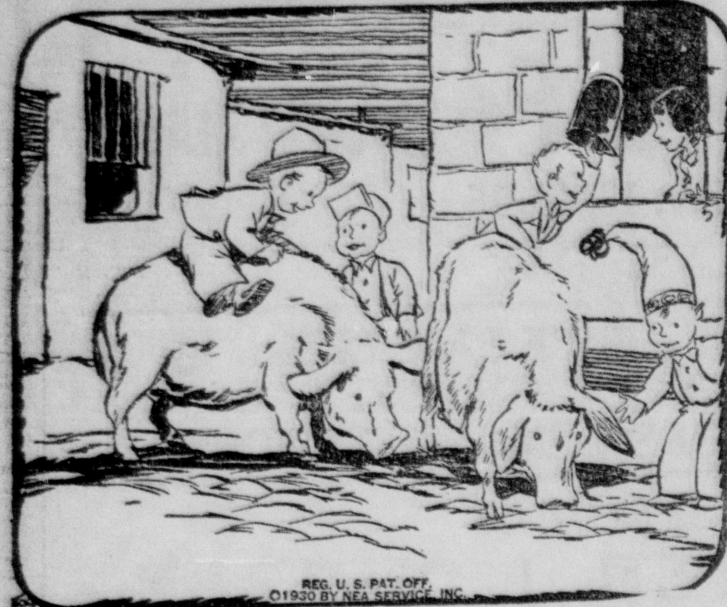
— VEGETABLE DEPARTMENT SPECIALS —
APPLES, Winter Pearmain 8 lbs. 25c
Peas, Fancy 3 lbs. 25c | **Almonds or Walnuts 5 lbs. \$1**
Potatoes, Burbank 25 lb. bag 35c | **Apples, Delicious 8 lbs. 25c**
Lettuce, Per Head . . . 5c | **Lemons doz. 5c**

— BAKERY DEPARTMENT SPECIALS —
ANGEL FOOD CAKES Each 20c
DO-NUTS Doz. 19c
PINEAPPLE ROLLS Doz. 15c
MINCE PIES 20c | **CREAM PUFFS** 3 for 10c

BREAD ALL VARIETIES 1½-lb. LOAF **Each 7c**

THE TINYMITES

STORY BY MAL COCHRAN — PICTURES BY KNICK
REG. U. S. PAT. OFF.



"That donkey has a real strong back, as good as any old hay-rack," cried Clowny, as the donkey passed. "Where is he heading for?" The Travel Man said, "I don't know, but with that straw, he ought to go right up to some big barn where heaps of straw is kept in store."

"Let's follow him," another cried. "Perhaps the man will let us ride. Me first, if we have any luck." And then he asked the man, "The fellow saw that they were small and didn't seem to mind at all. You want to have a ride?" he said. "Why, shucks, you bet you can!"

He boosted Copy way up high and Carpy shouted, "Kindly try to hang on tight. You'd hurt yourself, if you should take a fall." The donkey poked on down the street. Soon Copy slid down to his feet, and cried, "Just try it, Tinymites! It isn't hard at all." And so the others, one by one, each took their turn and had

much fun. By this time they had traveled to a funny little street. "Let's bid the donkey fare thee well," the others heard wee Clowny yell. "I'd like to loaf around right here and see whom we can meet."

The Travel Man laughed loud and long. "This may be where you tota belong," said he. "I see some other little pigs, not far away." Then Scouty said, "I have a hunch that you are trying to kid our bunch. But, anyway, I like nice pigs. Let's stop a while and play."

They walked up to the pigs and then brave Scouty pulled a trick again. He jumped upon one fat pig's back, and role around a while. Then, from a window, right nearby, there came a friendly little cry. "Hello!" exclaimed a little girl. This made the Tinties smile.

(The Tinymites hear some music in the next story.)
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Missing Letter Links

RULES

1. In playing golf on the Missing Letter Links the object is to change one word to another in a given number of strokes which is par. For example, to go from TEE to PIN in three strokes sounds hard but isn't: TEE-TIE-PIE-PIN. It's probably more difficult on a real course.

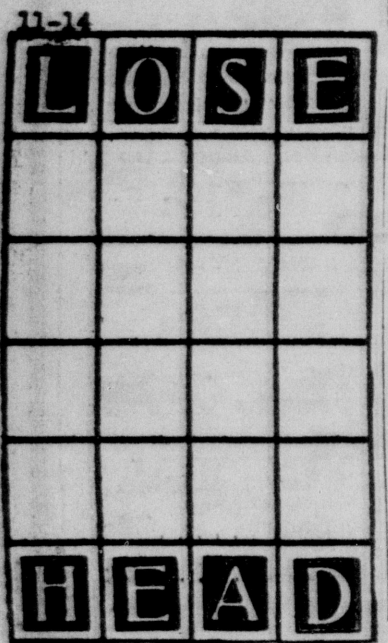
2. Change but one letter at a time and be sure the word you have used is one in good usage.

3. The order of the letters cannot be changed.

LOSE to HEAD—If you're careful and don't LOSE your HEAD while shooting this hole, a par four should come easy to you.

Tomorrow: Solution of today's puzzle.

Here is our solution of Thurs-

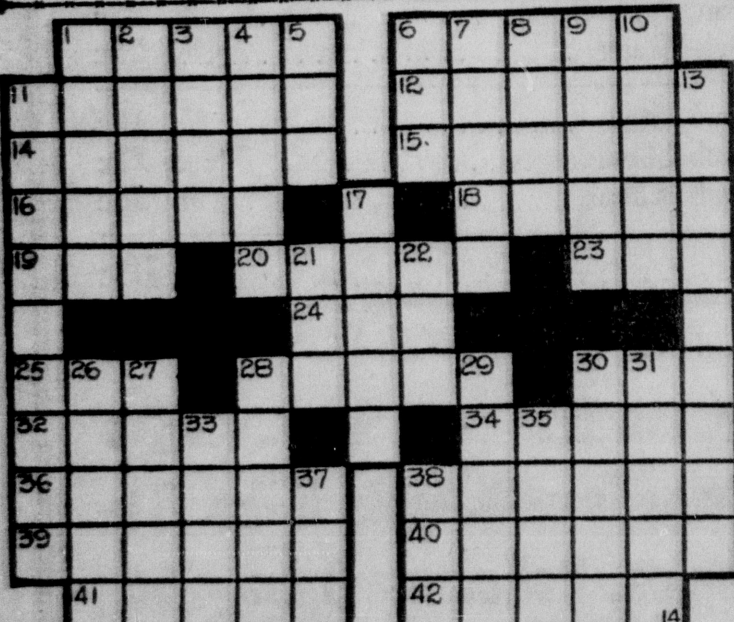


I HEAR MISTIS TALKIN' BOUT WIMMEN-FOLKS' DRESSES GWINE BE MO' LONGER DIS COMIN' WINTUH -- BUT SHE AIN' SAY WHUT DEY SPECS TO SPLICE 'EM WID!!



(Copyright, 1930, by The Bell Syndicate, Inc.)

Sacred Tree of India



HORIZONTAL
1 Polite.
6 Sacred fig. tree of India.
11 Powerful poison.
18 Related on mother's side.
14 Tallman.
15 To replace.
16 More uncommon.
28 Compartment of a switch-board.
29 Boon.
30 Doogan.
32 Sooner than.
34 Every.
35 To be indebted.
36 Vagabond.
38 Drone bee.

VERTICAL
32 Insect form.
34 Larval stage.
36 Excessive.
38 Excessive.
39 Settled.
40 Calm.

YESTERDAY'S ANSWER
BUTLER BUDDHA
ASEA ABA RAIL
BED STERN WED
E BOARDER
LAPEL K TAKEN
MOE BEG PER
UNIT ALA SANK
V PRESS
UNTIL Y ATTAR
LOUDER I THICA
ATTEND DEEPEN

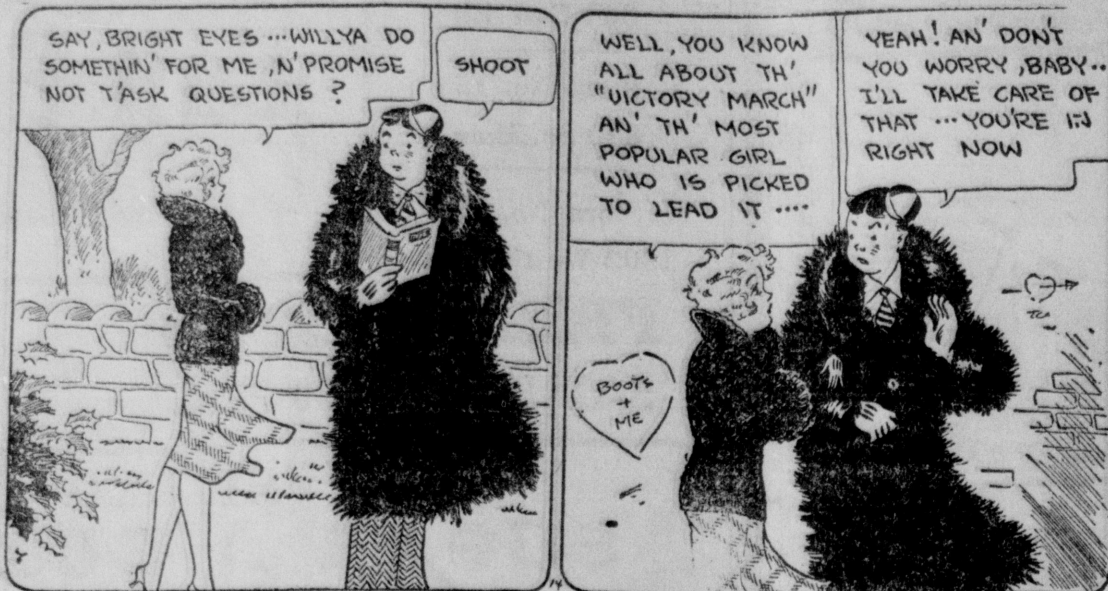
31 To permit.
6 By.
7 Unsuitable.
8 Father.
9 To make amends.
10 Steamer.
11 Half turns.
12 To insert.
21 Auricle.
22 Tree.
26 Bet.
27 To corrode.
28 Flavor.
29 Dimmer.
30 Plunges into water.
31 Prophecies.
33 Bottle.
35 Italian coins.
37 Encountered.
38 Kiln.

A LAUGH FOR EVERYBODY

BOOTS AND HER BUDDIES

Why?

By MARTIN



OUT OUR WAY

By WILLIAMS

OUR BOARDINGHOUSE

By AHERN



WASHINGTON TUBBS II

By CRANE

THE TOONERVILLE TROLLEY THAT MEETS ALL THE TRAINS — 11-14



SALESMAN SAM

By SMALL



THE WEEKLY PANTRY SHELF

SANTA ANA MARKET

"JOE" PETERSON

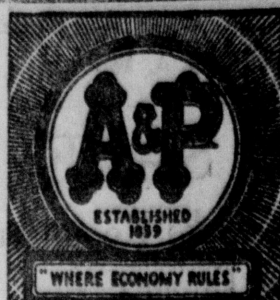
1030 South Main St. We Deliver

Phone 3738

SOAP, Ben Hur 6 for 19c
**WALDORF
TOILET PAPER**
6 for 25c
**BISHOP'S PETITE
WAFERS**
**Lb.
15c**
**25 LBS. C-H CANE
SUGAR, Cloth Bag \$1.21**
Gum Nut Margarine 2 lbs. 17c

Campbell's TOMATO SOUP	3 Cans	21c
All Pure MILK, Tall Cans	3 For	19c
SHAKER	2 Lbs.	5c
ORANGE BLOSSOM COFFEE	Lb.	29c
PILLSBURY FLOUR	10 Lbs.	39c
PILLSBURY PANCAKE FLOUR, Large	3lb.	

**NO. 1
SKINNED
HAMS**
Half or Whole
26c
**BROOKFIELD
BUTTER**
Quarters
Lb., 39c

**U. S. No. 1 Russet
POTATOES**
Cloth Bags
62c

**NOT
TODAY**

 ONLY — BUT EVERY DAY
IN OUR STORES YOU WILL
FIND YOUR SHOPPING CAN
BE DONE PLEASANTLY AND
TO GOOD ADVANTAGE.

8 O'clock Coffee 2 lbs. 45c
World's Largest Selling Coffee

Flour 24 1/2 lb. Sack 79c
Gold Medal, Pillsbury, Globe A-1, Sperry

Butter lb. 39c
Cloverbloom Creamery
Pasteurized

Eggs doz. 33c
U. S. Extra Large—No. 1
Every Egg Guaranteed

Campbell's Beans 3 cans 20c

White King large 35c
Granulated Soap

Scott Tissue 3 rolls 23c

Lux Flakes large pkg. 22c

Del Monte Corn ... 2 No. 2 cans 27c
TINY KERNEL

Iona Peaches 2 No. 2 1/2 cans 25c
Yellow Cling Halves

Jello Your Favorite Flavors 3 pkgs. 20c

ITEMS MOST IN DEMAND

Quaker Oats Quick small pkg. 10c

Bokar Coffee The Coffee Supreme lb. 33c

Navy Beans 2 lbs. 15c

Ace Hi Flour 24 1/2-lb. sack 69c

Campbell's Soup Tomato 3 cans 25c

Walnuts Soft Shell lb. 29c

Rainier Brew 3c bottle charge bottle 5c

Tomato Juice California Home 3 15-oz. cans 25c

Premier Dressing 11-oz. jar 32c

Del Monte Prunes 2-lb. pkg. 17c

Vinegar Old Gold qt. 15c gal. 49c

Tuna Chicken of the Sea 7-oz. can 22c

Gorton's Codfish Ready to Fry 10-oz. can 15c

Del Monte Spinach No. 2 1/2 cans 15c

Ginger Ale Country Club 5c bottle charge 3 22-oz. bottles 25c

Tacoma Malt Light or Dark 2 1/2 lb. can 29c

Hamilton's Kraut 2 No. 2 1/2 cans 25c

Nucoa Nut Margarine lb. 19c

Citrus Washing Powder Large pkg. 19c

CEREALS

Post Toasties 3 small pkgs 25c

Rice Krispies, Kellogg's pkg. 12c

Puffed Wheat pkg. 12c

Cream of Wheat 28 oz. pkg. 24c

CANNED GOODS

Del Monte Pineapple sliced 2 No. 1 cans 25c

Tomatoes Packed in puree No. 2 1/2 can 10c

Heinz Mince Meat 1 lb. can 22c

R & R Plum Pudding 1 lb. can 29c

Alaska Peas 2 No. 2 cans 25c
Davis County Small Size

HOUSEHOLD NEEDS

Old Dutch Cleanser 2 cans 15c

P & G White Naptha Soap 7 bars 25c

Matches Searchlight 3 boxes 10c

Leslie Salt 2 lb. pkg. 8c

CHOICE MEATS, FISH & FOWL

Prime Rib Roast Fancy Steer lb. 24c

Roasters and Fryers Rhode Island Reds lb. 35c

Pork Roasts Eastern Corn-Fed lb. 17c

Sunnyfield Bacon Sliced lb. 38c

Lamb Roast Shoulder Milk Lamb lb. 15c

Barracuda Fresh lb. 18c

FRESH FRUIT & VEGETABLES

Emperor Grapes 5 lbs. 15c

Sweet Potatoes 3 lbs. 10c

Bananas 5 lbs. 25c

Cauliflower 2 heads 15c

Grapefruit 5 for 25c

THE GREAT ATLANTIC & PACIFIC CO.

 Prices Effective Friday and Saturday,
November 14-15

**Grand Central Market
Shoppers Realize the
Grand Central Savings**

PIGGY WIGGLY

**14th Anniversary
SALE!**
Ends Saturday, November 15th

There's still time to come to our birthday party and to take advantage of the wonderful values offered. Resolve now to do all your shopping for food this week-end at Piggy Wiggly. Remember—this Mammoth Anniversary Sale positively ends Saturday Night.

Eggs

 Guaranteed
Large Extra
Quality

Doz. 33c
MILK

 Alpine Brand
"Save the Labels for
Valuable Premiums."

6 Small or 3 Tall Cans 23c

FLOUR

 Gold Medal and
Globe A-1

 5-lb. 21c 10-lb. 39c 24 1/2-lb. 78c
Sack... Sack... Sack...

Soap

 Palmolive
Limit 6

Bar 6c

Coffee

 Piggy Wiggly
Brand

lb. 23c

2 for 45c

Butter

 Sunset Gold
Fine Creamery Butter

Pound 38c

This advertisement includes only a small number of the many items reduced for our big Anniversary Sale. You'll find many additional features throughout the store.

Chief Brooms

 Regularly sells for 60c. 49c
Each

Pink Salmon

 Happy-Vale
No. 1 Cans 2 Cans 15c

Peanut Butter

 Lady Alice
1 lb. Can 17c

Pineapple

 Hostess Sliced,
No. 2 Can 19c

Tomatoes

 Del Monte,
No. 2 1/2 Can 16c

Sliced Beets

 Lady Alice,
No. 2 Cans 2 for 25c

Macaroni

 and Spaghetti, Superior
Brand, 1 lb. Pkgs. 2 for 25c

Toilet Paper

Waldorf, Limit 6 Roll 5c

Snowflakes

 Soda Crackers,
1 lb. Pkg. 15c

Camay Soap

 One Bar FREE
with 3 Cakes 19c

Peaches

 Libby's De Luxe,
No. 2 1/2 Cans 2 for 35c

Walnuts

 Emerald No. 1,
lb. 22c

Plums

 Del Monte De Luxe,
19-oz. Cans 2 for 23c

Pumpkin

 Del Monte,
No. 2 1/2 Can 14c; No. 2 Cans 2 for 25c

Fresh Fruits and Vegetables

RUSSET POTATOES

Idaho — Large Size

15 Pounds 25c

CORNICHON

GRAPES

Oh, How Sweet

6 Pounds 25c

BANANAS

Large, Yellow Fruit

5 Pounds 25c

BURBANK

POTATOES

Stockton

12 Pounds 25c

GRAPEFRUIT

Imperial, Sweet

6 for 25c

PIPPIN APPLES

Best for Pies

9 Pounds 25c

JONATHAN APPLES

Just the Thing for Lunches

40 lb. Basket \$1.50

MEAT DEPARTMENT

Saturday Specials

Ground Round Steak, lb. 15c

HAMBURGER

Ground Fresh Lean Beef

3 Pounds 25c

PORK LOIN ROAST

Pound 24c

PORK ROAST

Fresh Picnic

Pound 16 1/2c

PORK LEG ROAST

Pound 22c

 The Orange Em-
pire Stores is an
Association of 385
Independent
Home-Owned
Grocers

 Buy ALL
Your
Groceries
from
Your Home
Grocer

Dromedary Dates 43c
Pasteurized—
2 PACKAGES

Pumpkin, Libby 16c
NO. 2 1/2
Can

Syrup 44c
LOG CABIN—
Medium, can

Jell-Well 25c
ALL Flavors—
3 Packages

White King Powder 37c
Large
Pkg

White King Soap 19c
6 (six)
BARS

Snowdrift 65c
3-pound
Can

Fly Spray 37c
TALBOTS—
Pints

Kraut, Del Monte 13c
No. 2 1/2
can

PUREX

Pints . . 14c

Quarts . 22c

SCHILLING'S

 BLACK PEPPER— 10c
2 ounce

 VANILLA— 28c
2 ounce bottle

BUY ALL YOUR GROCERIES FROM YOUR INDEPENDENT GROCER

Burk's Grocery

205 W. Bishop

FICKAS GROCERY

602 W. Edinger

**Richardson's
HELP YOURSELF
GROCERY.**

Grand Central Market

BRODERICK'S GROCERY

 Mission Drive-in Market
Washington and Bristol

EVENING SALUTATION

There will be a renaissance in this country which will rival the development of the arts in Athens and Florence.

—PROFESSOR EMERSON H. SWIFT
of Columbia University.

DEFENDING SLANG

Dr. Frank H. Vizetelly, dean of American lexicographers has come to the defense of slang. He says that dead languages are dead because they had no slang to vivify them. Further:

There is a certain sincerity about slang that frees it altogether from snobbery, and it leaves very little room for doubt as to its intention. Prove it? Well, there's not the least doubt about a man's meaning when he calls you a dud, a wet blanket, or a calamity howler. You know what he means, and you can't possibly kid yourself that you don't, and I don't mean maybe. At the same time nothing is more dismal than dead slang.

Possibly it is taking an unfair advantage of English teachers who are trying to discourage the use of slang by their pupils to call attention to this defense of slang on a Friday night when they can do nothing to counteract it until Monday morning. But doubtless many of them agree with Dr. Frank H. Vizetelly.

Everyone must admit that good slang may be meaningful and picturesque. The one difficulty about slang is that those who aren't up-to-date on the subject, and can't keep up-to-date, have difficulty understanding the meaning.

Mr. Barrington Hall, in his very good little book "Modern Conversation," devotes a chapter to slang. He quotes some colorful phrases, and some others that seem to be without value. He says:

"A person who is insipid, characterless, and tiresome is described as a very 'meringue' person, or as being pretty 'soft-core' or 'tout ensemble'."

"To be embarrassed or self-conscious is to be 'ha-ha.' 'Now that you know where we live, don't be ha-ha about coming to see us.' 'Chi-chi' . . . used as a noun . . . means 'an extremely complicated business, as: 'He's always losing his key. He lost it again this evening. I had to wait there in the cold, and before he could locate it he had to go through all that chi-chi of taking everything out of all his pockets and even looking in his shoes before he found it.'"

It will be seen from these examples that slang phrases may be extremely meaningful, or meaningless. There is no doubt about getting one's meaning across if one uses good old English words. But if one is sufficiently broad-minded they can probably see the advantages in this word "meringue" when applied to an individual. We are trying to be broad-minded.

This is the age when it behooves many a pawnbroker to consult the pawnbroker.

THE FOUNDATIONS OF PROSPERITY

Edward A. Filene is the president of the Filene Company, of Boston, the largest specialty store in the United States. At a recent meeting of the Retail Clinic, of Cleveland, Ohio, at which problems of retailing goods were discussed, Mr. Filene made an address which attracted much attention among those who listened to it. He asserted that the foundations of prosperity were not based upon the creation of millionaires, but upon the general self-sufficiency and well being of the masses. We have just as many millionaires today, he claimed, as we had at the height of prosperity in 1929. It is the distress of the great masses of the people that has turned the tide of prosperity into the shallows of depression.

In a country with almost inexhaustible resources, in which efficiency has found its highest expression, there is no rational cause for the present state of affairs. Only a faulty system of distribution can be responsible for it. Leaders in business like Mr. Filene alone can remedy that system. The first requisite is economic statesmanship such as Mr. Filene has exhibited. There must follow a system of co-operation on the part of business leaders. Then, with a respect for the dignity of labor, and its right to be heard on all questions in which it is concerned, we may be able to solve this problem of periodical depressions which entail so much acute suffering on the part of men and women and children in a land of plenty, in which there is enough and to spare for every deserving person. Mr. Filene has a lesson to teach, and the whole country, especially those who are engaged in business, should sit at his feet.

RUSSIAN DUMPING

We have heard a great deal recently about Russian dumping of goods on our markets at a price for which they cannot be produced here or in Russia. The menace of Sovietism has again been held up before us.

The situation is easily explained. It is true that the millions of Russia themselves need the goods that are dumped in foreign markets. The standard of living is low, lower than it ought to be in a country of such vast resources. But Russia is engaged in a great program of industrial and agricultural expansion. To carry out its program it requires capital to purchase the necessary raw materials and machinery which it cannot produce itself. The Soviet government finds it impossible to obtain long term credit abroad like other nations with much more limited resources. The reasons are two-fold. In the first place, there is a distrust of the Soviet government, and the fear that it is not yet a stable government. In the second place, the failure to receive recognition from the United States has made it impossible to tap the richest country in the world for any loans.

Therefore, the only way in which Russia

can pay for the goods that she buys in the United States is to sell goods at a price at whatever she must sell them, below what they can be produced here for. This dumping is done at the sacrifice of the needs of its own people. And it will continue to be done just so long as Russia is under the necessity of building up a capital reserve such as we have built up in the United States.

Therefore, the only way in which Russia can pay for the goods that she buys in the United States is to sell her goods and she sells them at whatever price she is forced to sell them in order to dispose of them. This dumping is done at the sacrifice of the needs of its own people. And it will continue to be done just so long as Russia is under the necessity of building up a capital reserve such as we have built up in the United States. The only escape is to extend credit, and credit will not be given until we recognize the Soviet government. We are not necessarily advocating that, but we simply offer this explanation for the Russian dumping of goods here in the United States.

HAS THE TIDE SET AGAINST
FASCISM?

The defeat of the Fascists in the Austrian elections of last Sunday is an encouraging bit of news. Ever since the German elections, which returned so many Fascists to the Reichstag, there has been the fear that Democracy was in for a serious setback in Europe. To this fear the Austrian elections are a very welcome antidote.

The depression in Europe has been serious. Nothing is so dangerous to established government as general unemployment. A protest on the part of a restless and suffering people strikes out blindly. It seeks immediate results, and the man who is most positive with a remedy, true or false, is apt to be the beneficiary of the protest.

That was the case in Germany. The unemployed masses were worked into a fury of protest by the agitators. The Young plan, which penalized Germany for the next two generations, was attacked as the source of all of Germany's woes. Amid such conditions, like the drowning man clutching at a straw, the people reach for the first offer of relief; and the last estate is often worse than the first.

We are strongly of the opinion that when the present tide of depression gives way to a new wave of prosperity, we shall have heard the last of Fascism. Mussolini in Italy is already beginning to feel the resurgence of his dictatorship. Only the most rigid censorship and the strong hand of the Fascist militia keeps the opposition down. A people who have once been free, will not forever permit a haughty and irresponsible dictatorship. The Austrian elections give us hope that out of the present political and economic melee will soon emerge a new birth of democracy in those lands which for a time turned against it.

Advertising Makes Mill Go Round,
Says Babson

San Francisco Chronicle

The basic cause at which the jobless should shake their fists is not that too few mills are running, says Roger W. Babson, well-known economist, writing in Collier's Weekly, but that too few advertising campaigns are running to make the mills run.

Advertising, says Mr. Babson, is the lubricant that will speed up the prosperity machine. Not cherric advertising copy that says all is well in this best of worlds, but honest advertising of honest goods at fair prices.

There is plenty of money, Mr. Babson points out. Banks hold it. Corporations hold it. People hold it. But that is like a fine water distribution system with elegant piping and plenty of water held in the reservoir but not turned into the pipes. It is not the amount of money in existence that makes prosperity but the rapidity of its circulation. The stimulation of desire on the part of those who have money makes them part with it. Those who get the jobs producing or replacing the goods taken in exchange for the money come immediately into the consuming cycle and their desires in turn can be stimulated by advertising. And in the cycle the money comes back to the original spender to be spent over again.

The point raised by Mr. Babson is one which has puzzled many students of business psychology. If a man is going too fast in an automobile he cuts down his gas. If he slows up he steps on the throttle. But business does not use advertising that way. When there is more business than people know how to handle merchants advertise lavishly. At the first hint of trouble they draw in their horns.

It would be interesting, if anyone complains that business is bad, to look into the comparative extent of his advertising. For if slack business results in reducing action in the line of advertising it would seem logical for a merchant to try to boom business by locking up his store.

No Place For Rowdies

Oakland Tribune

Whatever becomes of the predicted "football war" which would achieve a parity in material for the teams, it may be said there are already under way one or two other skirmishes worthy of attention. Stanford has announced its enmity to rowdies who pose as students and create disorder in the stands. Stanford and California are united in attacking the ticket-scalping evil.

There is no questioning the assertion that many persons take advantage of large crowds at athletic moments to act the hoodlum. A year ago Acting President Swain of Stanford called attention to the evil which is not confined to the stadium seats at that institution.

Though college football belongs to the students it has become so much a public institution as to bring new problems and call for some strong remedies. Colleges, no doubt, are appreciative of the revenues which are returned because of popular interest but, quite properly, are not willing to trade the good name of the sport in return for that support. Stanford is on the right track in putting down the rowdism in the stands and it may be, when the season is over, the Pacific Coast Conference will be following a proper procedure in investigating the many rumors of professionalism or near-professionalism which are being heard.

Looks Like That New Kid Next Door's Gonna Turn Out to Be a
Reg'lar Fellow!

More Truth Than Poetry

By James J. Montague

REAL WISDOM

When the gangsters get into a fight,
As a lot of them do every day,
We read all about it that night
And are filled with alarm and dismay.
A drop in the stock market bows us with gloom.
We envision grim fate overhauling us
And always dark pictures of forthcoming doom
Are taking their turns at appalling us.
From bugbear to bogey we scramble and scurry
Forever a prey to the demon of worry.

The Chinaman goes on his way
Untroubled by bloodshed and crime,
Although but a few miles away
May be two or three wars at a time.
Though the news of the day may be evil and grim
It is something he has no concern about;
As long as it's nothing, whatever to him
It's a matter he don't give a dern about.
What to him is a fight or a row or a riot
As long as the old home surroundings are quiet?

We think we're a civilized race,
We give ourselves top-lofty airs
Because we've created our place
In the world's badly mixed up affairs.
But I think that the Chink who talks chiefly about
The heat, or perhaps the humidity,
Who cares not how ball games or wars may turn out
But forever retains his placidity,
And dwells unperturbed in the land of his birth,
Is the wisest old bird on the face of the earth.

GROSS INJUSTICE

It is dangerous for gangsters to talk too much. Unfortunately this is not the case with politicians.

NO SHORTAGE

Apparently there are as many nuts in Brazil as ever.

IN THE LIME LIGHT

Paris is acquiring a reputation as the Reno of France.
(Copyright, 1930, by The Bell Syndicate, Inc.)

Three in a Cell

By WILLIAM TRUFANT FOSTER and
WADDILL CATCHINGS

Three prisoners in a cell intended for one! Such is the latest report from New York City.

Yet within calling distance of that crowded prison are ten thousand jobless men—men who are eager to go to work building prisons or anything else.

Inside the prison walls there is overcrowding that violates most of the canons of decency, health, and humanity.

Outside the prison walls, there is overcrowding of bread-lines and bunk houses that violates the rest of the canons of decency, health and humanity.

Of the four New York State prisons, three are antiquated and unfit for human habitation. They were built in 1816, 1820 and 1845. Says Dr. Thayer, State Commissioner of Correction, "These prisons are crowded very much beyond rated capacities, with small, dark, dingy cell houses, and an absolute lack of every sanitary convenience inside the cells."

Inside the cells, six thousand men are jammed into quarters which are unfit for half that number.

Outside the cells, six thousand builders are eager to work, but can find no work to do.

Inside the cells, six thousand wards of society are in dire need of a lot of bricks and steel and lumber and cement, thrown into habitable shape.

Outside the cells, six thousand idle men are in dire need of a chance to make the needed bricks and steel and lumber and cement.

Is it any wonder that there have been riots inside the New York prisons?

Will it be any wonder if there are riots outside? But, after all, which State shall cast the first stone at New York? That State—if such there be—which has no crowded prisons and no jobless men.

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Thoughts On Modern
Life

By GLENN FRANK



WHAT IS PROPAGANDA?

A reader asks me to clarify the low estate into which the word propaganda has fallen.

"How," he asks, "did propaganda come to be a word signifying sinister motives?"

In the beginning, of course, the word propaganda did not carry the unlabeled suggestion it now implies.

To propagate an idea means simply to spread it from mind to mind.

And obviously civilization could not get far unless we managed to spread ideas from mind to mind. The word came into common use for the first time in 1622 when the Roman Catholic church founded the congregation of cardinals to propagate the Catholic faith, in short, to manage the missions.

A little later the pope created the College of the Propaganda for the education of Catholic missionaries.

I think I am right in asserting that it was the success of this College of the Propaganda that led to the general use of the word propaganda to describe organizations or efforts for the

widespread dissemination of some particular doctrine or set of ideas.

It was still a good word, until it was so badly manhandled during the World war.

The various national propagandas during the war were clearly fighting tools.

Their objective was not accurate education, but the achievement of victory.

Allied, enemy, and neutral peoples alike prostituted this noble word to tricky purposes.

So that today to brand a thing as propaganda is to discredit it. The word should be salvaged for further use.

What is needed is not to stop the processes of propaganda, but to tear the masks from their faces, and make them always tell their source and their support.

As the executive head of a university, I have no objection to any group or interest thrusting a statement of its case before faculty and student body, if it wears its right name on its forehead.

It is when propaganda hides its wolfish aims in sheep's clothing that it becomes dangerous.

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OUR CHILDREN

By ANGELO PATRI

ZE RO

"I'm sick and tired of telling this class to keep a margin. Any paper that is handed in without a margin will be marked 'zero.'"

"What's this? No cover on your history? Take a zero. I don't care HOW it happened. You know very well every book has to have a clean cover. You've been told about it often enough. Maybe when you get a zero in history a couple of times you'll remember."

At the end of the month Harold handed his report card to his mother. "Why, goodness me. The idea. Why, this is AWFUL. How did you come to get all these red marks? Zero, zero, zero. Did everybody give you zero? Didn't you do ANYTHING this month? What's the idea?"

"I did my work as well as I could," said Harold with the sullen tightening of the mouth that his mother had learned to dread. She knew that he would not say another word about the matter.

Right or wrong, he would keep his grim silence and his classroom work would get worse and worse. It happened before when he was in the fourth grade and Miss Ellen had been so liberal with bad marks and zeros.

Sister Helen looked up from her geometry. Sister Helen had gone through all the grades of the lower school and was now in the senior class in high. She had acquired a wisdom and a tolerance beyond her years but not beyond her experience—something older folk overlook now and then in dealing with children.

"Who gave you the zero, Hal? Oh, well never mind it, Mom. She gives you zero to ease her own mind. Everybody gets zero until examination time. Then they pass. Look what Miss Izzy gave him. B plus? Well he's doing all right. She gives you exactly what you earn, no more, no less. No zeros for blots or

whispering or fool things like that. If Hal got a B plus from her he's doing all right. You can forget the rest of it."

"But my goodness. Zero? And there are three of them?"

"Oh mom, be your age. You can't get nothing more than once, can you? Of course you could keep on getting nothing, but you don't—and you simply cannot have three times nothing because the answer would still be nothing. Take my advice and sign the report card and forget it. Keep your eye on what he does for Miss Izzy and you'll know whether or not he's working. Anyway, Hal isn't a shirker. He works like a dog."

"Why don't you speak up and tell mother what's doing? She's entitled to know what you pulled a zero for? I's nobody's secret."

"Aw, what do I care? You get zero in history because you don't want to keep a wet cover on your book and take it off. And you get another zero because you didn't keep a straight margin. And you get another one because you tipped the inkwell. You get nothing at all for knowing your history it seems. What's the use?"

Pupils ought to get the marks they EARN. Conduct is one thing and reputation is another. Keep them distinct. If you wish to mark a child for the appearance of his paper make that a separate mark, "neatness" or whatever you wish, but give him the mark he earned in his subject. If you don't, marks lose all meaning and influence. Zero is mighty hard to earn even by the dullest of us. We have to know something through the bare fact of being alive. Credit us with that something. It will encourage us to further efforts. Zero kills the spirit of work.

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BOOKER WASHINGTON'S
BIRTH

On Nov. 14, 1858, Booker T. Washington, American negro educator, was born on a plantation near Hale's Ford, Va., the son of a mulatto slave.

After the Civil War, he went to Malden, W. Va., to work in a coal mine. With the elementary education he acquired at night schools the young miner entered the Normal and Agricultural Institute at Hampton, Va. He later became an instructor.

In 1881, with a reputation established for educational work among Indians, Washington was appointed to establish a colored normal school at Tuskegee, Ala. He opened the school in a dilapidated house and church, with 30 students, and himself the only teacher, but he left it with many buildings, much land, 1500 students and 185 teachers.

He acquired nation-wide attention for his ability as an orator and

his work for the education and improvement of his race, Harvard gave him an honorary degree in 1896 as did Dartmouth in 1901.

Sez Hugh:

A LOT OF PEOPLE DON'T TRY HARD BECAUSE IT'S HARD AND TRYING!



Time To Smile

PENDING IMPROVEMENT

A woman in the suburbs was chatting over the back fence with her next-door neighbor:

"We're going to live in a better neighborhood soon," she said.

"So are we," the other said.

"What? Are you moving, too?"

"No, we're staying here."—The Humorist.

WHY WASTE TIME?

PATRICIA: Why should I let you kiss me?

PATRICK: Well, if you want a technical explanation it will take time. It's like this—

PATRICIA: Aw, go ahead and kiss me.—Pathfinder.